

Aiming for a different sort of relevance



Hal Phillips,
editor

The real fear in writing a farewell column is pure ego: You're flat out terrified that people will immediately forget about you, perhaps before they even finish the column. This is the anxiety my keyboard and I carry with us this month. This is my last column as editor of *Golf Course News* and, I'll admit it, I'm desperate to hold your attention all the way through.

Unfortunately, I've nothing terribly sexy to dangle before you, no revelations hidden in the final paragraph, no scandals to disclose... Except for that pending corporate merger I've known about for weeks. But that was "off the record," and why share a stock tip that could prove so lucrative?... I suppose I could divulge the names of those superintendents who stockpiled now-banned mercury-based pesticides a few years back. But that's not even illegal... Come to think of it, there is that swing tip Tiger shared with me on the beach in Cancun, but who would believe me?

There are a few things I should get off my chest, while I still have the forum. To keep it **interesting** for you, I'll try to be as provocative as the bounds of good taste will allow:

- Discussions of slow play bore me to distraction. Has anyone admitted to slow play, ever? It's always the foursome ahead, or the foursome ahead of them, blah blah blah... Until golfers stop taking themselves so seriously, the situation will never improve.
- On a related note, how many times have you heard guys bitch about "that woman" in the foursome ahead. Or about the inappropriate clothing "those kids" are wearing. Aren't these the demographic groups golf has targeted as vital to its growth, the groups we must attract if the industry is to expand? Golf must eventually reconcile its interest in growth with its reverence for tradition. Do we want golf to grow, or would we rather everyone wore a collared shirt?
- For a state with so many golf courses, Florida has precious few good ones.
- All the self-appointed purists out there routinely take pot shots at golf cars, the profits from which have made possible

Continued on page 16

Letters

WHEN IT COMES TO MAINTENANCE, ISN'T LESS MORE?

To the Editor:

In response to your editorial in the April 1997 issue concerning the new A&G varieties and Dr. Beard's comments, the point I find most disturbing is that in this day and age of trying to introduce products to the marketplace that require less input for maintenance, the new Tee to Green A and G varieties are looked upon as being acceptable, even though they would require a superintendent to provide additional maintenance in the way of extremely low mowing, added aerification, verticutting, and top-dressing to provide an acceptable surface. This would be equivalent to one promoting a new car that performs well but requires the owner to change the oil every 500 miles.

There are other varieties on the market that are significant improvements over Penncross that provide every bit as much as an advancement in improved putting green turf without excessive maintenance. One variety that easily meets this criteria

is L-93. L-93 is not a niche grass, it doesn't need excessive maintenance like the A's and G's, and it has shown to provide exceptional turf performance.

L-93 is the number one variety in the NTEP trials for 1995 and 1996 and has produced exceptional disease resistance. Your editorial was based on comments made by Dr. Beard as presented at the Canadian Turf Conference in March in Montreal. As a man of science, why would Dr. Beard omit mentioning the No. 1-rated NTEP variety? Why would he not mention an improved variety with impressive qualities?

Dr. Richard Hurley,
Executive Vice President,
Lofts Seed

DAKOTAN FIRM SURVIVES TO TELL ITS TALE

Ed. — Severe spring flooding was merely the latest meteorological hardship endured by residents of the Red River Valley, where a tough winter touched off a chain of destruction. While the golf industry does not boast a great many firms in this region, higher

The game's greatest resource

TORONTO, Ontario — What would Gene Sarazen tell Donald Ross if the venerable elder golfer were to meet the venerable deceased golf course designer?

"Your traps are too far away from your greens."

That tidbit came from Mr. Sarazen's grandson Jeff, who stood in for him in accepting the 1997 Donald Ross Award from the American Society of Golf Course Architects here.

It was a brief acceptance but a fitting one from one of the game's grand classics — people, that is, not courses. Gene Sarazen is now 95 years old, and for those many decades he has exemplified what is good about the game.

