

# Behold, the very principles you've been waiting for

The second conference on Golf & The Environment, held at Pinehurst in mid-March, was not the unprecedented meeting of minds the first incarnation was.

From all accounts (the press was not invited to last year's conference at Pebble Beach), the inaugural Golf & The Environment seminar was no less than an epiphany, whereby golf industry types and environmental activists realized they had far more in common than previously believed. In the 14 months since the Pebble Beach event, select attendees seized upon their newfound commonality by hammering out the "Environmental Principles for Golf Courses in the United States," written testimony to these shared beliefs.

Because this year's event built on the ground-breaking relationships established last year, the Pinehurst meeting was more love-in than summit. However, this year's meeting was significant because it marked the unveiling of these much-anticipated principles, the bulk of which appear on page 16. Read them. Study them. Copy and distribute them to members of your staff.

It's important to remember these principles are a work in progress. They will change over time, so don't be timid in offering your input on specific issues. Your allied golf association — and we here at *Golf Course News* — fully expect and encourage your feedback. To further encourage you, I humbly offer a few opinions on the principles.

I was surprised by how broad they were, especially those regarding superintendents and their work. It's my feeling a goodly portion of course managers already abide by most of the ideas spelled out in the maintenance section. Of course, the principles weren't designed to be specific and limiting (note how many times the document uses the word "should").

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Hal Phillips,  
editor

# Chase after wisdom via new batch of golf books

The Book of Proverbs urges us to chase after wisdom. Well, what do you know, all of a sudden, the heavens have opened in a deluge of wisdom in the form informational books being published for folks in the golf industry. No matter what your appetite, it seems there is something hot off the presses (or due out soon) meant just for your consumption.

So, it's fitting in this year of the book that "Infomeister" Ron Whitten is honored by the American Society of Golf Course Architects as the recipient of its Donald Ross Award. A man of integrity, esteemed by the entire industry, Whitten walked away from a career as a district attorney to work in the game he loves. Golf, especially those impassioned about course design, have been indebted ever since to this architectural editor of *Golf Digest* and *Golf World*.

It certainly speaks volumes that the person in charge of *Golf Digest's* Best Course polls has apparently remained in the good graces of every architect on this planet. You'd think he would have to wear a flak jacket to dodge bullets at ASGCA meetings, rather than a dinner jacket to receive the society's top award.

Yet, there Whitten stood March 28, accepting the Ross plaque. And perhaps more is owed him than we at first think. This plethora of new golf industry books may be directly related to the success of his collaborative efforts with architect Geoffrey Cornish: *The Golf Course* and *The Architects of Golf*.

Now, there is no more sitting around helplessly waiting five years for Whitten and Cornish's next update. A sampling of what's on the book menu is revealing. Hold the salsa, for me, but here goes:

- Looking for course reviews? *Confidential Guide to Golf Courses* by Tom Doak is both witty and intense as well as insightful. You might say, full of wisdom.

- Interested in biography? Check out Sid Matthews' *The Life*



Mark Leslie,  
managing editor

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## Letters

### PUBLIC COURSE OWNER RESPONDS TO NICKLAUS

To the Editor:

Title: "Nicklaus: Public-access now driving the market, as golf comes full circle" [GCN Feb. 1996, Guest Commentary].

1. This golf rush exposed a void between the upscale private golf clubs... and their ragged counterparts charging \$8 a round.

2. As designers or developers, we are able to do golf courses which go beyond the \$6 and \$8 dark ages of public golf.

3. Public course golfers are insisting on value. Today's players will pay \$25, even \$200, to play a quality golf course... a golfer who plays 10 times a year only spends \$2,000 compared to the \$50,000 entry fee being charged across town. This concept of bringing real value back to public golf means there's finally enough margin in the green fee to make public golf a financially viable business.

4. Back in the days when the most a public-access course could charge was \$8, developers and designers were handcuffed. The "muni courses" of back then could be identified by their bland, bunkerless lack of character.

