

Toro unveils less-expensive option: Greensmaster 3050

LAS VEGAS — Declaring that The Toro Co. wanted to provide public golf courses a more affordable product, the company has pared down some of the "extras" in its top-selling triplex mower and is marketing its new Greensmaster 3050.

Introduced at the International Golf Course Conference and

Show here, the Greensmaster 3050 sells for \$2,000 to \$3,000 less than the popular Greensmaster 3100, said Helmut Ullrich, marketing manager of Toro's Commercial Products Division.

"We want public courses to be able to afford a good Toro product, but not a cheap one," Ullrich

said. "We were very concerned about providing more value for the price. So we took our most popular model and removed some features."

Among those features is the leak-detection system and power drive. The manual system, he said, is more durable than in the past and offers better handling

and servicing.

The Greensmaster 3050 is the lightest riding greensmower in the industry, Ullrich said, a full 165 pounds lighter than its predecessor. "That's important because of compaction," he noted.

Meanwhile, Toro maintained the durable features of the 3100, such as the hydraulic system, a re-engineered and updated cable steering design, and 16-horsepower Vanguard engine that

meets all California Air Resource Board certifications. Many of the parts are now interchangeable, and the Greensmaster 3050 accommodates all existing accessories and attachments for the 3100, Ullrich said.

More information is available from Toro at 8111 Lyndale Ave. S., Bloomington, Minn. 55420; telephone 612-887-8864; or on the Internet at www.toro.com.

CIRCLE #303

"WHITEMARSH Valley Country Club.

We've been around a long time — over 75 years.

The players demand impeccable turf and we deliver. But the **highest standards** around here are those I set for myself.

I have the future of the course to think about. So, I make sure the herbicides

I use to keep the course gorgeous are also **respectful of the environment**. I try to make sure the course **and** the world will be

around for another 75 years. Pendimethalin is the turf herbicide that **meets these standards year after year"**

Pendimethalin

"I've got some pretty broad shoulders. The **future's on them.**"

Tony Gustaitis, CGCS

CIRCLE #121

Jake honors 'Raving Fans'

CHARLESTON, S.C. — Mile High Turf Equipment, Inc. of Northglenn, Colo., was one of several distributors honored by the Jacobsen Division of Textron with the firm's Raving Fan Award for 1996. The award recognizes outstanding service and customer satisfaction, based on responses from Jacobsen customers.

The presentations were made during Jacobsen's recent International Business Conference held here at Wild Dunes. President Harleigh Pepler accepted the award on Mile High Turf's behalf.

Other Raving Fan winners are:

- S.V. Moffett Co., Inc. of West Henrietta, N.Y., President Bernie Morse accepting.
- Farwest Equipment of Portland, Ore., President David Jacobsen accepting.
- Jacobsen E-Z-GO Textron-Myrtle Beach Branch, Tracy Scheibel, manager of the Charlotte/Myrtle Beach Branch, accepting.
- North Star Turf, Inc. of St. Paul, Minn., President Dan Miller accepting.
- Krigger & Company, Inc. of Pittsburgh, Pa., President Gail Fitzgerald accepting.
- Delta States Turf, Inc. of Baton Rouge, La., President Kim Robertson accepting.
- Big Bear Equipment, Inc. of Omaha, Neb., President Dave Wilson accepting.
- Intermac S.A. of Buenos Aires, Argentina, President and General Manager Mariano Torres Garcia accepting.
- Jacobsen E-Z-GO Textron Srl. of Lucca, Italy, Branch Manager Sergio Baldi accepting.

TORO OFFERS CD-ROM CATALOG

BLOOMINGTON, Minn. — The Toro Co. has introduced a CD-ROM parts catalog that references diagrams, technical drawings and parts lists for all Toro Commercial Division products manufactured since 1957. The catalog, containing more than 100,000 pages of electronically scanned information, is available to golf course superintendents this spring through vendor subscription. For more information contact a local Toro distributor.

GOLF COURSE NEWS