

Golf Course Marketplace

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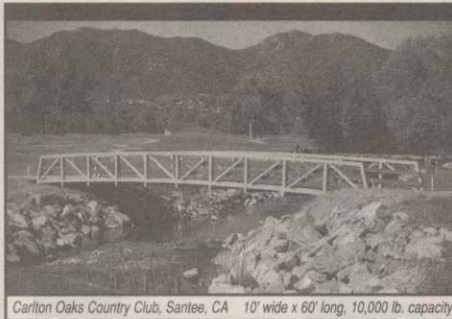
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Inside Info

Get the jump on your competition by subscribing to the *Golf Course News Development Letter*

This twice-monthly newsletter...

- tracks golf course projects under consideration across the nation
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For more information contact
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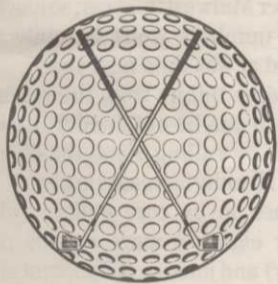
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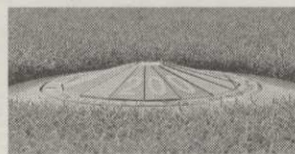
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NGF report

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year's "Golf Participation in the U.S." report is based was conducted for the NGF by Market Facts, Inc. of Chicago. As in past years, a total of 30,000 households were surveyed and results were weighted with key U.S. Census demographic variables to ensure their national representation. This allows the national participation rate to be estimated to within 0.2 percent with 90-percent confidence.

"On our estimates of rounds, I think we're in a 2- or 3-percent error range," said Beditz, "which is a lot of rounds when you think of it on a national basis. But we do need more accurate results. One thing to remember: These are consumer estimates from the previous year — they're not facility-based. We're working a methodology that is based directly on the turnstile.

"There hasn't been any material change in rounds played, though we have been adding 2 or 3 percent each year to the course supply. We would be delighted if we could see equal growth in rounds played. We haven't, on an overall basis. Some markets are as busy as they could be. In other areas, they may be over built and rounds are down... As all politics is local, so is rounds-played."

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