

## Hollrock secures Calif. distribution

HADLEY, Mass. — The Hollrock Co. has announced Slater Greenscape Supply Co. will spearhead its California sales effort. Slater's 50-plus years of experience in the wholesale distribution business will provide all golf courses and golf ranges in California a reliable source of supply of top-quality equipment. Slater is headed by President

Bob Skidmore. The field sales force is directed by Sales Manager Don Ernest. Paul Guy and Doug Martin comprise the outside sales team.

Skidmore noted that Hollrock Engineering is the first to offer lifetime, 3- and 5-year warranties on its range equipment products. For more information call 310-921-3133.

### SEARS THE NEW GM AT TURF SPECIALTY

LONDONDERRY, N.H. — Turf Specialty, Inc. has named Stephen Sears its new general manager. Prior to joining Turf Specialty, Sears was a senior marketing specialist for the Turf and Ornamental department at Ciba-Geigy. Sears has been associated with the agri-busi-

ness and green industries for more than 17 years. Turf Specialty Inc., a subsidiary of Eco Soil Systems, Inc., markets and distributes turf products to the lawncare, sports turf and golf industries. Turf Specialty Inc., is the exclusive northeast distributor for the Bio-jet, by Eco Soil Systems.

## Shanghai show organizer forms Chinese division

SHANGHAI — Golf Media Group (GMG), the Perth, Australia-based parent company of Golf World Exhibitions — organizer of the of the China International Golf Show — has formed a division dedicated to business opportunities on the Chinese mainland.

GMG's China Exhibitions Group will hold its first exposition, Australia into China, here in Shanghai this fall, directly following the third China International Golf Show. GMG Executive Director Stephen Allen said the new venture is designed exclusively for Australian companies doing business in Hong Kong and hoping to do more on the mainland.

"We believe this will herald a new beginning for businesses in Hong Kong and China," Allen said. "Already there are some 400 Australian companies based in Hong Kong, nearly all of which want to establish businesses on the mainland, if they haven't already done so."

For more information, contact Golf Media Group in Australia by phone at (61) 9-322-322; or by fax at (61) 9-321-6461.

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## Florida Coast to rep Polecat

PALM BEACH, Fla. — Polecat Industries has selected Florida Coast Equipment, Inc., in Boynton Beach to represent Polecat's product line of self-propelled aerial lifts in North Broward, Palm Beach and Martin counties.

Florida Coast Equipment offers local service, a "customer first" approach to its business and a wide array of equipment needs for the green industry and rental markets.

For more information, call Polecat at 305-254-8999.

## Ransomes

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ern and Mid-Atlantic states: Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, eastern Pennsylvania, Rhode Island, Vermont and Virginia. He also handles sales responsibilities in Nova Scotia, Canada.

Jones has nearly 10 years of combined sales experience in the golf marketing and turf equipment industries. Prior to joining Ransomes, he was responsible for Ransomes sales for L.L. Johnson, a turf maintenance equipment dealer in Denver, Colo.