GOLF COURSE NEWS

THE NEWSPAPER FOR THE GOLF COURSE INDUSTRY

A UNITED PUBLICATION VOLUME 8, NUMBER 2 FEBRUARY 1996 • \$4.50

INSIDE

Jack Speaks

We Have a Winner!

Changing Course

Golf Course Expo and its education conference, "Public Golf for Profit," are moving to Chicago94



THE 'BOOM BOOM' APPROACH TO DESIGN

Fred Couples (left) and Gene Bates are collaborating on a unique daily-fee project in California. See page 64.

COURSE MAINTENANCE

Researcher urges, More carbon in root zones	33
USGA agronomists look back, eye future 21	,42
The Bubble Level: Wunderkind course tool	44

COURSE DEVELOPMENT

Golf still benefiting from Indian land & gaming	. 3
Builder survey: Market steaming into future	57
Bobby Weed, Ray Floyd join design forces	65

COURSE MANAGEMENT

Golf Enterprises reportedly on the block	3
What to do with military golfers?	6
Bent to Bermuda: Desert managers switch 8	2

SUPPLIER BUSINESS

SOFFEIER BOSINESS	
Hueber returns, with a new product line	83
Asia-Pacific trade shows in transition	86
Evpanded now product chawages	99 00

Piece of the pie

More and more designers trade fees for ownership slice

By PETER BLAIS

With new course financing still difficult to obtain in some cases, architects and builders are increasingly willing to take an ownership interest in a project, either as part of the original development team or in exchange for all or part of their fees.

Michael Hurdzan, P.B. Dye and Bob Cupp are among the architects/owners. Landscapes Unlimited President William Kubly is probably the most active builder/owner.

"The main reason we're willing to get involved is that golf is a good business," explained Hurdzan, who owns part of three golf facilities. "If it were a bad one, we wouldn't do it."

Professionally, Hurdzan believes ownership increases an architect's credibility with clients by providing insights into golf

Continued on page 78



SPECIAL GCSAA SECTION

- Comprehensive show & conference schedules
- Updates on
- bylaws, candidatesProfiles of award
- winners
 Helpful party
- hints
 Speakers, show entertainment and morel

COVERAGE STARTS ON PAGE 23



Arthur Miller

Environmental debate assumes center stage

By J. BARRY MOTHES

RLANDO — It's 8 a.m. Friday at your golf course. Pithium is raging. A shot gun start member-guest golf tourney is set to start in 30 minutes. As golf course superintendent, you decide to go with a quick pesticide treatment. At a post-tourney barbecue, several golfers complain of headaches and vomiting. Do you tell them about the morning pesticide application?

The above scenario was a quick off-the-cuff creation by Dr. Frank Rossi, a turf professor at the University of Wisconsin-Madison. But it's exactly the kind of thing Harvard law professor and frequent TV legal commentator Arthur Miller can be expected to spring on a panel of golf industry and environmental experts at this year's Environmental General Session panel at the Golf Course Superintendents Association of America International Cconference and Show.

Continued on page 27

Progress at EPA? Maybe

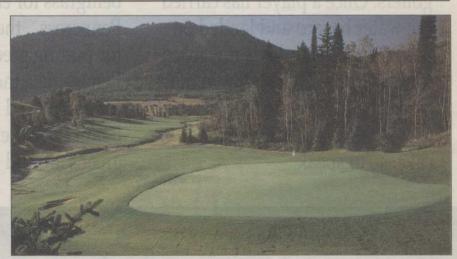
By HAL PHILLIPS

WASHINGTON, D.C.—
"They have a new way of handling data that has sped up the entire process," said AgrEvo's George Raymond. "Turn-around times on a number of submissions have dropped from 18 months to six."

Added American Cyanamid's John Thomas: "When they heard the arguments we posed regarding increased safety, they accelerated their review process and put us on the fast track for registration."

Could these people be talking about the Environmental Protection Agency (EPA)? Amazing as it may seem to golf industry veterans familiar with the lengthy, multimillion-dollar registration process, yes.

Continued on page 85



The stunning Maroon Creek GC in Aspen, Colo. — one of the projects which earned Landscapes Unlimited and its president, Bill Kubly (below), Golf Course News Builder of the Year honors.

THE ENVELOPE, PLEASE...

Landscapes named GCN's Builder of the Year for 1995



By MARK LESLIE

LINCOLN, Neb. — The Perfect 10. No one has come so close to achieving it as did the 1995 Builder of the Year — Landscapes Unlimited, Inc.

In Golf Course News' annual survey of developers and architects, Landscapes, which lost the crown last year to Paul Clute & Associates, regained the title. In doing so, Landscapes averaged 9.72 on a 10-point scale in balloting of its 1995 clients — the highest average ever in the 7-year survey. Eleven clients, judging in the eight categories, gave Land-

scapes 10s in 70 of a possible 88 votes.

Wadsworth Golf Construction Co. of Plainfield, Ill., which won Best Builder the first three years of the survey before relinquishing the title to Landscapes in 1992 and 1993, finished second with an average of 9.25.

Following Landscapes and Wadsworth in the voting were, in order, Niebur Golf of Colorado Springs, Colo., with a 9.12 average; Clute of Hartland, Mich. (9.08); and Fairway Construction of Temecula, Calif. (8.74).

Continued on page 37