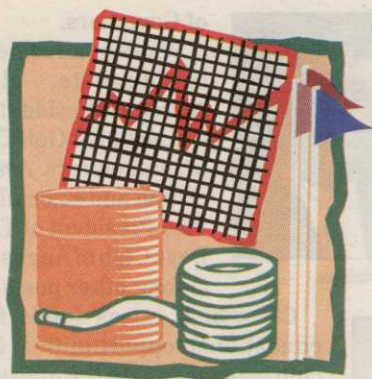


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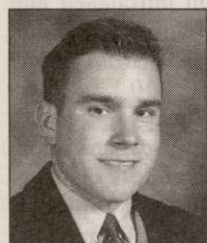


CYANAMID'S ROWE HEADS MIDWEST

PARSIPPANY, N.J. — Herbicide and insecticide manufacturer American Cyanamid Company announced that Kit Rowe is now midwestern territory manager for the company's Turf and Ornamental Products Group and Pest Control Products Group. Rowe's territory includes Indiana, Ohio, Michigan, western Pennsylvania and Kentucky. His office will be located in Columbus, Ohio. Rowe joined Cyanamid in 1995 as territory manager in the mid-Atlantic states. His territory included Virginia, Maryland, Delaware, southern New Jersey, southeastern Pennsylvania and West Virginia.

SCHUMACHER JOINS JACKLIN

POST FALLS, Idaho — Derek Schumacher has joined Jacklin Seed Company as a grower field representative for Jacklin's Oregon operation. Schumacher's responsibilities will be

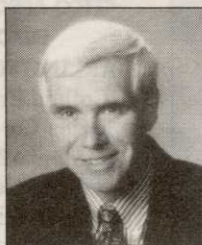


Derek Schumacher

placing and contracting Tall Fescue and Perennial Ryegrass proprietary varieties for Jacklin Seed Company and Medalist America. He will focus on field consulting with growers assuring quality control from the grower to the customer. He received a Bachelor of Science degree in Crop and Soil Science from Oregon State University in March 1997, and spent summers prior to coming to Jacklin Seed working for Doerfler Farms Inc. in Aumsville, Ore.

EXCESIOR'S JONES GOES WEST

ARLINGTON, Texas — American Excelsior Co. has appointed Larry Jones western sales manager for its Earth Science Division. Jones recently joined American Excelsior from Weyerhaeuser Engineered Fiber Division. In his new position, Jones will be responsible for the sales and marketing of the company's erosion control products in 15 western states. He will supervise six sales/territory managers and develop distribution channels through American Excelsior's branch offices, selling direct to contractors and through selected distributors.



Larry Jones

Toro commits to training

New facility is next step toward creating "total solution" ideal

By MICHAEL LEVANS

BLOOMINGTON, Minn. — Marking its biggest commitment to training and equipment support to date, the Toro Company will open a 5,800-square-foot training facility designed for customers, distributors and Toro employees this fall.

The facility, located at its Bloomington headquarters, houses two classrooms, four lift-equipped service bays, as well as video conference and audio-visual capabilities.

The company said the facility is its next step in building a "total-solution approach" for its customer base.

"This gives us the physical facility we've needed to augment the training work we've been doing in the field," said Don St. Dennis, Toro's director of public relations.

"We're [Toro] in a unique position in terms of services we can offer. We have irrigation and equipment, but we also get

involved with the architects and can advise on the grow-in and fertigation. So we see the information training as an extension of that work in order to help our customers manage their facility."

Training curricula, to be held in week-long units, will be taught by Toro personnel and will consist of courses designed to meet certification requirements for professional organizations and help attendees earn continuing education credits.

"Curriculum will be devoted to our commercial turf products and will focus on basic hydraulics, electrical systems, troubleshooting and preventive maintenance among others," said Rich Smith, Toro's service training manager. "These courses will be devoted to the golf and commercial landscape industry," Smith said.

Classroom lab areas and service bays

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NEW PRODUCT OF THE MONTH

INDIANAPOLIS — The GreensGroomer is designed to solve a common problem that occurs on a golf course — getting greens up to speed after topdressing. GreensGroomer Worldwide said that its new brush eliminates the problem by carefully brushing the sand down to the ground level. The design — which is patent pending — moves the topdressing three times as it's moved forward. When the job is finished, topdressing materials becoming almost invisible. For more information contact GreensGroomer WorldWide Inc. at 317-298-8852 or 317-839-4868.

Lofts acquires Sunbelt, gains 100% control

WINSTON-SALEM, N.C. — Lofts Seeds Inc. has completed its acquisition of Sunbelt Seeds, Inc., a wholesale grass seed and fertilizer distributor located in Norcross, Ga.

"Lofts already had 50-percent ownership in Sunbelt," said Neil Myers, Lofts' spokesperson. "We felt it was a good move to establish 100-percent ownership since Sunbelt is one of the largest distributors in the Southeast."

"This was a natural outgrowth of their original purchase of the 50-percent," said Joe O'Donnell, general manager of Sunbelt. "They have a strong background in the seed industry. And even though they were a 50-percent partner, they were the 50-percent seed-oriented partner. This was a logical progression."



Under the new arrangement, Sunbelt Seeds will function as a subsidiary of Lofts Seed and will sell seed to golf courses, sod farms, retail stores, landscapers, lawn-care operators, sports facilities and government municipalities.

O'Donnell will be staying on board as general manager.

"We are very excited with this acquisition because it will enhance our capabilities and services for our existing customers and opens new market opportunities," said Richard Budd, Lofts' chief executive officer.

Lofts operates branches in Massachusetts, Pennsylvania, New Jersey, Maryland, Ohio, North Carolina and Oregon and markets turfgrass seed internationally.



RAIN DIDN'T DAMPEN SPIRITS

ROLESVILLE, N.C. — Despite persistent rain showers, 215 people turned out for Turf-Seed Inc.'s Field Day 15 on June 24 at the Pure Seed Testing Inc. research farm. "We feel great coming out of this field day," said Melodee Fraser, director of Pure Seed's eastern research. "There was a lot of excitement about our new tall fescues and Bermudagrass." Guest speakers included Dr. John Rogers of Michigan State University (pictured above) who discussed using crumb rubber from used tires in high traffic turfgrass areas, and Dr. Clark Throssell, executive director of the Midwest Regional Turf Foundation, who covered some of his recent finds on how bentgrass stands up to pesticide applications.

EoZyme eats away at contaminants

By MICHAEL LEVANS

BELLEVUE, Wash. — EoZyme Environmental Inc., a company that focused on waste-water treatment for auto repair and truck facilities, has decided to sic its secret weapon on the pesticides, oil and grease that superintendents encounter at equipment washing stations.

Instead of using a traditional filter system, EoZyme's WaterStax system eliminates contaminants through bioremediation technology — the use of naturally occurring microorganisms to degrade pollutants.

"With a filter, the problem isn't solved," said Paul Schuman, EoZyme's spokesperson. "You collect the contaminants in a filter but you don't eliminate the contaminants. Our microbials use the grease, oil and pesticides in the system as their source of food. They eat and break it down into carbon dioxide."

With environmental issues revolving around nearly every activity in the maintenance shed, EoZyme said it's hoping that its system will strike a resonant chord with eco-savvy supers.

Jim Smith, assistant superintendent at Port Ludlow Golf Course in Port Ludlow, Wash., was working with a home-made system that created an uncontrolled contaminated area. Smith, realizing that he needed to make his wash rack more environmentally sound, decided to install a WaterStax.

"It's a lot more maintenance than we

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