

## PRE-CONFERENCE SEMINARS

## MONDAY Feb. 5

- Developing Your Hazard Communication Program (.7)
- Irrigation Efficiency (.7)
- Irrigation Water Quality (.7)
- Maximizing Turfgrass Disease Control (.7)
- Turfgrass Stress Management (.7)
- Wetlands and Golf Courses (.7)

## MONDAY, Feb. 5 &amp; TUESDAY, Feb. 6

- Basic Principles of Turfgrass Management (1.4)
- Design, Construction and Renovation for 1PM (1.4)
- Golf Course Restoration, Renovation and Construction Projects (1.4)
- Introduction to Integrated Pest Management (1.4)
- Irrigation Part I: System Component Technology (1.4)
- Managerial Productivity (1.4)
- Plant Nutrition and Fertilizers (1.4)
- Public Relations and Presentation Skills (1.4)
- Turfgrass Identification and Utilization (1.4)
- Weed Control (1.4)
- Writing IPM and Environmental Monitoring Programs for Golf Courses (1.4)

## TUESDAY, Feb. 6

- Budgeting and Forecasting (.7)
- Classic Golf Courses and the Master Architects (.35)
- Employee Safety Training (.7)
- Irrigation Scheduling Techniques (.7)
- Options & Their Applications in Pest Management (.7)
- The Superintendent as Grow-In Manager (.7)
- USGA Intermediate Rules of Golf (.7)

## WEDNESDAY, Feb. 7

- Certification Exam Study Guidelines
- The Challenge of Owning a Golf Course (.7)
- Guest Architect Seminar (.35)
- Maximizing Job Satisfaction (.7)
- Personal Stress Management (.7)
- Reclaimed Water Irrigation (.7)
- Scouting, Sampling & Monitoring Golf Course Pests (.7)
- Turfgrass Ecology (.7)
- Turfgrass Stress Management (.7)
- USGA Golf Course Rating System (.7)

## WEDNESDAY, Feb. 7 &amp; THURSDAY, Feb. 8

- The Assistant Superintendent: Managing People & Jobs (1.4)
- Basic Turfgrass Botany and Physiology (1.4)
- Business Communication and Assertiveness Techniques (1.4)
- Disease Identification and Control (1.4)
- Environmental Considerations in Golf Course Management (1.4)
- Course Construction Techniques & Management (1.4)
- Course Design Principles (1.4)
- Restoration, Renovation & Construction Projects (1.4)
- Golf Greens: History, Theory, Construction and Maintenance (1.4)
- Introduction to Soil Science (1.4)
- Irrigation Part II: System Design, Operations and Management (1.4)
- Plant Health Care and Pest Management for Golf Course Trees and Shrubs (1.4)
- Plant Nutrition and Fertilizers (1.4)
- Planting Design for the Golf Course (1.4)
- Preconstruction and Construction Management (1.4)
- Protection of Water Resources (1.4)
- Spanish for Golf Course Management (1.4)
- Turfgrass Insects: Basic & Advanced Principles (1.4)
- Writing Successfully for Business & Publications (1.4)

## THURSDAY, Feb. 8

- Calculations and Practical Mathematics for Use in golf Course Management (.7)
- Drainage Systems (.35)
- Financial Management (.7)
- Golf Course Safety, Security & Risk Management (.7)
- Human Resource Management (.7)
- Lake and Aquatic Plant Management (.7)
- Managing Organic Wastes (.35)
- Maximizing Turfgrass Disease Control (.7)
- The Microbiology of Turfgrass Soils (.7)
- Negotiating (.7)
- Practical Tree Management (.7)
- Wildlife Management and Habitat Conservation (.7)
- Turfgrass Tour (.35)

## FRIDAY, Feb. 9

- Compact Diesel Engine Seminar (.35)

## SATURDAY, Feb. 10

- Sprayer Calibration Seminar (.35)
- Irrigation Pipe Repair & Fitting Selection Seminar (.35)

GOLF COURSE NEWS

## The 1996 GCSAA Conference Schedule

INNOVATIVE  
SUPERINTENDENT  
SESSIONS

## FRIDAY, Feb. 9

- 6:45 a.m.
- Innovative Superintendent Part I
- 7:00 a.m.
- From Superintendent to Director of Golf
- 7:15 a.m.
- Turf Students-The Superintendent's Obligation
- 7:30 a.m.
- Combating the Effects of Nematodes Using Root Stimulators
- 7:45 a.m.
- A Common-Sense Approach to Personnel management
- 8:00 a.m.
- Bentgrass Collar Renovation
- 8:15 a.m.
- How We Developed a Five-Year Improvement Plan

## SATURDAY, Feb. 10

- 6:45 a.m.
- Innovative Superintendent Part II
- 7:00 a.m.
- Bunkers without Washouts Scott Urbantke
- 7:15 a.m.
- Developing and Maintaining and Environmentally Sensitive Course
- 7:30 a.m.
- Re-establishing Greens After Severe Crown Hydration: A Video Presentation
- 7:45 a.m.
- The Superintendent as the Owner
- 8:00 a.m.
- What To Do When You Get Fired
- 8:15 a.m.
- The "Green Team" on the Courses of Lincoln

## SPECIAL FOCUS EVENTS

## FRIDAY, Feb. 9

## Equipment Technicians Forum

- 1:00 - 4:00 p.m.
- Chairperson: Jon Maddern, CGCS
- Hydrostatic Transmissions
- Future Developments in Hydraulic Systems
- How To Set Up and Maintain an Effective
- Electrical System Troubleshooting
- Golf Course Decision-Makers Forum**
- 1:00 - 4:00 p.m.
- Chairperson: Randy Russell
- Golf Course Management: Achieving Peak Quality and Management
- Thomas R. Maloney, Senior Extension Associate
- Cornell University
- Robert A. Milligan, Ph.D., Professor, Cornell University

