JOLF COURS

THE NEWSPAPER FOR THE GOLF COURSE INDUSTRY

A UNITED PUBLICATION **VOLUME 9, NUMBER 5** MAY 1997 • \$5.50

Midwest Still Booming

The North Central region once again leads the nation

The Ascension of Alice

Read our Q&A with Alice Dye, who will take over as the ASGCA's first female president this month 39



COLLABORATIVE DEVELOPMENT

Jim Colbert (center) studies site plans in Kansas City with Baxter Spann (left) of Finger, Dye, Spann and Ron Fogler of the development firm, Colbert-Burns & McDonnell (CBM). For a story on CBM, see page 49.

COURSE MAINTENANCE

Q&A with Iowa researcher Nick Christians 1	17
UCal Riverside unveils traffic simulator	21
Safety Focus: Lockouts, tagouts & gasoline 3	30

COURSE DEVELOPMENT

Alabama may add another stop to Jones Trail 6	
Hurdzan: Golf is addicted to water	
Matthews adds Spencer to his staff 45	

COURSE MANAGEMENT

Gone Private: Senior Tour site makes switch 11 Golden Bear Club Services, managing its own 51 Alfonso on the value of family businesses 52

SUPPLIER BUSINESS

Yamaha enters tour-sponsorship arena	59
Barenbrug expands U.S., overseas operations	62
What's new in the marketplace?	66

What prospects face '97 graduates? See pp. 24.27 New Reality: Find funding or fall back

• Legends Group forms management REIT 1999. That should allow the

By PETER BLAIS

Golf Trust of America a real estate investment trust established by the founders of Myrtle Beach, S.C.-based Legends Group will raise \$300 million over the next three years allowing it to acquire at least 30 courses by the end of the decade, according to the investment banking

Study: Golf has minimal

impact on

By MARK IESLIE

water table

WHEATON, Md. - Pre-

liminary findings of stud-

ies monitoring ground-and

surface-water quality at

nearly 40 golf courses rein-

enforce industry claims

that courses are not a dan-

ger, particularly when com-

pared to other sources of

chemicals, according to

Stuart Cohen, president of

Environmental & Turf Ser-

"Overall, these results

show that golf courses are

not having a significant

impact on human health or aquatic organisms rela-

tive to other sources of chemicals in the environ-

ment," Cohen said of the

study he conducted for the

Golf Course Superinten-

dents Association of Amer-

ica (GCSAA) Foundation.

Cohen said he was pleas-

antly surprised by the sur-

face-water data, having

Continued on page 67

vices, Inc. here.

ruary stock offering. "Golf Trust owns 10 courses at this time," said Christopher Haley, senior research analyst with Wheat First Butcher Singer. "It expects to acquire another \$55 million in 1997, \$110 million in 1998 and \$140 million in

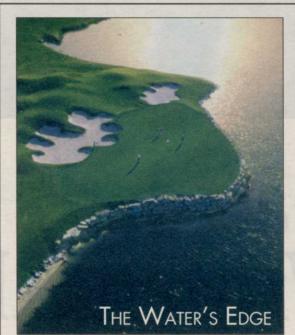
firm that helped develop

Golf Trust's original Feb-

REIT to more than triple the size of its portfolio."

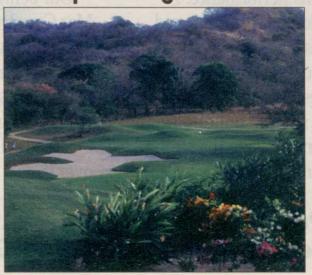
Golf Trust of America's goal is to use the estimated \$49.9 million raised through its initial Feb. 7 stock offering and a line of credit to acquire high-quality, daily-fee and private courses and lease them back to independent lessees, usually the prior own-

Continued on page 55



The peninsular 4th green at a new Palmer design — Legacy Golf Course in Sarasota, Fla. — illustrates the interdependence of water and golf. For a special report on the politics of water rights, see pages 35-38. For an update on the Legacy and other Palmer Golf Course Design projects, see page 50.

Developers delight in Costa Rican economics



Ron Garl's course at Rancho las Colinas, located near Flamingo Beach, is one of several Costa Rican projects coming to fruition.



Meadowbrook locates \$40 million partner in Apollo

By PETER BLAIS

BEVERLY HILLS, Calif. Fast-growing Meadowbrook Golf Group has completed a \$40 million deal with Apollo Real Estate Advisors, a real-estate investment firm, that will allow Meadowbrook to expand its efforts to build, buy, lease and manage golf courses.