NOW! I am one of those ragged, bland, almost bunkerless, dark ages, not financially viable public golf course owners. Horse hockey! We are a very successful nine-hole track located in southwestern Michigan. A challenging, you gotta hit it straight and plan every shot, fun,

lots of hills, water, woods, only two adjacent fairways, wildlife to the max, member of Audubon International, absolutely gorgeous and nicely laid out by myself.

Try to explain to us why we are not a contributor to the game. It is dedicated people like ourselves who promote and educate all golfers to the point that they may think of joining the upscale private golf clubs he talks about; and we charge \$7. I wonder where he is coming from, other than trying to convince us we need him in the equation so we can become financially unviable!

Ed Schnurr, owner  
Gun Ridge Golf Course  
Hasting, Mich.

### ON THE SUBJECT OF ALGAE

To the Editor:

I received the March issue of *Golf Course News* today, and read with great interest your article on page 23, "Case makes his case for inventive algae cure" [GCN March 1996].

It never ceases to amaze me how publications will validate crackpot, and technically ineffective or often dangerous "home" remedies for turf care, while overlooking the science developed for that care, and simultaneously overlooking the interests of their advertisers.

In reading the article, Mr. Case was clear that this method (using a fan to dry algae) can be dangerous, and must be manned

at all times by a maintenance worker, and can take up to three hours per green. What Mr. Case doesn't say, or perhaps doesn't know, is that blowing air over algae may temporarily dry it out, but doesn't necessarily kill the algal organism. To accomplish that, turn to page 52 in the same issue of your own publication, and you'll find an advertisement for PBI Gordon's product "Algaemec," which is EPA-registered, biodegradable, university-validated and a field-proven cure for algal pathogens on turf. Additionally, based on the time necessary for Mr. Case to accomplish his task with a maintenance worker in attendance, the cost of using "Algaemec" would be one-tenth of the cost of having a maintenance worker standing around to "watch carefully" so that no damage is done by the fan.

I agree that it's occasionally nice to show some "natural alternatives" to some things in the industry, but for heaven's sake, please research it a little better.

P.S. — We are the formulators for PBI Gordon's "Algaemec," as well as the Scotts Co.'s product "Algaen-X," so we know from whence we speak.

Ray Kimmel, president  
Parkway Research Corp.  
Houston, Texas

Ed. — Our "On the Green" column is meant to share innovative maintenance ideas with superintendents. Mr. Kimmel refers to an article spelling out how to control algae by using a fan to dry it,

along with some cultural techniques to address the problems leading to the disease. Our intent was to show another tool, not the one definitive tool or single answer to algae. Indeed, U.S. Golf Association Mid-Continent Region Director Jim Moore said: "I haven't seen a surefire cure for algae. Like any disease, weed or insect, there is no chemical or technique that will permanently get rid of algae unless the conditions that favor its development are corrected as well."

"Sometimes you get a very small area where it is difficult to eliminate algae, and it can be easier to tackle that spot with a fan. Just as chemical control is usually a stop-gap measure rather than a cure, so too is this fan. The fan changes the microclimate of that algae by blowing air down on it. You also have to correct other problems that have led to that area being too wet for too long."

### GCSAA SETS RECORD STRAIGHT

To the Editor:

I would like to point out several gross inaccuracies contained in the February *Golf Course News* article about Golf Asia [GCN Feb. 1996] written by Rob Glucksman. The unfortunate thing about these inaccuracies is that they could have been prevented with one investigative phone call to the GCSAA headquarters by Mr. Glucksman or you. Instead, false information

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# GOLF COURSE NEWS

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**Editorial Office**  
Golf Course News  
Box 997, 38 Lafayette Street  
Yarmouth, ME 04096  
207-846-0600; Fax: 207-846-0657  
hphillip@gcn.biddeford.com

**Advertising Office**  
**National Sales:**  
Charles E. von Brecht  
Box 997, 38 Lafayette Street  
Yarmouth, ME 04096  
207-846-0600; Fax: 207-846-0657

**Western Sales:**  
Robert Sanner  
Western Territory Manager  
2141 Vermont  
Lawrence, KS 66046  
913-842-3969; fax: 913-842-4304

**Marketplace Sales:**  
Diana Costello-Lee  
207-846-0600; fax: 207-846-0657

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## Letters

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was published which could prove damaging to GCSAA and this year's educational program at Golf Asia '96. Lazy journalism seems to be accepted today but the preparatory research for this article left all stones unturned. In addition, Mr. Glucksman's failure to attribute negative quotes to an individual is disturbing and violates common journalistic integrity practices.

