

Barenbrug broadens its national reach

TANGENT, Ore. — Barenbrug has taken a majority share holding in TFI of Columbia, S.C. and Modern Forage Systems of Ferndale, Wash.

TFI was founded by Tom Ferriter who specializes in the marketing of turf seed while serving the golf course and professional markets in the Southeastern U.S.. Ferriter will remain general manager.

Ferriter recently hired Bob Zion to head the professional and retail division. The company will change its name to Barenbrug Southeast.

Modern Forage Systems is a forerunner in the proprietary forage grass market. General manager John Kaye, a grass farmer himself, has been successful in introducing New Zealand varieties for the temperate areas in North America and European ryegrass markets. Matua bromegrass and Barenbrug's BG3 and Tetraplus are among the products in high demand.

Barenbrug has restructured its operations under a separate North America group which comprises the following subsidiaries:

Barenbrug USA in Oregon with general manager Don Herb and Barenbrug Production with general manager Don Obrist; Garfield Williamson in New Jersey headed by Bill Lind; Modern Forage Systems; and Barenbrug Southwest.

The management team of Barenbrug North America consists of Frederick Bosch, president/chief executive officer; Don Herb, executive vice president; and Steve Mock, chief financial officer.

Parkway named marketing agent for nematicide

HOUSTON, Texas — Parkway Research, headquartered here, has been named exclusive marketing agent, Neo-Trol, a naturally derived nematicide for the turf and ornamental industries.

This patented nematicidal product, developed through years of research and experimentation, is registered by the Environmental Protection Agency. Neo-Trol has proven especially useful for golf and sports turf applications where nematodes prevail as an extensive economic pest. Neo-Trol is available in most states.

For more information, contact Sharon Gravitt, product manager at 13802 Chrisman Road, Houston, Texas 77039, or call 713-442-9821.

Jacobsen names Pacesetter winners

ORLANDO, Fla. — Jacobsen Division of Textron presented 1995 Pacesetter Awards to six distributor sales representatives during the International Golf Course Conference and Show here.

The Pacesetter Award is given annually to Jacobsen distributor sales representatives in recognition of outstanding performance in sales and total customer service.

Recipients of the 1995

award included Bill Barrett of Sawtelle Brothers, Inc., Lawrence, Mass.; Brian VanderBaan of Valley Turf, Inc., Grandville, Mich.; Rod Durham of Illinois Lawn Equipment, Orland Park, Ill.; Dave Combe of Rocky Mountain Turf & Industrial Equipment, Salt Lake City, Utah; Bobby Johnston of Horizon Turf Inc., Phoenix, Ariz.; and David Bunting of Capital Ford New Holland, Inc., Bryant, Ariz.

Jacklin marks 60th year in seed

POST FALLS — In 1996, Jacklin Seed Co. celebrates its 60th year in business.

Duane, Doyle and Don Jacklin are the third generation of the family-owned company, founded in 1935 by their grandfather, Ben, and his three sons. In the 1940s, the Jacklins began experimenting with grass seed production on the Rathdrum Prairie, north Idaho. Acreage has expanded since that initial field of Merion Kentucky bluegrass to where now the company contracts and produces seed on

more than 50,000 acres in Oregon, Washington, Idaho, Arizona and Georgia.

Today, Jacklin is one of the world's largest national and international grass seed research, production and marketing organizations serving customers throughout the world. The company boasts the largest private research and turfgrass breeding company in North America. The firm has production and conditioning facilities in Post Falls, Nezperce and Jerome, Idaho; Albany, Ore.; and Ritzville, Wash.

New

ONE CRAB WE CONTROL. THE OTHER ONE'S UP TO YOU.

In your business two types of crabs are a fact of life. New ACCLAIM® EXTRA Herbicide provides excellent control of



the crabgrass escape type. Even more concentrated than the original Acclaim, ACCLAIM EXTRA is 14% stronger. So that lower rates give you the same dependable spot treatment control without damaging your existing turf. Plus, ACCLAIM EXTRA also lets you reseed fescue and ryegrass immediately after the spray dries.* It can

also still be used on bluegrass, ryegrass, zoysiagrass, fine fescue, tall fescue — even bentgrass fairways and tees. And ACCLAIM

EXTRA controls crabgrass escapes from the 1-leaf stage right up to just before seed head formation.

No preemergence herbicide is perfect, so make postemergence ACCLAIM EXTRA a part of your season-long crabgrass control program. As for that other type of crab... sorry, but you're on your own.

*Wait 3 weeks for bluegrass, zoysiagrass, bentgrass.

Acclaim® Extra
HERBICIDE



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