**BUSMAN'S HOLIDAY**

A number of golfing superintendents tried their hands at the new Desert Pines Golf Club while visiting Las Vegas. The time was perfect: Desert Pines opened its Perry Dye-designed 18-hole course and state-of-the-art practice range in early February.

## McLaughlin Group panelists clash over golf course benefits

By PETER BLAIS

**L**AS VEGAS — While generally agreeing golf courses and nature can co-exist, panelists from television's The McLaughlin Group and an Arizona real-estate developer disagreed on how environmentally friendly the golf industry has actually been.

"Fifty percent of the wetlands in the United States have been destroyed and golf courses have done some of that damage," McLaughlin panelist Eleanor Clift said during the Environmental Session at the recent GCSAA International Conference and Show. "Golf courses can help the environment, and there are appropriate ways to build them. With the water problems we're facing, that [building responsibly] is the only way you can do a course today."

Clift, who commended GCSAA's efforts to recognize superintendents who enhanced the environment, was generally under fire from fellow McLaughlin panelist Fred Barnes, developer Kim Richards of The Athens

Group and moderator Bruce Williams, the GCSAA's immediate past resident.

"Many environmentalists don't want any development, period," Barnes said.

Richards pointed out that 970 million acres of the United States are devoted to agriculture, an industry that uses far more water and pesticides per acre than the roughly 15,000 U.S. golf courses that cover a relatively small 1.5 million acres nationwide.

"The problem is one of perception," Richards said. "We've found that when we sit down with reasonable people at government agencies we can work out solutions. Unfortunately, it's the extremists who show up at the public meetings and receive the news coverage."

Richards pointed to Ventana Canyon in Tucson, Ariz., as an example of what can result from overzealous environmental wrangling. In response to environmental pressure, Richards said developers built a target course at Ventana. Unfortunately, golfers couldn't hit the small-ish fairways and frequently ventured into the desert, where they inadvertently killed cactus while retrieving their wayward shots.

"We ended up replanting grass in the desert areas," Richards said. "It was a noble effort that failed."

Barnes responded to the topic of over-regulation in the golf industry by noting the more conservative Congress of recent years has required new environmental laws pass a strict cost/benefit analysis. And yet, water and air regulations EPA is proposing are too expensive for most businesses to comply with and provide no major improvements to the environment.

"Unfortunately, if you're against the regulations, then you're characterized as being against their purpose," Richards lamented. "I'm very concerned about the environment we'll leave for my 10-year-old. But many laws were passed during the 1970s and 1980s that are simply too extreme."

"The development business is extremely over-regulated and these

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## Suess comes out of the pack to win GCSAA Championship

**LAS VEGAS** — Michael Suess, golf course superintendent at King's Mountain (N.C.) Golf Course, drilled a 15-foot birdie putt on the final hole of regulation to win the championship flight of the Golf Course Superintendents Association of America (GCSAA) '97 Golf Championship.

Suess shot a 3-over par 75 at Sunrise Country Club to go along with his first-day, tournament-leading 5-over par 77 for a two-day total of 152. His final putt gave him a one-stroke victory over William Martin, CGCS at Victoria Club, Hemet, Calif. The top round of the 120-participant championship flight was recorded by Tim Scott, golf course superintendent at Stony Creek Golf Course, Addison, Ill., with a 71 in the final round at Sunrise.

The entire tournament field included 720 golfers in the members-only event played at six courses in the area: Pauite Resort-Nu Wav Kaiv and Tav ai Kaiv courses, Las Vegas Hilton Country Club, Badlands Golf Club, Sunrise Country Club and Wildhorse Golf Club.

Also conducted was a team competition, with the Scottish Trophy (low gross) going to the Carolinas "A" team of Suess, Mitch Clodfelter, Cowans Ford Country Club in Stanley, N.C.; William Lewis, Brierwood Country Club, Shallotte, N.C.; and Steven Campbell, Ironwood Golf Club, Greenville, N.C.

The Frank Lamphier Trophy (low net) was captured by California "7" team of David Fleming, CGCS, El Tamarindo Golf Club, El Cajon, Calif.; Ronald Nolf, CGCS, Vista Valley Country Club, Vista, Calif.; Michael Pifferini, La Riconada Country Club, Capitola, Calif.; and Blake Swint, Castlewood Country Club, Pleasanton, Calif.

