Rain Bird promotes Bednarski, hires Liron

Rain Bird's Golf Division has announced the promotion of Janet Bednarski to satellite controller product manager. Mindy Donenfeld Liron was recently hired as rotor brand manager.

Bednarski is responsible for all aspects of the field satellite product line including quality control, new product development and product enhancements. Rain Bird's line of field satellites interact with the Maxi central computer control system which monitors climate conditions and calculates precise irrigation needs. Prior to her promotion, Bednarski was marketing program manager for the Golf Division.

Liron's new responsibilities include the development, marketing and management of Rain Bird's line of impact and

MODEL JP

SPECIFICATIONS

1. Two section blade will follow

the contour of any golf green or tee.

blade helps catch and push plugs off

2. Three-inch foot pad coming off

3. Unit will not damage green

and foot pad area on bottom.

4. Blade width is 72 inches.

5. All heavy gauge metal.

6. Weight is 70 pounds.

because of articulation of blades

greens and tees.



gear drive rotors.

Prior to joining Rain Bird, Liron was an independent marketing consultant. Her background also includes brand management and marketing positions with HMG Europe, L'Eggs Products Inc., Pfizer and Baxter. From 1985 to 1987, she was a project engineer for General Motors.

HINTZE MOVES UP AT SANDOZ

DES PLAINES, Ill. - Gene D. Hintze has been named the turf & ornamental business manager for Sandoz Agro Inc.'s Specialty Business Unit. Hintze will be responsible for establishing the overall direction, planning, implementing, monitoring and analyzing of marketing efforts for the turf and ornamental markets. He joined Sandoz in June 1994 as marketing services manager for the Specialty Products Business Unit. Prior, he was an account supervisor at Bader Rutter & Associates in Brookfield, Wis., and a sales manager at American Cyanamid in Wayne, N.J.

Steward Awards

Continued from page 39

our member superintendents as stewards of the environment."

The event sponsors will conduct the fourth annual Environmental Steward Award presentation at the beginning of the environmental General Session. A reception honoring the Environmental Steward Award winners will follow immediately. Previously, the Environmental Steward Award presentation was conducted as a program separate from the GCSAA Show.

In addition, videos featuring the Environmental Steward Award Program and this year's winners will be produced. They will be available to superintendents interested in learning more about the program and the environmental practices conducted by the winners.

These format changes are designed to increase the visibility of the Environmental Steward Award," say the award sponsors in a joint statement. "We feel the award is important recognition of both golf course superintendents and the work they conduct.'

In 1994-95, 31 golf course superintendents received Environmental Steward Awards, created to recognize golf course superintendents and golf courses for their work to protect and enhance their local environments. In the first three years of the program, Environmental Steward Award sponsors have contributed more than \$50,000 to The GCSAA Foundation.

Vigoro merger Continued from page 39

Vigoro has granted IMC an option to acquire 19.9 percent of its stock upon the occurrence of certain events. Great American Management and Investment, Inc. (NASDAQ:GAMI), Vigoro's largest shareholder, has agreed to vote the approximately 20 percent of Vigoro's shares owned by it in favor of the merger.

If IMC stock trades above \$85.333, IMC can reassess completion of the merger or consummate the merger at a 0.75 exchange ratio. Similarly, if IMC stock trades below \$58.235, Vigoro can reassess completion of the merger or consummate the merger at a 0.85 exchange ratio.

"This strategic merger will further our objective of better serving the growing world market for our products," said Wendell F. Bueche, chairman and chief executive officer of IMC. "The strength derived by the combination of these complementary companies will allow the new company to compete more effectively in the global crop nutrient marketplace, with the new IMC as the most efficient producer of potash and concentrated phosphates."

"This is a very meaningful day for my partner, Jay Proops, and me as cofounders of Vigoro," said Joseph P. Sullivan, chairman of Vigoro. "This merger will allow us to reach the goal we set 11 years ago to build a company which will provide our customers with the best possible products and services while becoming the low-cost producer and distributor.

Wendell F. Bueche will be chairman and chief executive officer of the combined company. Joseph P. Sullivan will become chairman of the executive committee of the combined companies' board of directors, with responsibility for board oversight of the merger.

THE GLEANER: a core plug pusher SAVES TIME, LABOR & MONEY! 1. Go from a 4-man to a 2-man operation; one riding the mower with the plug-pusher, the other picking up plugs IN HALF THE TIME!

- 2. Easy to mount and dismount from your greensmower
- 3. Buy one and keep it 'til you retire.

*

- 4. Savings in time and labor will pay for your new plug pusher WITH ONE AERATION!
- You can remove the plugs from a 7,500 sq. ft. green in about 20 minutes.
- There is no other product on the market that can remove the plugs from the green quicker and cleaner than THE GLEANER core-plug pusher.
- There is no cheaper product in the industry * to remove your plugs from the green or tees. One use and it pays for itself!
- Other core-plug removal equipment might take * two hours to install.
- Model TP installs in five minutes.
- If your mower breaks down, it only takes 5-7 minutes to be up and mowing again with your backup greensmower!

MO JP \$590.00 From manufacturer to you!

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NEW MODELS: Just bolt or clamp onto mower

Protect your greens from Hydraulic oil damage

Don't let this happen to your green!!

CLAIMS:

- 3.
- Alarm sounds with a loss of only <u>three to five ounces</u> of oil. Uses a uniquely patented floating chamber system Indicates when oil pump has air leak (aeration of pump) on suction side of pump. Air in oil causes float to drop on contact points. Easily bolted or clamped into your hydraulic system. Allows for pitch and roll of greens. Comes fully equipped to mount onto your mower. 5.
- 6.



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