

Legacy adds a pair of distributors

FRESNO, Calif. — Legacy Golf Irrigation has announced the addition of two new regional distributors, in key strategic markets, to its expanding international distributor network.

Golf Coast Pump & Equipment, Inc., headquartered in Mobile, Ala., is now Legacy's exclusive distributor serving the southern Alabama and Florida

panhandle region. Golf Coast Pump & Equipment has additional locations in Montgomery, Ala., and in Pensacola and Panama City, Fla.

J.W. Wood Co., Inc., located in Redding, Calif., has been named Legacy's exclusive distributor for northern California and southern Oregon. J.W. Wood Co. is the only major supplier of

golf irrigation products in their area.

With the addition of Golf Coast Pump & Equipment and J.W. Wood, Legacy Golf Irrigation now has 66 regional distributors in the U.S. and Europe.

Legacy Golf Irrigation is headquartered here. For more information, contact Jay Seither, at Vantage Point Management, 846-232-3876, or Terrie Yale at Legacy, 209-275-0529.

American Cyanamid Co. promotes Curl

PARSIPPANY, N.J. — American Cyanamid Co. has named Gary D. Curl business manager for the Turf and Ornamental Products Group. Curl was promoted from senior marketing manager, Professional Turf, Ornamental and Pest Control Products, a

position he held since 1994.

In his new position, Curl will be responsible for the sales and marketing of the following products: pendimethalin technical, Pendulum herbicide, Image herbicide, and Amdro fire ant insecticide.

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Platinum Tee Club



Agriculture Division
Baltimore, Maryland



PennTurf earns Environmental Excellence award

STATE COLLEGE, Pa. — PennTurf Products has received a 1996 Governor's Award for Environmental Excellence. The award, presented by Gov. Tom Ridge of Pennsylvania at ceremonies in Harrisburg, Pa., recognizes environmental achievements of Pennsylvanians who have gone beyond simple mandated compliance requirements.

PennTurf products won an Outstanding Achievement Award for Technology Innovation based on its PennMulch product, a seed establishment mulch used by turf professionals and homeowners to enhance germination of grass seed.

"We are very honored to have our efforts recognized by Gov. Ridge," said Martin Bradley, president of Penn Turf, headquartered here. "Our primary objective is to provide products that improve turf growth, but the fact that PennMulch is made from recycled paper is an important benefit of using our product. In 1996, we reused about 10 million pounds of newsprint and other paper sources, which provides significant environmental savings."

PennMulch is a pelletized paper mulch that includes starter fertilizer and super-absorbent polymer, and is dyed green to resemble new grass. When PennMulch is irrigated, it expands to provide even mulch coverage over the seed bed. According to Tim Hurley, PennTurf's vice president of sales, "PennMulch is comparable to hydromulching, with two important differences: First, the product can be applied by hand or with a conventional spreader, so it's much easier to use for smaller jobs. Second, because it is super-absorbent, PennMulch holds water near the soil surface better than other mulch products."

PennMulch is distributed through a network of independent turf-supply companies, wholesale nurseries and retail lawn and garden outlets throughout 35 states and Canada. PennMulch was invented by Penn State University's Department of Agronomy and is manufactured and marketed by PennTurf Products.