

LAS VEGAS, Nev. — Ben Crenshaw, one of the PGA Tour's most popular and talented players and an active golf course architect, will receive the 1997 Old Tom Morris Award from the Golf Course Superintendents Association of America (GCSAA) at its 68th International Conference and Show.

Crenshaw will receive his award at a gala banquet Feb. 11 in Las Vegas.

The Old Tom Morris Award is presented each year to an individual who, "through a continuing lifetime commitment to the

Crenshaw garners Morris Award

game of golf, has helped to mold the welfare of the game in a manner and style exemplified by Old Tom Morris." Morris (1821-1908) was greenkeeper and golf professional at the Royal and Ancient Golf Club of St. Andrews, Scotland; a four-time winner of the British Open; and one of the top links designers of the 19th century.

Crenshaw won the first professional event he entered, the 1973 Texas Open. He

has gone on to win the Masters twice, including the emotional victory at Augusta, Ga., in 1995, just days after the death of Harvey Penick, the legendary golf instructor who Crenshaw had learned under and remained friends with his entire life.

A dedicated student of golf history and golf course architecture, Crenshaw is one of the best-known members of the Golf Collectors' Society.

Crenshaw has worked as a golf course architect for many years with Bill Coore. Coore and Crenshaw have done restoration work at Riviera Country Club in Los Angeles, Houston Country Club in Houston and Brook Hollow Country Club in Dallas. They have also designed championship courses throughout the United States including the Plantation Course at Kapalua Bay on Maui, Hawaii; the Crenshaw/Coore Course at Barton Creek Club in Austin, Texas; and Sand Hills Golf Club near Mullen, Neb.

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Lallier receives writing honors

LAS VEGAS, Nev. — Golf course superintendent Kenneth Lallier, property manager at The Quechee Club in Quechee, Vt., will receive the 1997 Leo Feser Award for the most outstanding article written by a superintendent that best serves the interests of golf course superintendents and the golf course management industry.

Lallier won the award for an article titled, "Capital Budgets: Let me hear you justify," published in the September 1996 issue of *Golf Course Management*. The article outlined the process Lallier and the Quechee Club went through to develop a consistent capital replacement program. The award-winning article was Lallier's first for the GCSAA magazine.

"I thought it was good, but I didn't know it was that good," Lallier said in a prepared release. "It's a problem all superintendents face: finding capital and justifying capital expenses. It was a great idea — it worked for me — and I wanted to share it with my fellow superintendents so they could hopefully get some benefit out of it, as well."

Lallier said the process for developing the capital replacement program was so successful because the focus was on education and cooperation — education for the committee members in charge of developing the program, and cooperation among committee members representing the various club amenities, which included golf, food and beverage, skiing, tennis and recreation. That spirit of cooperation trickled right into the article, which was a collaboration between Lallier and the club's golf/green committee chairman, Stephen Magno.

The award honors Leo Feser, a pioneering golf course superintendent and charter member of the GCSAA.

Lallier, a GCSAA member for 15 years and a graduate of the University of Massachusetts turfgrass management program, has been at The Quechee Club for 9-1/2 years. He also served as superintendent at the Acoaxet Club in Westport Harbor, Mass.