Those at the ASGCA's Donald Ross banquet were sorry he could not attend. And it gave stock to pause and reflect on who we have in this industry, how long we will have them, and who stands in the wings to take their place as golf's next generation of "venerable old men."

It is good news. Think about it: This sport/game/hobby is blessed beyond all others, I believe, in its number of men and women of character. A list would more than fill this page, single-spaced and tightly wound. There are seminal humanitarians, people of integrity, and many with brilliance and skill beyond hitting golf balls. Honoring them with awards is wonderful. And yet, not enough awards exist to honor them all.

Thank you, Mr. Sarazen, for the generation you have stood tall among your peers, and in society in general.

•••

Dr. Noel Jackson of the University of Rhode Island is a favorite speaker among superintendents. An entertaining Scotsman. Three quips from his recent speech in Maine:

- A micron equals 1/1000th of a millimeter, or "about half the height you guys are mowing at."
- "*Fusarium* patch disease is big in England 12 months of the year. Why? Because every week over there you get three days of rain and four of wet weather."
- The first adjustable bedknife? Check out the upper gums in the mouth of one of your neighbor's sheep.

•••

Talking about the gene gun and molecular genetics, former New Mexico State University Prof. Arden Baltensperger at Seeds West, Inc. said: "One of the ladies who works here crossed sunflower and bean."

What did she call it?... A sunbean.



Mark Leslie,
managing editor

GOLF COURSE NEWS

THE NEWSPAPER FOR THE GOLF COURSE INDUSTRY

Publisher
Charles E. von Brecht

Editorial Director
Brook Taliaferro

Editor
Hal Phillips

Managing Editor
Mark A. Leslie

Associate Editor
Peter Blais

Editorial Assistant
J. Barry Mothes

Contributing Editor
Terry Buchen, CGCS, MG

Editorial Advisory Board
Raymond Davies, CGCS

CourseCo
Kevin Downing, CGCS
Willoughby Golf Club
Tim Hiers, CGCS
Collier's Reserve
Ted Horton
The Pebble Beach Co.
Dr. Michael Hurdzan
Hurdzan Design Group
Mary P. Knaggs
Bass Rocks Golf Club
James McLoughlin
The McLoughlin Group
Kevin Ross, CGCS
Country Club of the Rockies
Brent Wadsworth
Wadsworth Construction

Editorial Office
Golf Course News
Box 997, 106 Lafayette Street
Yarmouth, ME 04096
207-846-0600; Fax: 207-846-0657
hphillips@golfcoursenews.com
mleslie@golfcoursenews.com

ADVERTISING OFFICES
National Sales:
Charles E. von Brecht
Box 997, 106 Lafayette Street
Yarmouth, ME 04096
207-846-0600; Fax: 207-846-0657
cvonb@golfcoursenews.com

Western Sales:
Robert Sanner
Western Territory Manager
2141 Vermont
Lawrence, KS 66046
913-842-3969; fax: 913-842-4304
Marketplace Sales:
Diana Costello-Lee
207-846-0600; fax: 207-846-0657
Public Golf Forum Sales
Phil McKay
207-846-0600; fax: 207-846-0657

Subscription Information
Golf Course News, P.O. Box 3047
Langhorne, PA 19047
215-788-7112

United Publications, Inc.
Publishers of specialized business and consumer magazines.
Chairman
Theodore E. Gordon
President
J.G. Taliaferro, Jr.

NGF CHARTER MEMBER
NATIONAL GOLF FOUNDATION



Copyright © 1997 by United Publications, Inc. All rights reserved and reproduction, in whole or in part, without written permission from the publisher is expressly prohibited.

(MORE LETTERS ON FACING PAGE)

ground allowed Dakota Peat & Equipment to pull through:

To the Editor:

A series of natural disasters struck the Red River Valley of the North region during the winter and spring of 1997. This region borders parts of North Dakota, South Dakota and Minnesota. Eight blizzards hit the region during the season, including an ice storm and blizzard in early April that knocked out electrical power to more than 150,000 people in the area.