## SATURDAY, Feb. 10

- 9:00 - 12 noon
- **American Society of Golf Course Architects Session** "Celebrating 50 Years of Golf Course Architecture"
- Moderator: Jeff Braver, ASGCA President
- **American Zoysiagrass Association: Zoysiagrass Forum**
- 9:00 - 12:00 noon
- Denis J. Barron, CGCS, Missouri Bluffs Golf Club, St. Charles, Missouri
- **The Society of Golf Appraisers Session**
- 9:00 - 12:00 noon
- "How Golf Course Maintenance Translates to Increased Owner Equity"
- **Audubon Cooperative Sanctuary Program Certification Workshop**
- 1:00 - 5:00 p.m.
- Chairperson: Kimberly Erusha, Ph.D.
- Program Overview
- Jean Mackay, Education Director, Audubon Society of New York State
- The following individuals will share their certification project experiences:
- Peter Salinetti, CGCS, Schuyler Meadows Club
- Loudonville, NY

## CONCURRENT EDUCATION SESSIONS

## FRIDAY, Feb. 9

## Poa: Wanted Dead or Alive

9 a.m.

- Poa Annua

9:45 a.m.

- It's What We Do

10:15 a.m.

- Vargas on Poa: It Ain't No Hound Dog

10:45 a.m.

- Getting to the Root of the Problem

11:15 a.m.

- Living and Dying with Poa Annua-One Man's Experience

## SUNDAY, Feb. 11

## Poa: Wanted Dead or Alive

9:00 a.m.

- Managing Poa in Warm-Season Turfgrass

9:30 a.m.

- Biological Controls-Do They Work?

10:00 a.m.

- Comparing Bentgrasses for Poa Invasion

10:30 a.m.

- PGR Poa Suppression During Bentgrass

11:00 a.m.

- Conversion of Poa Fairways to Bent: A Comprehensive Approach

## Grow-In Pains

- Making the Decision

- Quality Control: Are Your Greens Built with What They Should Be?

- Determining Optimum Bentgrass Seeding Rates

- How Fast Do You Want Grass?

- Cultivating the Final Product

- Moss: When the Rolling Stone Stops

- What's the Dirt on Washed Sod

- Managing Cutworms, Sod Webworms and Birds on Greens

- Maintaining Trees for the Life of Your Course

- Integrated Strategies for Brown Patch Management

## Identity Crisis

- Crisis, What Crisis?

- Imagine an Image

- No News Is Bad News

- When the World Comes to Your Door

- It's Up to You

## Southern Living

- Bentgrass Summer Stress Survival

- Let the Grass Control the Pests - Pest Resistance

- Seeded Bermudagrass Performance

- Utilizing Reduced Herbicide Rates for Weed Control

- Managing Mole Crickets and the Environment

- Darren Davis, Old Florida Golf Club, Naples, FL
- Catherine Waterhouse, Robert Trent Jones Golf Club Gainesville, VA
- Lawrence J. Pakkala, CGCS, Woodway Country Club, Darien, CT
- Michael V. Giuffre, Tournament Players Club of Michigan, Dearborn, MI
- (At 4:00 p.m., GCSAA and the Audubon Society of New York will team up to introduce the new GCSAA-sponsored Audubon Cooperative Sanctuary Program for Schools.)

## Employment Security Forum

## • Part 1: Promoting Your Worth To Get What You're Worth

1-4 p.m.

Chairperson: John Piersol

The following presentations provide you with ideas and tools to enhance and promote your value to your employer.

- Securing Your Success in Business
- John Gilbert, Bernstein-Rein Advertising, Kansas City, MO
- Improving Your Value as a Golf Course Superintendent
- Tommy D. Witt, CGCS
- Wynstone Golf Club
- North Barrington, IL

## Part II: Negotiations in Action

Watch several actual negotiations between GCSAA member superintendents and employers (roles played by professional negotiators and industry leaders). You'll get an understanding of the techniques you need to negotiate a fair and attractive compensation and benefits package.

## Public Golf Forum

## plus Break-out Discussion Sessions

1:00 - 4:00 p.m.

Chairperson: John Majernik, CGCS

- Issues in Public Golf
- John G. Majernik, CGCS, Golf Director, Mill Creek Metro Park District, Youngstown, OH

- Public Golf Marketing
- Dennis Lyon, CGCS, Manager of Golf, City of Aurora, Aurora, CO
- Quality Is the Name of the Game
- Michael R. Heacock, CGCS, VP of Agronomy, Director of Maintenance, American Golf Corporation, Long Beach, CA
- Maintenance Scheduling
- Randy Russell, Division Manager, Sports Management, City of Austin Parks Dept., Austin, TX
- Break-out Discussion Sessions
- After the formal presentations listed above, the audience will have an opportunity to break into two groups (state and municipal courses, and public/private owner courses) to discuss a variety of issues concerning public golf management.

## SUNDAY, Feb. 11

## National Golf Foundation Session

8:00 - 10:00 a.m.

11:30 a.m. - 12:30 p.m.

- Richard L. Norton, NGF Vice President of Operations

USGA Green Section  
Education Conference

Moderator: James T. Snow, National Director, USGA Green Section

12:30 - 4:30 p.m.

- "Golf Course Management: Past, Present and Future"
- 12:45
- Back to the Basics
- 1:15
- The Best Turf Tips from the Green Section Staff
- 1:30
- Up to Your Armpits in Alligators
- 2:15
- More of the Best Turf Tips
- 2:35
- 1996 Green Section Award
- 2:50
- The First 100 Years. The Next 100 Years.
- 3:20
- The Best Turf Tips Keep Coming