

Flowtronex installs pump no. 5,000 outside Vegas

LAS VEGAS — Flowtronex PSI has set a new high-water mark for with the installation of its 5,000th irrigation pump station at Primm Creek Golf Course here, 35 miles outside of the city.

"We are very grateful to our loyal customers in the golf industry who made this achievement possible," said company president Dave Brockway. "Our 5,000 pump stations across the globe now have a combined estimated pumping capacity of nearly 9 billion gallons per day. This 'high-water' mark means our stations can pump nearly 3 cubic miles of water every year. We see this as a true milestone."

The milemarking pump station installed at Primm Creek is a 5600 GPM VFD system that incorporates dual 14-inch Amiad EBS filters. The station assumes the water reins at a brand new resort designed by Tom Fazio, with irrigation design from Larry

Rodgers and irrigation construction by Formost Construction.

The latest event marks a long history in golf course pumping for Flowtronex PSI, a history that started with the creation of Pumping Systems, Inc. (PSI) in 1974. PSI was the brainchild of golf course irrigation contractor Jerry Pettingel, who believed in the labor-saving value of pre-fabricated pump stations. His ideas led PSI to pioneering technical developments such as hydro-pneumatic tanks, fabricated steel discharge heads, and maintenance-free solid separators.

Today, the Dallas, Texas-based company employs more than 100 people, in addition to its 100-plus network of service technicians around the world.

The engineers and innovators at Flowtronex International first opened doors in 1979, initially creating pump stations for the oil and gas market. But with the decline of the industry in 1986, Flowtronex diversified and prospered by bringing variable frequency drive technology to golf courses.

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And to celebrate the occasion...

Flowtronex PSI is offering golf professionals throughout the world a chance to help celebrate the installation of its 5,000th pump station.

"As a way of saying 'thank you' to our customers, we're holding a drawing open to any superintendent, consultant, contractor, or architect," explained company president Dave Brockway. "The winner receives a \$5,000 credit, good toward the purchase of a pump

station within the next year."

Flowtronex PSI T-shirts also will be sent to the first 100 entrants. Any one interested in registering for the \$5,000 rebate contest should contact Flowtronex PSI at 614-442-5850 for a sweepstakes entry form. Entry forms also will be provided in upcoming company advertisements appearing in various industry publications.

All entries must be post-marked by July 15, 1996.

Cyanamid adds to sales force

WAYNE, N.J. — Strong sales and an expanding market have created changes in the Specialty Products Department at American Cyanamid Co., according to A. Thomas Perkins, Ph.D., business manager for Professional Turf, Ornamental and Pest Control Products.

Scott Turner moves to territory manager, Midwest region, from sales associate. His territory includes Illinois, Iowa, Wisconsin, Minnesota, North and South Dakota, Nebraska, Kansas and Missouri. He earned a B.S. in conservation from North Carolina State University and a M.S. in environmental impact from Clemson University. He resides in Chicago.

Kit Rowe has joined the company as territory manager, Mid-Atlantic region, covering Virginia, Maryland, Delaware, southern New Jersey, southeastern Pennsylvania and West Virginia. Previously, Rowe worked as manager of Barefoot Grass Lawn Service in Virginia Beach, Va. He earned a B.A. in environmental sciences from Otterbein College in Westerville, Ohio. He and his family reside in Virginia Beach.

Ben Bristol, marketing services manager, has appointed **Stephanie Dennery** to the position of integrated communication specialist. She was formerly a customer service representative in the Specialty Products Department and the Animal Health and Nutrition Division. In her new position, she acts as the liaison with outside vendors for all communication projects. She has been employed by American Cyanamid since 1993. Dennery holds a B.A. in communications from Rutgers University in New Brunswick, N.J.

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*Based on research conducted by the Center for Golf Course Management, a subsidiary of the Golf Course Superintendents Association of America.

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