The record snows from these storms resulted in the flood of the millennium on the Red River. Record flood crests were reported all along the Red River Valley. The flood burst through dikes in Grand Forks, N.D., and East Grand Forks, Minn., on April 18 and 19.

By the end of the weekend, more than 50,000 people had been evacuated, most of the business community had been shut down, and some of those businesses were destroyed. The river crested at 54.11 feet in Grand Forks, more than 5.3 feet higher than the previous record crest in 1979.

Dakota Peat and Equipment of Grand Forks was one of the more fortunate businesses in the area. The company did suffer some damage to three buildings in the region during this series of disasters. Many employees were displaced by the flood waters and the mandatory evacuations. These employees were given time off to take care of personal needs and make suitable alternative living arrangements.

But business activity never stopped at Dakota Peat and Equipment. The company's location on the edge of the city kept the main offices and plants high and dry from flood waters. Shipments of Dakota Peat and Dakota Equipment continued to go out during the height of the disaster.

As a matter of fact, peat shipments for the rebuilding of Lambeau Field, home of the World Champion Green Bay Packers, were sent out the week of April 21. By Thursday, April 24, Dakota Peat and Equipment was back operating on a regular basis.

Mark Landa
Dakota Peat & Equipment
Grand Forks, N.D.

Obituaries

ARTHUR SNYDER
1898-1997

TUCSON, Ariz. — Arthur Armstrong Snyder, who along with his three sons was a AA Life Member of the GCSAA, died here on March 12, from complications from pneumonia. He was 98.

Born Sept. 13, 1898, Mr. Snyder was a certified golf course superintendent and raised three superintendents: Arthur Jack, who is also a golf course designer, James H. and Carl H. All three survive him. His wife Margaretta died in 1989.

Starting as a caddie at Oakmont in 1907 when he was 9, Mr. Snyder was in the golf business for nearly 70 years, retiring in 1974 as superintendent at Paradise Valley (Ariz.) CC. Following service in World War I, he went to work on the grounds crew at Westmoreland Club in the Pittsburgh area. He became greenkeeper at nearby Alcoma Country Club in 1927. During World War II he was superintendent at both Alcoma and The Longue Vue Club.

In the early 1950s he moved to Arizona, working as superintendent as well as performing some redesign work. He built White Mountain Country Club at Pine Top in eastern Arizona in 1953. Later, with son Arthur Jack, he co-designed the second nine holes at White Mountain.

An excellent golfer, Mr. Snyder played nine holes twice a week until he reached the age of 96. When asked what he wanted for his 95th birthday, he answered: "I could use a new golf bag."

TOM MASCARO
1916-1997

Tom Mascaro, whose inventions included the aerifier, verticutter and first battery-powered mower, died May 6 at the age of 81.

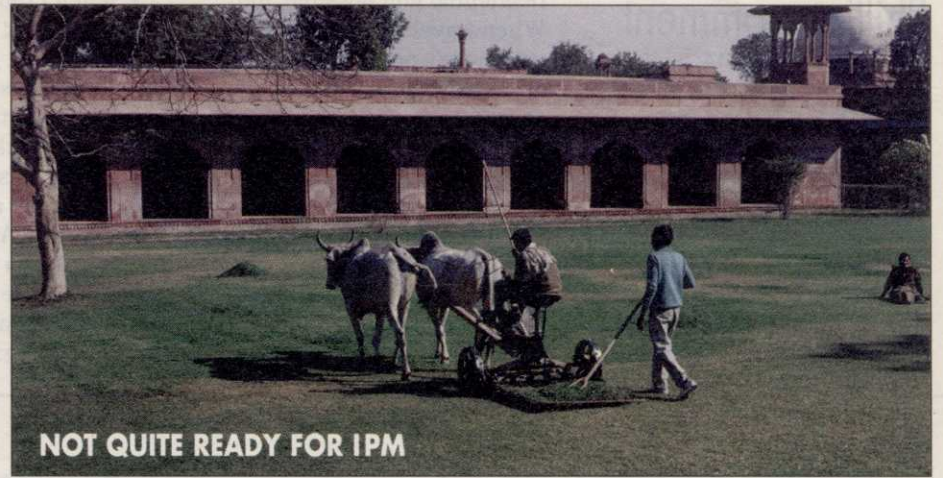
Active in the golf course industry for the past 65 years, Mr. Mascaro was awarded the GCSAA Distinguished Service Award, and was a current GCSAA member, historical preservation committee member and Foundation donor. He also had received the U.S. Golf Association Green Section Award, along with hundreds of other turf-related awards. The Mascaro-Steiniger Turfgrass Museum at Penn State University was named in his honor.