"If we do a good job with this first effort, Apollo has the ability to supply us with a great amount of money down the road," said Meadowbrook President Roger Behrstock. "We've really become their golf wing. This \$40 million will lead to \$100 million in actual transactions. We'll probably look at issuing a REIT (real estate investment trust) in a year or two."

The exact details have Continued on page 57

By MARK LESLIE

FLAMINGO BEACH. Costa Rica - First it was fishing. Then surfing. And now, with the advent of its second and third courses, Costa Rica has joined the world of tourism.

Rancho Las Colinas opened nine holes in November and anticipates opening the second nine around Labor Day. The Robert Trent Jones II-designed Melia Conchal Golf Club intends to open the back nine holes in June. These are the first 18-hole courses built here in 23 Continued on page 44

Roger Behrstock



Continued from page 1

Meadowbrook Golf Group, Inc. (OTCBB: MEGB) selling \$4 million of a new 10-percent convertible voting preferred stock to Apollo Meadowbrook LLC, an affiliate of Apollo Real Estate Investment Fund II.

Meadowbrook Golf Group and Apollo have also formed a new limited partnership with \$36 million of committed equity capital for the acquisition and development of golf courses and related properties. Apollo has the right to name up to four designees to Meadowbrook's board of directors, which will be expanded to eight members.

The Apollo Real Estate Investment Fund II is a New Yorkbased private real-estate investment fund with in excess of \$550 million of committed capital. It is managed by Apollo Real Estate Advisors II, LP.

"We had the resources internally to do a few deals, but this gives us the ability to do a lot more," Behrstock said.

"Apollo has a very experienced financial team. We'll be glad to have them looking over our shoulder to check out the deals we make."

Under the agreements, Meadowbrook will manage the properties acquired by the partnership, receive certain fees, and participate in the profits of the partnership to the extent the profits exceed certain target levels.

Meadowbrook's ticker symbol changed to MGGI effective Monday, March 17.

Meadowbrook said its shareholders approved the company's proposed reincorporation as a Delaware Company at a special meeting of shareholders.

The change was effected through the merger of Meadowbrook Golf Group Inc., a Utah Corporation into its wholly owned subsidiary MGG, Inc., a Delaware Corporation. MGG, Inc. subsequently changed its name to Meadowbrook Golf Group, Inc., a Delaware Corporation, and holds all the assets of the former Utah Corporation.

In other news, Meadowbrook recently signed a 20-year lease to manage and operate Thunder Hill Golf Club in Madison, Ohio, but will first close the facility for a year for some major renovations.

Measuring 7,200 yards from the back tees and with a slope rating of 154, Thunder Hill is generally considered one of the country's most challenging courses.

Michael Rippey, president of Meadowbrook's Eastern Division, said Thunder Hill has been a "work in progress" for more than 20 years. GOLF COURSE NEWS

"The owner, Fred Slagle, has created Thunder Hill hole by hole, actually doing much of the work himself," Rippey explained. "Because some part of the course has always been under construction, Thunder Hill has never really been finished.

We are going to invest \$1.5 million to clean up some of the rough edges, and re-open the course in 1998 as one of the top

courses in northern Ohio."

Planned work includes improving overall drainage, renovating most of the greens, converting all the fairways to bentgrass, reshaping numerous bunkers and redesigning some elements to make the course more playable from both the middle and the front tees.

"We believe Thunder Hill is a diamond in the rough," Rippey said.

Sanderson to direct Widow's Walk

SCITUATE, Mass. -Corcoran Jennison Hospitality, Inc. (CJH) has named Robert Sanderson director of golf here at Widow's Walk Golf Course.

A native of Deerfield, Mass., Sanderson previously served as director of golf at The International in Bolton and as head professional and general manager at Crumpin-Fox in Bernardston.

Owned by the Town of Scituate and managed by Corcoran Jennison Hospitality, Widow's Walk is scheduled to open in July.

This publication gives you good reading, good writing

and good arithmetic.

We present the information in our articles clearly, accurately and objectively. That's good writing. Which means good reading.

We present the information in our circulation statement clearly, accurately and objectively. That's good arithmetic.

BPA International helps us provide precise and reliable information to both advertisers and readers.

An independent, not-for-profit organization, BPA International audits our circulation list once a year to make sure it's correct and up to date. The audit makes sure you are who we say you are.

This information enables our advertisers to determine if they are reaching the right people in the right marketplace with the right message.

The audit also benefits you. Because the more a publication and its advertisers know about you, the better they can provide you with articles and advertisements that meet your information needs.

BPA International. Circulation Intelligence for Business & Consumer Media.

270 Madison Avenue, New York, NY 10016, 212-779-3200.



