Penncross is Picture Perfect at the Ryder Cup



Fourteenth hole, Valderrama, Marbella, Spain. Ryder Cup '97 golfers play on Penncross, the world's most specified putting green grass.

The development of creeping bentgrass greens, tees and fairways added a fresh approach to the ancient game of golf:
Putting is now faster and truer, bentgrass fairways allow more roll, and along with tees, recover from divot and traffic damage more rapidly. Golfers get around, and today's global players expect bentgrass.

Now, more architects and designers incorporate the 'Penn Pals' from Tee-2-Green into their courses with outstanding results. Our bents contrast well when perennial ryegrass, Kentucky bluegrass or fine fescues are used in short and tall rough areas. It's no wonder today's turf professionals count on the

'Penn Pals' to make their courses picture perfect.

In 1955 Professor Burt Musser, assisted by Dr. Joe Duich, released Penncross creeping bentgrass as a seeded bent for golf course greens. For more than 40 years Penncross has been specified for greens around the world and extended the boundaries of bentgrass adaptability.

Exceptional heat and wear tolerance plus recuperative ability are Penncross strong points. Forgiving nature and management latitude are more reasons for Penncross' long life, reputation and continued popularity.

Superintendents know Penncross will always rise to the challenge and perform flawlessly ...like in the 97 Ryder Cup at Valderrama.

Penncross is one of the 'PennPals'TM available in the sealed tamper proof "Penn Pail" marketed by Tee-2-Green®. Call today for the distributor nearest you.

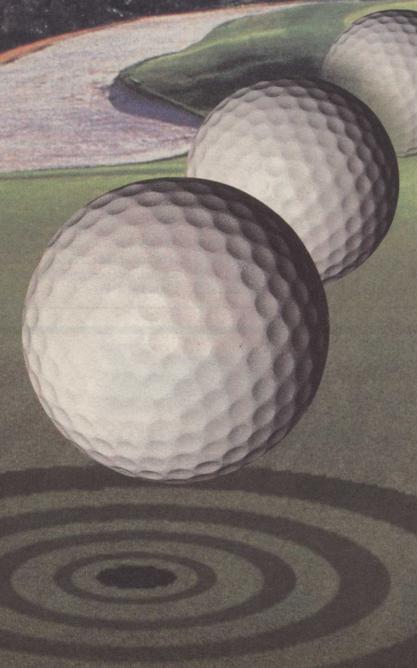


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CONSIDER THESE FACTS:

Located in Singapore, GOLF ASIA is right in the center of the fastest growth region in the world.

If your business has something to do with the golf industry, you wouldn't want to miss the greatest golf event in Asia. Held in Singapore for the eighth year running, Golf Asia has established itself as the largest and most attended golf show in the region, bringing together many of the world's leading names in the industry.

Since 1991, GOLF ASIA has played host to more visitors from around the world and provided more exhibitors greater business opportunities than any other show in the region.

GOLF ASIA '97 attracted 220 exhibitors who showcased their products and services to the trade and public visitors. The event's success was marked by more than 23,000 quality trade visitors, professionals, and golf enthusiasts from 35 countries. New business leads were generated, encouraging over 70% of '97 exhibitors to confirm their participation in Golf Asia '98.

8TH ASIA PACIFIC GOLF CONFERENCE (APGC) & EDUCATIONAL SEMINARS

The APGC, Asia's most recognized and comprehensive industry forum, will be held in conjunction with the exhibition. A panel of highly qualified speakers will address the conference, focussing on a wide range of topics relevant to the Asian golf industry. Educational seminars conducted by the Golf Course Superintendents Association of America (GCSAA) will complement the event. These seminars are attended by golf superintendents from clubs throughout the region.

GOLF ASIA '98 will continue the tradition of success of past exhibitions. Preparations are already underway to attract more visitors and participants than ever before.

Claim your stake today!

TO FIND OUT MORE ABOUT GOLF ASIA '98, MAIL OR FAX THIS COUPON TO:

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