He was a former president of West Point Products, West Point, Pa., and former president of Turf-Tec Int'l, Oakland Park, Fla.

Mr. Mascaro is survived by his wife Dorothy; sons John and Bobby; daughters Tammy Shackelford, Linda Owens and Stella Churchill; nine grandchildren and six great-grandchildren.

Mr. Mascaro's family has requested that donations be made to the Historical Preservation Fund in lieu of flowers.

Letters



NOT QUITE READY FOR IPM

To the Editor:

My father, Gordon Witteveen, has asked me to send you this photo. I hope you find it interesting. Perhaps your readers will, too... I guess I'll always be a greenkeeper's daughter.

In Zimbabwe I marveled at city workers cutting grass with dull scythes on the boulevards near Victoria Falls (Dad was less impressed when he contracted tic bite fever attempting the same feat on my Swaziland "lawn").

In Bangkok I asked a friend to translate signs written in Thai script in the enclaves of the Grand Palace entreating visitor not to disturb the grass.

In Vienna, at another famous palace, a uniformed grass guard patrols the grounds on bicycle, lest an errant tourist can't resist

a short barefoot stroll on the cool, green, manicured lawns. I watched him catch an infractor once, whistle shrilling, bell tinkling, one arm flailing as he peddled furiously up and down the gravel pathways.

But the above photo was taken in India, just outside the Taj Mahal, inside an enclave that keeps out the postcard hawkers, beggars, holy cows, fruit sellers, and all that is chaotic and fascinating about the subcontinent. On the other side of the red sandstone wall is the Taj itself, the white marble shrine built for love by a heartbroken emperor in 1631 (completed in 1653).

Ann Witteveen
Woodbridge, Ont., Canada

Ed. — The author's father is superintendent at Board of Trade Golf Club in Toronto.

The industry's most powerful and user-friendly remote pump station monitoring software is better than ever.

PumpLog™

for Windows™

Designed to take full advantage of the Windows interface, PumpLog lets you point-and-click your way through your next virtual-visit to the pump house. Pull-down menus and colorful, animated graphics create an easy to use (and understand) interface environment while providing direct access to the pump station through PumpLog's powerful monitoring, recording and playback utilities. PumpLog's on-line graphical interface gives station operators real time access to vital pump station data via direct line or modem and works with both conventional and variable speed stations.

Windows is a registered trademark of Microsoft Corporation.

PumpLog:

- Lets you monitor real time or historical data from your pump station remotely from your PC anywhere, anytime.
- Permits remote station diagnostics and calibration by the operator or FLOWTRONEX PSI Product Support personnel directly.
- Records station data and provides intuitive methods of display for data analysis.



Call for
informative
brochure

FLOWTRONEX PSI
Pumping Systems



FLOWTRONEX PSI Ltd 1-800-786-7480

INDUSTRY LEADERS IN QUALITY • SERVICE • INNOVATION

10717 Harry Hines Blvd. Dallas, Texas, U.S.A. 75220

phone 214-357-1320

fax 214-357-5861

© 1996 FLOWTRONEX PSI Ltd

LT 017A 11-96