

Audubon Canada gets coordinator

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find the more we let people know that, yes, it's here, the money's staying in Canada, it's serviced by Canadian personnel with Canadian information, they will jump on board that much more."

With support from the Royal Canadian Golf Association, AI set up a Canadian program some time ago, but there had been no Canadian office or personnel. It was run entirely from the New York headquarters.

Martin expects the Audubon Cooperative Sanctuary System will become "an industry standard, like in the United States." Already, 11 percent of Canadian golf courses are signed up in the golf program, and progress is being made also in the programs for schools, business and corporate properties and individual backyards.

"We have 160 to 165 courses signed up," Martin said. "We just added eight last week. We're very close, percentage-wise, to the States already. The way things have been growing exponentially I think it will work here as well."

"We've been very lucky that a lot of people in Canada latched onto the program and took it upon themselves to get out and push it even though it was not yet a Canadian entity."

With that advance help, three Canadian courses have already earned full certification, fulfilling six categories. Cranberry Resort Golf Course in Collingwood pointed the way, followed by Oakdale Golf and Country Club in Downsview, Ontario, and Point Grey G&CC in Vancouver, B.C.

Martin was, in fact, a member of the advisory committee that oversaw the Audubon program at Cranberry Resort. His specialization in interpretation, combined with a background in biology, made Martin "a perfect fit" for the job, according to Dodson.

"From a point of view of certification requirements, programs and general objectives, Audubon Canada will be exactly the same as the U.S.," Dodson said. "However, we thought it best to serve our members with people familiar with their culture, rules and regulations. They will run their program as seen fit by Canadians and for Canadians."

"We will Canadianize the information as much as possible, and get the office set up and running smoothly," said Martin, who is presently a one-man staff. "By September we hope to have all the Canadian members fully serviced from this office and to find corporate sponsors so that we can hire additional staff."

The Canadian government's response to Audubon Canada? "Basically, we're getting people to voluntarily do things the government wishes they would do anyway," Martin said. "We're giving them recognition and credit for it and serving as a clearing house to set them on the right path. The response from the government is, they love it, they think it's fabulous. And they've helped out already with workshops and helping resource committees on different golf courses."

Canadian President Scenna takes dream one step further

By MARK LESLIE

MONTREAL — Italian immigrant Pelino Scenna, whose dream came true in December 1963 when he became a golf course superintendent, told Canadian Golf Superintendents Association (CGSA) members "I've been involved in this industry for 41 years and I like it more now than ever before." Scenna was speaking as the new president of the CGSA during its International Turfgrass Conference and Show here in March.

He deflected praise, saying he has been "fortunate to be surrounded by a good staff all these years."

After immigrating to Canada in late 1956, Scenna got his first job at Brantford Country Club, the fourth-oldest course in Canada and near Toronto. After winning the superintendent job at Galt Country Club in 1963, he became involved in the Ontario Golf Superintendents Association,



Pelino Scenna

and in 1978 served as its president. "A very, very rewarding involvement," he called it.

After 21 years at Guelph, he left in 1985 to join Burlington (Ontario) Golf and Country Club, where he works today. He was first elected to the CGSA board in 1989 at the urging of Paul White of and Bobby Brewster.

"It has been the highest pleasure to serve the CGSA," he told his colleagues.

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