

GCSAA UPDATE

James Lovell keynoting International Conference

LAS VEGAS — Retired Navy Capt. James A. Lovell Jr., commander of the Apollo 13 space mission, will keynote the opening session of the International Golf Course Conference and Show at 6 p.m. Feb. 8 at Bally's Hotel here.



James Lovell

Lovell is best known for the Apollo 13 space flight which encountered problems 200,000 miles from the earth's surface on April 13, 1970. When an oxygen tank exploded, causing a

rapid loss of electrical power, Lovell, Fred Haise Jr. and Jack Swigert Jr., took refuge in the cramped lunar module cabin and guided the crippled spacecraft home.

After retiring from the Navy in 1973, Lovell embarked on a series of successful business ventures involving organic lawn and garden products and telecommunications. An adviser to Presidents Lyndon Johnson and Richard Nixon, he has been honored with the Presidential Medal for Freedom, the NASA Distinguished Service Medal and American Academy of Achievement Gold Plate Award.

Several promoted in job shifts

Golf Course Superintendents Association of America (GCSAA) Chief Executive Officer Stephen F. Mona has announced various staff promotions and appointments.

"Our responsibility as a staff is to provide the highest quality service to GCSAA members," Mona said. "The promotions recognize those individuals who have performed at an exemplary level, while our new team members bring skills that will enhance the services and programs we provide."

Among those promoted were:

- Teri Harris, former GCSAA marketing and creative services manager, elevated to director of communications.
- Rebecca Spriggs, named senior

manager, corporate marketing & sales.

Among those newly appointed were:

- Jack Schwartz, appointed as director of development in the corporate marketing & sales/conference & show department.
- Chris Charlton, hired as senior manager of publications, marketing and creative services.
- Ed Hiscock, appointed managing editor of the association's monthly magazine-Golf Course Management.
- Jeff Bollig, hired as manager of media/public relations.
- Hannes Combest, named education manager.
- John Vernitte, appointed as curriculum manager.

Government Relations panel proposes action

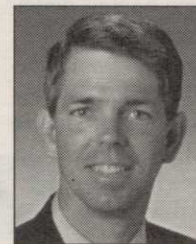
The Golf Course Superintendent Association of America (GCSAA) Government Relations Committee has set a goal of effectively interacting with state and federal levels of governmental activity. The committee for the first time proposed a legislative and regulatory agenda for the 1996-97 fiscal year. The agenda, adopted by the GCSAA board of directors, identifies current government issues affecting

superintendents and describes GCSAA's plan of action.

Among the items this year are federal issues of Worker Protection Standard (WPS); Environmental Protection Agency administration of the budget, emissions and regulatory reinvention; and the Americans with Disabilities Act. On the state level, topics include pesticide posting and notification, worker safety and environmental quality laws.

WallBuilders founder is Prayer Breakfast speaker

LAS VEGAS — David Barton, founder of WallBuilders which is dedicated to "the restoration of the moral and religious values on which America was built," will speak at the GCSAA Prayer Breakfast during the International Golf Course Conference and Show here. The breakfast will be held in Bally's hotel at 6:30 a.m. Feb. 9.



David Barton

WallBuilders does research in the societal, historical and legal arenas and educates people on how

to become active in their local schools and communities. Through education, it informs "the public and public officials about our national history when our laws and policies were firmly rooted in Biblical principles," then illustrates, statistically, what happened when those principles were separated from public affairs.

Barton, a former educator and school administrator, has spoken in a number of venues around the country. He has consulted state and federal legislators and has been involved in several cases at the U.S. Supreme Court. He won the 1995 George Washington Honor Medal.

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