

Schaffer, Perry join sales force at The Vigoro Corp.

WINTER HAVEN, Fla. — Elliott Schaffer has been appointed a territory manager, covering Ohio, Michigan, Indiana and Kentucky, for Vigoro Professional Products, a division of The Vigoro Corp. Schaffer is responsible for selling the Par Ex line of fertilizers, including Par Ex with V-Cote, a controlled-release fertilizer technology introduced in February.

Prior to joining Vigoro, Schaffer was a director of Tree and Shrub Care operations for Barefoot Grass. Previously, he was vice president of sales and marketing/consult-



Elliott Schaffer

ing horticulturist for CLC Labs, the nation's leading independent soil testing laboratory for the turf and ornamental industry. In addition, Schaffer held various technical, operations and marketing positions with

ChemLawn Services Corp. from 1977 through 1991, which entailed regional responsibility for training, compliance and customer communications.

Vigoro Professional Products has also



JoAnn Perry

named JoAnn Perry a territory manager covering Texas, Colorado, Oklahoma, New Mexico, Missouri and Kansas. Perry is responsible for selling Woodace horticultural fertilizers, which contain slow-release nutrition technologies, to nurseries and tree farms. Woodace offers state-of-the-art convenience for extended container feeding, propagation activities and low-maintenance interiorscapes. Prior to joining Vigoro, Perry was a territory manager with The Scotts Co., where she was honored for her superior sales record.

Turf producers award research grants for '95-96

ROLLING MEADOWS, Ill. — A total of four turfgrass research projects will receive financial grants totaling \$20,500 from the International Turf Producers Foundation (ITPF).

After reviewing 13 research proposals from 12 institutions, seeking in excess of \$110,500, ITPF made the following 1995-96 grant awards:

- Dr. Robert Crocker, Texas A&M University, "Limiting Chemical Input In Turf Production Through Treatment Thresholds For White Grubs;"
- Dr. Paul Goodwin, University of Guelph, "Biological Control of Annual Bluegrass;"
- Dr. Richard Schmidt, Virginia Tech, "Enhancement of Post-Harvest Self-Life Of Turfgrass Sod;"
- Dr. Robert Shearman, National Turfgrass Evaluation Program, University of Nebraska, "Kentucky Bluegrass Cultivar Sod Tensile Strength Evaluation."

Each September, ITPF, the tax-exempt research and education foundation for the turfgrass sod industry, invites nearly 300 turfgrass, marketing and agronomic researchers from around the world to propose research projects that will have a significant potential for the industry. Grants are awarded after a thorough review by the ITPF Research Committee and approval of the ITPF Board of Directors.

Funding for ITPF grants comes from direct support by the Turfgrass Producers International, individual turfgrass sod producers and manufacturers/suppliers.

For information about ITPF research and education efforts, contact the office by calling 1-800-405-8873 or writing the ITPF office at 1855-A Hicks Road, Rolling Meadows, IL 60008.

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SACRAMENTO, Calif. — To show-off the latest advancements and newest designs in every conceivable piece of equipment needed for modern turfgrass sod production, both manufacturers and producers will be gathering here July 25-27.

Hosted by TPI, the Summer Convention and Field Days are expected to attract more than 60 exhibiting and demonstrating companies.

Exhibits by seed, chemical, netting and parts companies will be featured in the Sacramento Hyatt Regency Hotel, Thursday, July 25 from 3:30 to 7:30 p.m. The TPI "Golf Rush" Reception will also include complimentary drinks and hors d'oeuvres.

Registration information, for exhibitors and attendees, can be obtained by calling TPI at 800-405-8873.

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