

## Hawke to keynote Golf Asia '96

SINGAPORE — Former Australian Prime Minister, the honourable Robert J.L. Hawke, has been confirmed as keynote speaker at the sixth Asia Pacific Golf Conference, to be held here in conjunction with Golf Asia '96, March 26-28.

With his opening speech, Hawke will set the stage for three days of development and management seminars. He will attempt to identify the key issues and, on a macro level, outline the opportunities and pitfalls of which golf course developers

should be aware. During his distinguished career, the Australian Hawke has forged close ties with the Asia-Pacific region, most notably founding the organization for Asia Pacific Economic Cooperation (APEC).

The sixth Asia Pacific Golf Conference precedes Golf Asia '96, the trade show scheduled for March 28-31, at the World Trade Centre. For more information on the conference and exhibition, contact Clare Milford here at 011-65-296-6961; or fax 011-65-293-5628.

### COOK TO GOLF VENTURES

LAKELAND, Fla. — Frank Cook has joined Golf Ventures, Inc. as a sales representative for fertilizers, chemicals, accessories and specialty products. A past director of the Florida GCSA, Cook is the former head superintendent at Sugarmill Woods Country Club in Homosassa and Bardmoor CC in Largo. Prior to joining Golf Ventures, Cook was a sales rep for Liquid Ag, Inc.

## Rogers adds far-flung distribution

SASKATOON, Sask., Canada — Jay Gronsdahl has joined Rogers Innovative, Inc. as marketing manager for the Western U.S. and Mexico. He is responsible for all marketing activities within the region as well as market and sales development through the company's independent distributor network.

Also, Rogers has added three international distributors:

- Hardi U.K. Ltd. in Hinckley, England, under the direction of Colin Gregory.
- Tempoverde Sri in Torino, Italy, under the direction of president Augustino Gaude.

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• Dan Paul Traders Pte Ltd. in Singapore with director Daniel Chan.

Hardi, the largest marketer of sprayers in the United Kingdom, will distribute the Rogers Windfoil sprayer line and Root Zone Injectors throughout the UK, while Tempoverde will market the product line in southern Europe.

Dan Paul Traders will distribute in selected areas of the Asia-Pacific market.

## NEWS IN BRIEF

DES PLAINES, Ill. — **Sandoz Agro, Inc.** has appointed Sean Lynch marketing services associate in the firm's Professional Pest Management division. Lynch will be responsible for managing public relations, product promotions, market research, advertising, trade shows, literature fulfillment and direct marketing. Before joining marketing services, Lynch was a field sales representative for Sandoz Turf & Ornamental.

ARLINGTON HEIGHTS, Ill. — **CETCO** (Colloid Environmental Technologies Co.) has promoted Michael Lapinski to vice president-controller. Lapinski, 41, was formerly corporate controller for CETCO's parent company, AMCOL International Corp., a worldwide specialty minerals and chemicals company. Lapinski joined AMCOL (formerly American Colloid Co.) in 1988 as controller. Also, CETCO has a new area code, effective Jan. 20. Take note: The new phone number is (847) 392-5800, and the fax number is (847) 506-6150.

DELAVAN, Wis. — **Sta-Rite Industries** has named Dennis Jenkins vice president-manufacturing. Jenkins will oversee manufacturing operations at Sta-Rite's domestic plants here in Delavan and Waterford, Wis., Grand Island, Neb., and Oxnard, Calif. Jenkins was previously vice president-operations for Imperial Eastman, a division of the Pullman Co. and distributor of hydraulic and pneumatic components in Itasca, Ill. He has also served as director of manufacturing for Price Pfister, Inc., a division of the Black & Decker Corp., in Pacoima, Calif.

PETALUMA, Calif. — **BioTherm Hydronic, Inc.** has announced Tony Neemann's promotion to systems design engineer. BioTherm's Turf-Temp's System — designed to manipulate root-zone temperatures by circulating hot or cold water to create year-round play on both putting greens and tee boxes — was recently upgraded on the 5th hole at Pebble Beach Golf Links.



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