

Golf Course Marketplace

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July

10 — GCSAA Seminar on Turfgrass Stress Management in West Palm Beach, Fla. *

19 — GCSAA Seminar on Drainage Systems in Honolulu. *

25-27 — Turf Producers International Summer Convention and Field Days in Sacramento, Calif. Contact Tom Ford at 847-705-9898.

28-30 — The International Lawn, Garden and Power Equipment EXPO in Louisville. Contact 800-588-8767.

30 — Midwest Regional Turf Field Day in West Lafayette, Ind. Contact 317-494-8039.

30-31 — Golf Course Development: Designing and Redesigning to the Market at Harvard University Graduate School of Design in Boston. Contact Office of Development and External Operations at 617-495-1680.

August

1 — Golf Course Design at Harvard University Graduate School of Design in Boston. Contact Office of Development and External Operations at 617-495-1680.

1 — 5th Annual Midwest Grounds Management Conference in Palatine, Ill. Contact 847-925-6687.

2-3 — ALCA Masters in Management for the Landscape Industry in Chicago. Contact Connie Whelchel at 800-395-2522.

5-6 — Golf Course Environmental Considerations at Harvard University Graduate School of Design in Boston. Contact Office of Development and External Operations at 617-495-1680.

20 — Wisconsin Turfgrass Field Day in Madison. Contact Audra Anderson at 608-845-6536.

7-8 — Golf/Residential Site Planning at Harvard Graduate School of Design in Boston. Contact Office of Development and External Operations at 617-495-1680.

7-8 — Penn State Turfgrass Field Days in University Park, Pa. Contact Pennsylvania Turfgrass Council at 814-863-3475.

9-10 — Golf Clubhouse Design and Site Planning at Harvard University Graduate School of Design in Boston. Contact Office of Development and External Operations at 617-495-1680.

13 — GCSAA Seminar on Safety Devices and Regulations in Honolulu. *

14 — Turf Talk '96 in Chandler, Ariz. Contact Garden West at 602-233-2966.

20 — Wisconsin Turfgrass Field Day in Madison, Wis. Contact 608-845-6536.

20-24 — American Association of Nurserymen Conference in Portland, Ore. Contact 202-789-2900.

23-26 — Florida Turfgrass Association Annual Conference and Show in Tampa, Fla. Contact 800-882-6721.

28 — Ohio Turfgrass Foundation Field Day in Columbus. Contact Julie Weller at 614-261-6750.

29 — GCSAA Seminar on The Microbiology of Turfgrass Soils in Austin, Texas. *

September

4-8 — Responsible Industry for a Sound Environment Annual Meeting in West Palm Beach, Fla. Contact RISE at 202-872-3860.

5 — GCSAA Seminar on Reclaimed Water Irrigation in Phoenix, Ariz. *

5-6 — Southwest Horticultural Trade Show in Phoenix. Contact 602-966-1610.

7 — GCSAA Seminar on Human Resource Management in Sacramento, Calif. *

12-15 — American Society of Irrigation Consultants Annual Conference in Pleasanton, Calif. Contact Wanda Sarsfeld at 510-516-1124.

* For more information contact the GCSAA Education Office at 800-472-7878.

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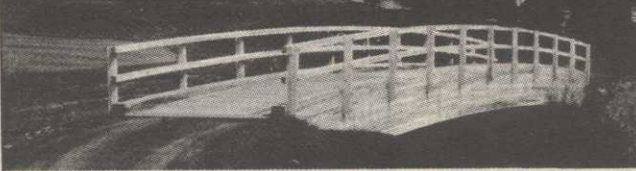
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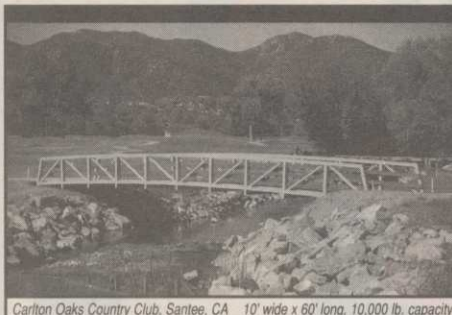
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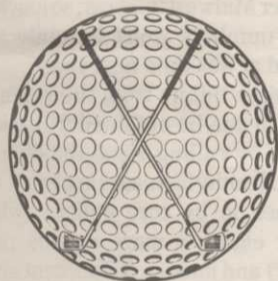
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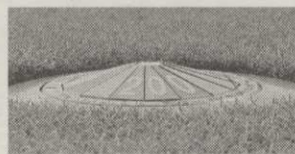
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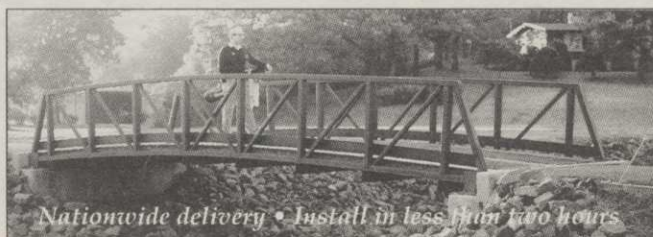
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NGF report

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year's "Golf Participation in the U.S." report is based was conducted for the NGF by Market Facts, Inc. of Chicago. As in past years, a total of 30,000 households were surveyed and results were weighted with key U.S. Census demographic variables to ensure their national representation. This allows the national participation rate to be estimated to within 0.2 percent with 90-percent confidence.

"On our estimates of rounds, I think we're in a 2- or 3-percent error range," said Beditz, "which is a lot of rounds when you think of it on a national basis. But we do need more accurate results. One thing to remember: These are consumer estimates from the previous year — they're not facility-based. We're working a methodology that is based directly on the turnstile.

"There hasn't been any material change in rounds played, though we have been adding 2 or 3 percent each year to the course supply. We would be delighted if we could see equal growth in rounds played. We haven't, on an overall basis. Some markets are as busy as they could be. In other areas, they may be over built and rounds are down... As all politics is local, so is rounds-played."

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