

I say, you say, they say — we all say: The cliches of golf

By TERRY BUCHEN

All of us in the golf business hear many "clichés" in our day-to-day operations and we also use them as well in our dealings with golfers all the time. I have listed them per job title and hope that you have fun reading them and thinking of some other classic comments heard throughout a typical day out on the links:

SUPERINTENDENTS:

- Golf is played on grass, not on color.
- A person can usually tell the condition of the golf course by looking at the cleanliness and organization of the golf course maintenance building.
- The ultimate objective is to have the golf course look good and play good.
- The Stimpmeter was not designed to be a speedometer to judge one golf courses green speeds with another.
- I have never seen the flag stick there before!
- Did it rain last night? (about overwatering).
- That hole location is illegal.
- Why do you always aerify the golf course when it is in its best condition?
- Why are they always aerifying when I bring out a guest?
- Aerifying is a superintendents revenge!
- Why do they always do maintenance on Ladies Day?
- I want the sand firm enough so I can hit a fairway wood from a fairway bunker.
- The dead grass will come back.
- We water 1 million gallons a day.
- Can't they turn off their motors while I am putting?
- The greens are as smooth as butter.
- The spike marks are as big as the Empire State Building.
- The greenkeeper can be found over at the barn.
- Can't you make these cups

a little bigger?

- I want more roll on the fairways.
- What's the Stimpmeter reading on the fairways?
- This course looks like a cow pasture.
- He/She can grow grass in the back of a pickup truck.
- The clubhouse wouldn't be here without the golf course.
- How can we get rid of these Canada geese?
- Please keep off of the grass!

ARCHITECTS:

- This course was designed by Frank Lloyd Wrong!
- This golf course was made in heaven.
- Everyday is a holiday at _____ golf course.
- This golf course is going to be the Augusta National of _____.
- This course will definitely play much better backwards.
- Once you start making a mound, when do you stop.
- Make the golf course easy to maintain (usually ending-up

- with a boring designed course)

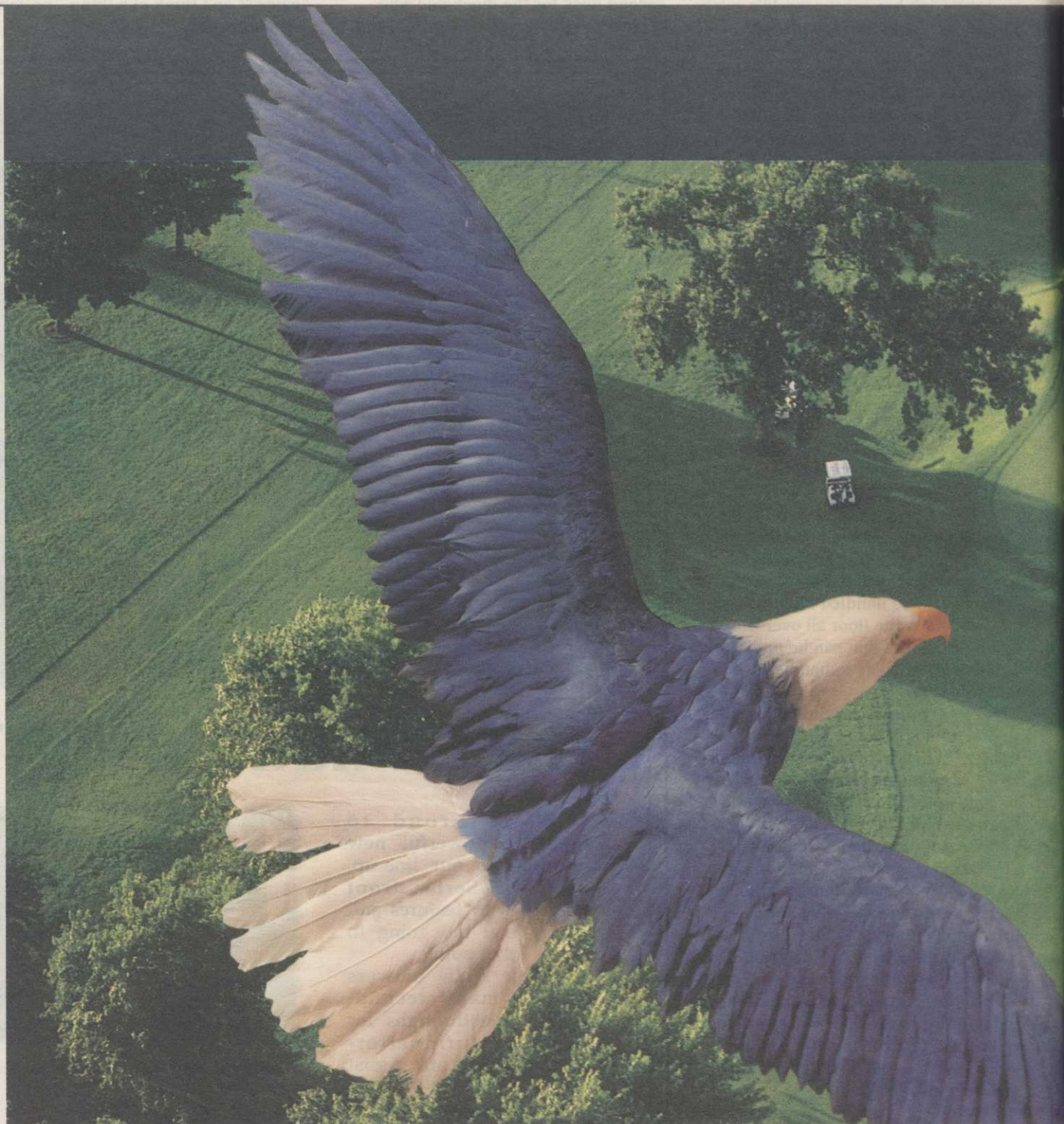
GOLF COURSE OFFICIALS:

- If members of the board of directors ran their businesses like they run the golf course, they all would be failures.
- The green chairman should serve five years and his/her successor should serve as the assistant chairman for years.
- The green committee chairman should never build a monument to himself/herself.
- Golf course management companies are nothing more

SAVVY SUPERINTENDENT



- than a cattle-call, at best.
- A consultant is an expert that lives more than 90 miles away.
- Do not ever assume anything and you will be a success.
- Golf course operations have turned into a business!



Landscapers plan 35th field day in Illinois

CONARGA, Ill. — The Illinois Landscape Contractors Association will hold its 35th annual Summer Field Day, Aug. 7, at Bork Nurseries, Inc. here.

Demonstrations of lawn care, spray, heavy and small equipment will be available all day, with exclusive times featured for each.

Guided tours will be given of Bork Nurseries Inc., 30 to 45 minutes each throughout the day. One will be by wagon through fields, the Pot-n-Pot area and the loading dock, the other by bus of the Wholesale Plant Center, some of the firm's other farms and the office.

Let EAGLE® Watch

Superintendents who use Eagle fungicide hold their courses to a high standard.

A very high standard.

They've come to expect exceptional turf safety. Low use rates. Easy handling. And above all, dependable performance.

Broad-spectrum activity

Eagle provides lasting protection against 14 major

turf diseases. From summer patch and leaf spot to brown patch and dollar spot. So you can always count on great control.

For even broader-spectrum performance, you can combine Eagle with contact fungicides such as Fore®.

And unlike some other fungicides, Eagle offers

outstanding turf safety. You won't see weakened roots, leaf damage, yellowing or coarse turf blades. So greens always look and play their best.

A great fit

Eagle provides a new tool for your resistance management program. A systemic with both curative and protectant activity,