This year marks the 47th year of the GCSAA Golf Championship, presented in partnership with The Toro Company. Toro helps to staff the event, contributes tee prizes and hosts numerous social events for participants. The company will also make donations to The GCSAA Foundation in the name of individual flight and

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## Spodnik wins Scotts Tradition

**LAS VEGAS** — The Scotts Company has named John J. Spodnik its recipient of the 1997 Scotts Tradition of Excellence Award.

The Scotts Tradition of Excellence Award recognizes outstanding achievements among golf course superintendents who are dedicated to advancing the science of course maintenance and making golf the best it can be. Spodnik was named recipient of the fourth annual peer-nominated award here at the Golf Course Superintendents Association of America's (GCSAA) 68th International Golf Course Conference and Show.

Spodnik retired in 1995 follow-

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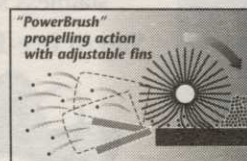
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## New officers take their places at helm

Continued from page 1

41, of Valley View Country Club in Bozeman, Mont., for the secretary/treasurer post. If tradition holds, Fearis will become GCSAA president in 1999.

He will be preceded this year by McGinnis, 45, and in 1998 by Renault, 48, both of whom ran unopposed for president and vice president, respectively.

McGinnis, 45, is head superintendent at Moon Valley Country Club in Peoria, Ariz. A 19-year GCSAA member who was first elected to the GCSAA Board of Directors in 1992, McGinnis characterized himself as "a bridge" between the somewhat controversial boards and administrative staff of the early 1990s and the current board, which has emphasized cooperation between regional chapters and national headquarters.

Renault is head superintendent at Burning Tree Club in Bethesda, Md. He is a 19-year GCSAA member who was originally elected to the board in 1993. One of the more important positions he has held is as a member of the Americans with Disabilities Act (ADA) Golf Advisory Commission, which is drafting recommendations that will help the federal government decide how golf courses can meet ADA requirements.

Also re-elected to the board were incumbents Tommy Witt of Wynstone Golf Club in North Barrington, Ill.; Michael Wallace of Hop Meadow Country Club in Simsbury, Conn.; and Samuel Snyder of Hercules Country Club in Wilmington, Del. The other candidate for the board was John Maddern of Elk Ridge Golf Course in Atlanta, Mich.

The recently elected officers and board



Paul McGinnis

members will join returning directors Woodhead, Bruce Williams (immediate past president) and Ken Mangum.

•••

The defeated membership diversification bylaw amendment mentioned earlier would have created a new optional C-V class for assistant superintendents. It would have allowed assistant superintendents with at least three

years experience virtually the same privileges as Class A and B head superintendents, including the right to vote at annual elections, but not the right to hold office. Those assistants choosing class C-V status would have been required to pay the same dues as head superintendents.

Under the proposal, assistants with three years or more of experience would have had the option of remaining Class C members, paying half dues without the right to vote. The amendment was defeated by just 76 votes, 3,063-2,987.



George Renault

In addition to overwhelmingly approving a dues increase from \$210 (\$105 for assistants) to \$250 (\$125 for assistants), the membership voted in favor of an amendment requiring all Class A and B superintendent applicants joining the national organization after July 1, 1997 to also be a member of an affiliated chapter.

Members also passed a third amendment redefining the Class AA membership for retired members and waiving any membership dues for that group.



## The all-new power forwards.

### McLaughlin Group

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regulations promote an anti-competitive situation. Our industry is undergoing consolidations and mergers in response to some of these regulations. The little guys with good ideas simply can't play the game because the regulations make it too expensive."

Clift and Richards addressed the ongoing debate over the requirements of the Americans with Disabilities Act. Specific regulations regarding how golf courses will have to be designed to accommodate those with disabilities are still being developed.

"The idea that the disabled are fully a part of society is a relatively new one," Clift said. "But 12 percent of the population is disabled and as the population ages, we'll have to accommodate those people as well. There's a market there and money to be made."

Richards had a slightly different spin on the situation, noting that it may take another two years to finalize ADA regulations regarding golf courses.

"Consultants are covering themselves by a factor of five to avoid getting sued later on," Richards said. "They are recommending we do more than the law will likely ever require us to do. We're being subjected to laws that aren't even written yet."

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