

## 9 winners, 2 holes apiece

Continued from page 43

with the eight other tournament winners.

Announcement of the other designers will be made when negotiations are finalized.

When it is complete, Ft. McKinley Golf & Country Club will become an amenity in the largest commercial and residential development in Metro Manila history. Construction is expected to start late this year, with tentative opening expected in early 1998.

Meanwhile, PCDC reached an agreement with J.T.H. Development Corp. for an upscale daily-fee 18-hole course in Palm Bay. The Palm Bay Golf Club will have a championship layout, clubhouse, golf shop, practice range, and separate 12-acre site for a state-of-the-art golf teaching center.

Construction is scheduled to start in May, with tentative opening expected next spring.

PCDC reached an agreement with Northeast Phoenix Residential Limited Partnership for an 18-hole track in Phoenix, Ariz. The course will be built at Desert Ridge, a master-planned community being developed in northeast Phoenix.

Construction is scheduled to start this summer, with the course opening expected early next year.

Indonesia-PCDC reached an agreement with Pt. Putra Alvita Pratama for an 18-hole course near Jakarta, Indonesia. It will serve as an amenity for an upscale, master-planned community — Kota Legenda (Legend City).

Kota Legenda will become the standard-bearer for golf and residential communities in the area.

### Q&A: Fream

Continued from previous page

long when total land area is somewhat limited. Par should be 70, 71 or 72 for the proper course. A site of 125 to 175 acres would be suitable for this 18-hole course. There is a place for true championship courses in the tourist resort context, when market conditions and land availability permit. Keep in mind, however, that the majority of your golfers are at best "average" players.

**GCN:** Once the golf course is complete, how important is course maintenance?

**RF:** Turfgrass maintenance is vital. A poorly maintained course will discourage repeat play and present a very unfavorable public-relations problem. Golfers are sophisticated. They have freedom of choice. They do not travel to mediocre or poorly maintained courses. Growing numbers of national and regional golf resorts offer options and alternatives. A successful golf destination resort must provide distinctive, challenging, memorable, golfer-pleasing and user-friendly golf. The quality of the turfgrass is the most visible feature the golfer will notice.

GOLF COURSE NEWS

PCDC said. Construction will begin this summer and opening is expected in early 1998.

PCDC also reached an agreement with Pierce Financial & Investments for an 18-hole facility in Hanford, Calif. Built on "a splendid tract of land," the course will be a cornerstone of an upscale, master-planned community — Sierra Madre.

Construction will begin this summer, and an early-1997 opening is projected.

## Architects Society going on-line by summer

By PETER BLAIS

PINEHURST, N.C. — The American Society of Golf Course Architects (ASGCA) plans to go on line with its own web site by early summer, the society announced during its recent annual meeting here.

ASGCA spokesman Chad Ritterbusch said that among the information likely to appear on computer screens will be:

- Background on the ASGCA.
- Biographies of ASGCA members.
- Information on how to develop a golf course.
- Procedures for selecting a qualified golf course architect.

• Environmental discussions, including case studies and information regarding environmental principles.

• Specific advice on developing municipal layouts.

• Links to other Allied Association of Golf members with web sites.

"This should be good news for architects and developers," Ritterbusch said. "The general public should find the information on golf's effect on the environment very interesting. We want to get some good solid information out there. Eventually, we might be able to do some fun stuff like a design-your-own-course contest on line."

# GOLF COURSE NEWS

THE NEWSPAPER FOR THE GOLF COURSE INDUSTRY

ASGCA  
PACIFIC

## REACH

## TARGET

## SCHEDULE

**The Asia-Pacific connection for suppliers to the golf course industry.**

**Over 6,000 decision makers at golf facilities throughout the Asia-Pacific region, including Australia & New Zealand.**

**Course Managers, Directors, Owners, Developers, Architects & Superintendents.**

**September 1996 closing: August 16th.  
November 1996 closing: October 18th.**

**Contact us today!**

**Charles von Brecht, Publisher  
Golf Course News Asia-Pacific  
P.O. Box 997  
38 Lafayette Street  
Yarmouth, ME 04096**

**Tel: (207) 846-0600 • Fax: (207) 846-0657**