## **JOLF COURS**

THE NEWSPAPER FOR THE GOLF COURSE INDUSTRY

A UNITED PUBLICATION **VOLUME 9, NUMBER 5** MAY 1997 • \$5.50

#### **Midwest Still Booming**

The North Central region once again leads the nation 

#### The Ascension of Alice

Read our Q&A with Alice Dye, who will take over as the ASGCA's first female president this month .... 39



COLLABORATIVE DEVELOPMENT

Jim Colbert (center) studies site plans in Kansas City with Baxter Spann (left) of Finger, Dye, Spann and Ron Fogler of the development firm, Colbert-Burns & McDonnell (CBM). For a story on CBM, see page 49.

#### COURSE MAINTENANCE

Q&A with Iowa researcher Nick Christians 1	17
UCal Riverside unveils traffic simulator	21
Safety Focus: Lockouts, tagouts & gasoline 3	30

#### COURSE DEVELOPMENT

Alabama may add another stop to Jones Trail 6	
Hurdzan: Golf is addicted to water	
Matthews adds Spencer to his staff 45	

#### COURSE MANAGEMENT

Gone Private: Senior Tour site makes switch ..... 11 Golden Bear Club Services, managing its own .... 51 Alfonso on the value of family businesses ...... 52

#### SUPPLIER BUSINESS

Yamaha enters tour-sponsorship arena	59
Barenbrug expands U.S., overseas operations	62
What's new in the marketplace?	66

# What prospects face '97 graduates? See pp. 24.27 New Reality: Find funding or fall back

#### • Legends Group forms management REIT 1999. That should allow the

By PETER BLAIS

Golf Trust of America a real estate investment trust established by the founders of Myrtle Beach, S.C.-based Legends Group will raise \$300 million over the next three years allowing it to acquire at least 30 courses by the end of the decade, according to the investment banking

Study: Golf has minimal

impact on

By MARK IESLIE

water table

WHEATON, Md. - Pre-

liminary findings of stud-

ies monitoring ground-and

surface-water quality at

nearly 40 golf courses rein-

enforce industry claims

that courses are not a dan-

ger, particularly when com-

pared to other sources of

chemicals, according to

Stuart Cohen, president of

Environmental & Turf Ser-

"Overall, these results

show that golf courses are

not having a significant

impact on human health or aquatic organisms rela-

tive to other sources of chemicals in the environ-

ment," Cohen said of the

study he conducted for the

Golf Course Superinten-

dents Association of Amer-

ica (GCSAA) Foundation.

Cohen said he was pleas-

antly surprised by the sur-

face-water data, having

Continued on page 67

vices, Inc. here.

ruary stock offering. "Golf Trust owns 10 courses at this time," said Christopher Haley, senior research analyst with Wheat First Butcher Singer. "It expects to acquire another \$55 million in 1997, \$110 million in 1998 and \$140 million in

firm that helped develop

Golf Trust's original Feb-

REIT to more than triple the size of its portfolio."

Golf Trust of America's goal is to use the estimated \$49.9 million raised through its initial Feb. 7 stock offering and a line of credit to acquire high-quality, daily-fee and private courses and lease them back to independent lessees, usually the prior own-

Continued on page 55



The peninsular 4th green at a new Palmer design — Legacy Golf Course in Sarasota, Fla. — illustrates the interdependence of water and golf. For a special report on the politics of water rights, see pages 35-38. For an update on the Legacy and other Palmer Golf Course Design projects, see page 50.

### **Developers delight in Costa Rican economics**



Ron Garl's course at Rancho las Colinas, located near Flamingo Beach, is one of several Costa Rican projects coming to fruition.



Meadowbrook locates \$40 million partner in Apollo

By PETER BLAIS

BEVERLY HILLS, Calif. Fast-growing Meadowbrook Golf Group has completed a \$40 million deal with Apollo Real Estate Advisors, a real-estate investment firm, that will allow Meadowbrook to expand its efforts to build, buy, lease and manage golf courses.

"If we do a good job with this first effort, Apollo has the ability to supply us with a great amount of money down the road," said Meadowbrook President Roger Behrstock. "We've really become their golf wing. This \$40 million will lead to \$100 million in actual transactions. We'll probably look at issuing a REIT (real estate investment trust) in a year or two."

The exact details have Continued on page 57

By MARK LESLIE

FLAMINGO BEACH. Costa Rica - First it was fishing. Then surfing. And now, with the advent of its second and third courses, Costa Rica has joined the world of tourism.

Rancho Las Colinas opened nine holes in November and anticipates opening the second nine around Labor Day. The Robert Trent Jones II-designed Melia Conchal Golf Club intends to open the back nine holes in June. These are the first 18-hole courses built here in 23 Continued on page 44

Roger Behrstock