

## CMAA to elect new officers during annual meeting

HONOLULU — The Club Managers Association of America will elect a new slate of officers during its World Conference on Club Management scheduled for Feb. 12-16 here.

George Carroll, general manager of the Town & Country Club in Saint Paul, Minn., will be elected president and John Jordan, general manager of Cherokee Town & Country Club in Atlanta will be elected vice president.

Carroll has been at his current post since 1986. He has been a member of the association since 1979 and was elected to the board of directors in 1988. He has

served on several national committees and is a past president of the Upper Midwest chapter. He received a bachelor's degree from St. Thomas College in St. Paul.

Jordan has been the general manager of Cherokee T&CC since 1967. He first joined the managers' association in 1965

and has been on the CMAA board of directors since 1990. Jordan has served

on several national and chapter committees and is a past president of the Georgia chapter.



George Carroll



John Jordan

Two candidates will vie for the secretary/treasurer position — Willmoore Kendall, general manager of the Woodmont Country Club in Rockville, Md., and Paul Skelton, general

manager of Troon Golf & Country Club in Scottsdale, Ariz.

## Kemper makes Lesnik marketing manager

NORTHBROOK, Ill. — Kemper Sports Management recently made Josh Lesnik responsible for all marketing activities as the golf course management and development company's marketing manager.

Lesnik will develop marketing and promotional plans for all of Kemper's managed, leased and owned golf course facilities, as well as provide market analysis on new business opportunities.

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