

### ONE-DAY SEMINARS

#### THURSDAY, FEB. 6

- The Challenge of Owning a Golf Course (.7)
  - Design, Construction and Maintenance of Chemical Storage Facilities (.7)
  - Lake and Aquatic Plant Management (.7)
  - Maximizing Turfgrass Disease Control (.7)
- Textbook required.
- Personal Stress Management (.7)

#### FRIDAY, FEB. 7

- Financial Management (.7)
- Golf Course Safety, Security and Risk Management (.7)
- Human Resource Management (.7)
- Improving Your Negotiating Skills (.7)
- Maximizing Job Satisfaction (.7)
- The Microbiology of Turfgrass Soils (.7)
- Practical Tree Management (.7)
- Scouting, Sampling and Monitoring Golf Course Pests (.7)

#### SATURDAY, FEB. 8

- Certification Exam Study Guidelines (0)
- Developing Your Hazard Communication Program (.7)
- Drainage Systems (.7)
- Enhancing Your Value as a Professional Golf Course Superintendent (.7)
- Irrigation Efficiency (.7)

#### SATURDAY, FEB. 8 (cont.)

- Irrigation Water Quality (.7)
- Lake and Aquatic Plant Management (.7)
- So, You Want To Be a General Manager? (.7)
- The Superintendent as Grow-In Manager (.7)
- Turfgrass Stress Management (.7)
- USGA Golf Course Rating System (.7)
- Wetlands and Golf Courses (.7)
- Wildlife Management and Habitat Conservation (.7)

#### SUNDAY, FEB. 9

- Budgeting and Forecasting (.7)
  - Calculations and Practical Mathematics for Use in Golf Course Management (.7)
  - Employee Safety Training (.7)
  - Irrigation Scheduling Techniques (.7)
  - Maximizing Turfgrass Disease Control (.7)
- Textbook required.
- The Microbiology of Turfgrass Soils (.7)
  - Options and Their Application in Pest Management (.7)
  - Reclaimed Water Irrigation (.7)
  - The Superintendent as Grow-In Manager (.7)
  - Turfgrass Ecology (.7)
  - USGA Intermediate Rules of Golf (.7)
- Textbook required.
- Turfgrass Field Seminar (Formerly Turfgrass Tour) (.35)

### TWO-DAY SEMINARS

#### THURSDAY & FRIDAY, FEB. 6-7

- Basic Principles of Turfgrass Management (1.4)
- Disease Identification and Control (1.4)
- Golf Course Construction Techniques and Management (1.4)
- Golf Course Restoration, Renovation and Construction Projects (1.4)
- Golf Greens: History, Theory, Construction and Maintenance (1.4)
- Irrigation Part I: Equipment Use and Selection (1.4)
- Plant Nutrition and Fertilizers (1.4)
- Planting Design for the Golf Course (1.4)
- Preconstruction and Construction Management (1.4)
- Spanish for Golf Course Management (1.4)

#### SATURDAY & SUNDAY, FEB. 8-9

- The Assistant Superintendent: Managing People and Jobs (1.4)
- Basic Turfgrass Botany and Physiology (1.4)
- Business Communication and Assertiveness Techniques (1.4)
- Design, Construction, Renovation for IPM (1.4)
- Environmental Considerations in Golf Course Management (1.4)
- Golf Course Design Principles (1.4)
- Golf Course Restoration, Renovation and Construction Projects (1.4)
- Introduction to IPM (1.4)
- Introduction to Soil Science (1.4)
- Irrigation Part II: System Design, Operations and Management (1.4)
- Managerial Productivity (1.4)
- Managing People for Peak Performance and Job Satisfaction (1.4)
- Plant Health Care and Pest Management for Golf Course Trees and Shrubs (1.4)
- Protection of Water Resources (1.4)
- Public Relations and Presentation Skills (1.4)
- Spanish for Golf Course Management II (1.4)
- Turfgrass Identification and Utilization (1.4)
- Turfgrass Insects: Basic and Advanced Principles (1.4)
- Weed Control (1.4)
- Writing IPM and Environmental Monitoring Programs for Golf Courses (1.4)
- Writing Successfully for Business and Publications (1.4)



### HALF-DAY SEMINARS

#### SATURDAY, FEB. 8

- Managing Organic Wastes (Morning) (.35)
- Managing Organic Wastes (Afternoon) (.35)
- Guest Architect Seminar with Denis Griffiths (Morning) (.35)

#### SUNDAY, FEB. 9

- Classic Golf Courses and the Master Architects (Morning) (.35)
- Classic Golf Courses and the Master Architects (Afternoon) (.35)
- Time Management for the Golf Course Superintendent (Morning) (.35)

#### MONDAY, FEB. 10

- Reel Grinding To Maximize Quality Cut (Morning) (.35)
- Precise Sprayer Calibration and Tank Mixing (Morning) (.35)

### CONCURRENT EDUCATION SESSIONS

#### MONDAY, FEB. 10

9-11:30, Q&A to follow.  
Five presentations held in three rooms.

