

BRIEFS



BAYER SHUFFLES PERSONNEL

KANSAS CITY, Mo. — Bayer Corp. has made a few personnel moves in its new Garden & Professional Care (GPC) business unit.



Neil Cleveland

Trevor Thorley, former director of Bayer Specialty Products, has been promoted to vice president of GPC. In addition, two new managers have been named in the GPC marketing department. Neil Cleveland has been named turf and ornamental market manager, while Steve Chaney has been appointed manager of technicals and concentrates.

ROHMID NAMES TWO TO BOARD

PARSIPPANY, N.J. — RohMid L.L.C., the joint venture between Philadelphia-based Rohm and Haas Co. and American Cyanamid Co. to develop and market Mach 2 (see related story to right), a turf insecticide, has named Fred Belledin and Chris Shadday to its board of directors. Belledin currently serves as sales manager for Rohm and Haas agricultural chemical products in North America, while Shadday was recently named turf and ornamental product manager for North America.

CYANAMID MOVES GAJEWSKI UP

PARSIPPANY, N.J. — American Cyanamid Co. has named Ed Gajewski business director of marketing services for its Specialty Products Department. Gajewski will handle advertising, marketing database initiatives, sales operations and sales recruitment, hiring and training for the department. Specialty Products includes the herbicide and insecticide manufacturer's Forestry, Industrial Vegetation Products, Consumer, Pest Control, Turf and Ornamental groups.

CHR. HANSEN EXPANDS TECH. SERVICES

MILWAUKEE — Microbial manufacturer Chr. Hansen Biosystems has appointed William Kautz, DVM, as director of technical services and product development and James Nocek, Ph.D., as research and technical services manager. Kautz will oversee university research and field trials, product development and technical staff, while Nocek will work closely with personnel at Hansen's Milwaukee headquarters.

Monitoring at night

DACS: A home-grown solution for pump station monitoring without the cost of a PLC

BY MICHAEL LEVANS

SAN FRANCISCO — During his 15 years in the pump-station business, Pump Repair Service's John Dexter never had a clue as to the status of a station while it hummed away unattended at night.

"Electricity is expensive and water costs money," said Dexter. "If you can find out what a pump station is doing you can tailor your irrigation system to be more efficient."

If a station's vital information — flow, upstream and downstream pressure, etc. — can be harnessed using existing equipment to monitor status and alert a superintendent to a problem without buying a PLC, thought Dexter, then maybe pumping efficiency and cost savings could be achieved.

Enter the Data Acquisition and Control System (DACs), a home-grown project

Continued on page 62



RAINBIRD UPGRADE FINISHED AT BALTUSROL

A combination of Rain Bird's full-and part-circle Eagle 700,750 and 900-series rotors were recently added during an upgrade of Baltusrol's irrigation system. One of the goals of the upgrade was to allow the roughs to be watered separately from the rest of the course. Operated by a Nimbus central control, Baltusrol's system includes a network of 137 MSC satellites, the Freedom System, a StormWatch System and a Rain Bird weather station.

RohMid, Rohm & Haas get the nod

PARSIPPANY, N.J. — It's been nearly two years of waiting, but RohMid, the much ballyhooed joint venture between Rohm & Haas Co. and American Cyanamid Co., has found that patients pays.

On May 20, RohMid received word that its Mach 2 turf insecticide — the venture's initial product offering — was registered by the U.S. Environmental Protection Agency (EPA) for

use in controlling grubs and other soil-borne pests.

Approved formulations include a liquid (2SC), which may be used on golf courses and commercial landscapes, and 1.5 percent granular, which may be used on all turf sites.

The products will be available for the 1998 application season.

According to John Thomas, Ph.D.,

Continued on page 61

EPA Roundup



NEW PRODUCT OF THE MONTH

Dakota Peat & Equipment's new Turf Tender 440 material handling unit features 4.2 cu. yd. capacity, a hydraulic swing-away conveyor, electric vibrator and remote hydraulic drive system. The 440 allows one operator to load, fill, move, spread and level materials with one machine. For more information see New Products, page 64.

Toro/Hardie: Just a little bit closer

BLOOMINGTON, Minn. — Taking another step in its integration with the James Hardie Irrigation Group, The Toro Company has announced a new facility strategy for its irrigation operations.

Administrative and distribution functions currently at the Toro Hardie Irrigation facility in Laguna Niguel, Calif. — Hardie's headquarters — will move to Toro's Riverside, Calif., irrigation headquarters. The company currently has 99 employees at Laguna Niguel — all but 15 were offered positions in Riverside. The company said the move to Riverside should be complete by the end of November.

In related news, Toro said it will "exchange manufacturing expertise" between the Riverside site and its Toro Hardie El Paso, Texas, manufacturing plant. All Toro irrigation valves that are now produced in El Paso, as well as all Toro irrigation spray production, will take place at Riverside. The company said the shift is not expected to affect the number of jobs at each location.

"These moves...will let each facility specialize in the production technology that they do best," said Rick Parod, vice president and general manager of Toro's U.S. irrigation business. "We're pleased that the integration is progressing smoothly and that we can achieve synergies with a minimum of disruption and job loss."

In other Toro news, the company has

Continued on page 58