I would like to summarize the inaccuracies and would expect that a retraction be printed in your March issue of *Golf Course News*:

1. GCSAA's educational program is entitled, "GCSAA's Educational Seminar Program," and will be presented in partnership with Ransomes, March 27-30, 1996, at the World Trade Centre. In total, GCSAA will offer almost 40 hours of seminar training on golf course technical and management subjects. Mr. Glucksman has confused GCSAA's educational program with that of IMG/Connex's "Asia Pacific Golf Conference."

2. The quotes attributed to the anonymous member, therefore, are incorrect and irrelevant. GCSAA has priced its four-day program at \$275 U.S. for members and \$350 for non-members. This price amounts to less than \$100 per day for GCSAA member attendance, which is comparable to our United States seminar fees.

3. The additional references to the keynote speaker and recommended attendees were incorrect, again, due to lack of research.

4. To then mention and compare GCSAA's education to the education provided at the recent Hong Kong show is misleading and unnecessary.

Don Bretthauer, GCSAA's chapter relations manager, has informed me he had a conversation with Mr. Glucksman and member Gene Palrud at the Orlando Conference and Show. Mr. Palrud, also of Hong Kong, acknowledged that he had received GCSAA's educational brochure and was aware of the program being offered. GCSAA mailed a full brochure in early January (like the one enclosed) to every GCSAA member in the Pacific Rim via first class air mail. In addition, Connex Pte. Ltd. also included this brochure in a mailing completed in mid-January. Mr. Glucksman, as a member through his company in Hong Kong, should have also received this brochure.

GCSAA has worked extremely hard during the past two years to improve the education provided to its members in Singapore. Due to your inaccurate story, we have had several calls to GCSAA inquiring about the high price of GCSAA's Golf Asia seminars this year. Unfortunately, even a retraction may not be sufficient enough to undo the damage caused by this article. I would

suggest that, in the future, Mr. Glucksman and the editors at *Golf Course News* may want to research information more thoroughly before printing inaccurate articles such as that found on page 86 of the February issue. Your immediate attention to correcting these inaccuracies would be appreciated.

Bruce R. Williams  
GCSAA President  
Lawrence, Kan.

*Ed. — Golf Course News regrets the subpar reporting effort. This letter, as it is more thorough, appears in place of a retraction.*

### MECHANICS ORGANIZE IN FLORIDA

To the Editor:

I have been a mechanic for 28 years and 10 of those years have been in the golf course industry. I am currently shop manager at John's Island's Club West and over the years I have witnessed a need for more professional mechanics.

Three years ago, I organized the Treasure Coast Turf Mechanics Association. The Association has grown from seven members to 47 in three years. The purpose of the Association is to educate, assist and set forth a positive example for the technicians to pursue a higher standard of professionalism. Membership growth has been through the training and the knowledge gained. Training has been on utility vehicles, reel grinding, hydraulic systems, oils and greases and environ-

mental issues to name a few.

The Association keeps us up to date on new trades and equipment, which helps us keep up with the demands of the superintendent and golf course requirements. The meetings are bi-monthly and on the first Tuesday of the month, at different courses in their turf-care facility. This gives each member an opportunity to see different operations. These give them valuable knowledge to take back their own facility. By joining a local association, the mechanic can bring more professionalism to the industry that may someday bring state and national associations.

Gary Petzold, Sr.  
Shop Manager  
John's Island Club West  
Vero Beach, Fla.

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Charles von Brecht, Publisher  
Golf Course News Asia-Pacific  
P.O. Box 997, 38 Lafayette Street  
Yarmouth, ME 04096  
Tel: (207) 846-0600  
Fax: (207) 846-0657