**Aces, Jokers and Wild Cards:** Taking a look at products and their claims. Research, efficacy and cost benefits will be focused on.

**Gambling with Turf:** Investigation of "high stakes" management practices. Decisions made that affect the health of turf will be addressed.

**Weather Roulette:** A review of the turfgrass stress game. The effects of weather on turf from the roots on up will be dealt with.

(There will be Japanese and Spanish interpretations.)



### SPECIAL INTEREST PROGRAM

#### SUNDAY, FEB. 9

- 9 a.m. - noon
- Educational General Session: Grow Your People Skills Improving your communication skills. Speaker: C. Mike Jousan, president of Clear Communications Company.
  - The Aces and Deuces of Public Golf Forum  
Issues will include: affordable golf, privatization and staffing. Will conclude with an open forum.
- 10:45 a.m. - 5:30 p.m.
- Golf Course Decision Makers Golf Outing and Lab  
Owners and employees of superintendents only. An inside look at the daily challenges of superintendents. Play 18 holes during the lab. \$35
- 2 - 5 p.m.
- Educational General Session: Safety Awareness - Teeing Up For Compliance  
Learn to conduct your own environmental and safety assessment. Speakers: Fred Whitford, Purdue Pesticide Program coordinator and Paul Pera, Valparaiso Dep't. of Parks and Recreation superintendent.
  - Reaching Out with GCSAA Research Forum  
Learn where research funds are going and what projects will benefit your job. Researchers, representatives and consultants present their progress reports.

#### TUESDAY, FEB. 11

- 9 a.m. - noon
- Chapter Newsletter Editors Forum  
The latest techniques and technology regarding the management of newsletters will be offered. Will include editing, content and printing.

#### WEDNESDAY, FEB. 12

- 9 a.m. - noon
- Environmental Stewardship in Action  
Part One: Creating a Successful Environmental Plan  
Using case studies and group participation, wildlife and habitat management, integrated pest management, and public relations will be addressed.  
Part Two: How to Adopt a School  
The Audubon Society International staff will explain the Sanctuary System. Moderator: Jean Mackay, Education Director, Audubon, Int'l.
  - GCSAA/Industry Education Program  
Learn about new research and product development from several industry leaders in an educational setting.
  - Trends in Water Management: "Wet Spots and Dry Spots"  
The most recent and future technologies available for controlling drainage and irrigation will be investigated.

### EDUCATIONAL FORUM

#### MONDAY, FEB. 10

- 9 a.m. - noon
- Chapter Managers Workshop  
The GCSAA web site and affiliation will be the primary areas of discussion.
- 1 - 4 p.m.
- Employment Security Forum  
Politics is to Golf Courses...Like Drought Stress is to Turf  
How to manage in a highly political environment.
  - GCSAA Site on the World Wide Web Forum  
"Oh, What a Tangled Web": An Introduction to the Internet
  - Greens & Grassroots: Advocating Your Position to the Government  
Michael E. Dunn, a political consultant tells how to take action as a voter.  
**Case Study #1** - California Grass Carp, James C. Husting, CGCS from Woodbridge Golf & Country Club, Ca.  
**Case Study #2** - Panel Q&A: Cynthia Kelly, JD, Moderator & Chairperson, from the GCSAA Government Relations Council.

### ALLIED ASSOCIATIONS PROGRAMS

#### TUESDAY, FEB. 11

- 9 a.m. - noon
- American Society of Golf Course Architects
  - American Zoysiagrass Association: Zoysia Forum
  - Club Managers of America Forum: Do I Have To Work with this General Manager?
  - National Golf Course Owners Associations Forum
  - National Golf Foundation Session  
"How to buy or lease a course or driving range"  
"What it costs to operate and maintain facilities by regio"  
"How to effectively market and promote a facility"
- 1 - 4:30 p.m.
- United States Golf Association Green Section Education Program  
"Teaching Young Dogs Old Tricks"  
"Turf Tips"



### INNOVATIVE SUPERINTENDENT SESSIONS, PARTS I & II

#### MONDAY, FEB. 10 AND TUESDAY, FEB. 11

- 6-7 a.m. - Continental breakfast and roundtable discussions.
- 7-8:30 a.m. - 12 15-minute presentations from superintendents sharing their successes and innovative ideas.
- (Monday's session will have Japanese and Spanish interpretations.)