

From Tee-2-Green

# Penn Pals Profile:

*A portfolio of creeping bentgrasses perfect for your plans... from the world's foremost marketer*

Scientific name:	Growth habit:	Shade tolerance:	Heat tolerance:	Cold tolerance:	Traffic and wear tolerance:	Seeding rate, greens:	Seeding rate, fairways:
<i>Agrostis stolonifera</i>	Spread by aggressive stolons	Fair	Good	Excellent	Very good	1 to 1 1/2 lbs. per 1000 sq. ft.	Up to 50 lbs. per acre

## Penncross

*For tees and greens*

The standard for creeping bentgrasses since 1955 and still the most specified bentgrass for golf courses. Recovers quickly from injury and divots. Good heat and wear tolerance. First choice of golf course architects and superintendents.

A few fine courses with Penncross greens:

- PGA West Stadium Course
- The Vintage Club
- Troon North Golf Club
- Wolf Run Golf Club
- Eagle Crest Golf Course
- Kananaskis Country Golf course



## Penneagle

*For fairways*

The top performing fairway bentgrass. Germinates quickly. Upright, dense growth habit helps crowd out poa annua. Salt tolerant.

A few courses with Penneagle fairways:

- Oakmont Country Club
- Butler National Golf Club
- Pumpkin Ridge Golf Club
- The Merit Club
- Inverness Club (Toledo)
- DesMoines Country Club



## PennLinks

*For new greens, green renovation and overseeding*

The new standard for putting greens. Upright, dense growth for true putting. Fine texture and heat tolerant.

A few fine courses with PennLinks greens:

- Wilmington Country Club
- Inverness Club (Toledo)
- SandPines Resort
- Prairie Dunes Golf Club
- Baltimore Country Club
- Wild Wing Plantation



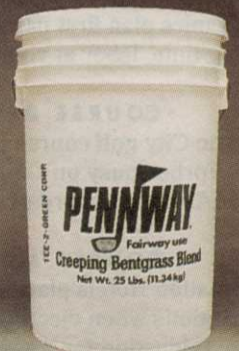
## PennWay Blend

*For fairways and winter overseeding greens*

Economical fairway and winter overseeding blend of Penncross, Penneagle and 50% quality creeping bentgrass. Certified PennWay contains Penncross, PennLinks and 70% Penneagle for genetically diversity meeting certification standards.

A few courses featuring PennWay:

- Wakonda Club
- Carlton Oaks Country Club
- Riverwood Golf Club (winter overseeded greens)



## PennTrio Blend

*For tees, fairways, greens, and winter overseeding*

Certified creeping bentgrass blend with 1/3 each Penncross, Penneagle and PennLinks. All the attributes of a blend with ready-to-seed convenience.

The increasingly popular blend for all around the course, from the world leader and foremost marketer of creeping bentgrasses.



For more information, call or fax: **Tee-2-Green Corp.**, 1-800-547-0255 / FAX 503-651-2351



# GOLF ASIA '96

INTERNATIONAL GOLF EXHIBITION & CONFERENCES

Exhibition & Conference Presented by: CONNEX • IMG  
 Educational Seminars Presented by: GCSAA  
 28 - 31 March • Expo Hall 1 & 2 World Trade Centre, Singapore

## TEE-OFF AT ASIA'S PREMIER GOLF SHOW

### Six Years Running

Golf Asia's strategic location in Singapore, our established track record as a show of world-class standing, and the quality of our visitors and exhibitors alike has built our reputation as the premier golf trade show in the Asia-Pacific region.

The industry continues to grow in Asia. Alongside the emerging markets, are those countries whose maturing status and increased sophistication provide opportunities for the very latest technology and equipment the industry has to offer.

### Record Turn-out in '95

The 1995 Show attracted over 21,000 trade visitors, professionals and golfing enthusiasts from 31 countries. This included those from the Philippines, Vietnam, Myanmar, China and the UAE; emerging markets with some of the highest growth potential.

At Golf Asia '95, eighty-two percent of participants stated that they had achieved the objectives they set for the exhibition. By the end of the Show, over three quarters of the 212 exhibitors had confirmed their participation in Golf Asia '96!

### Sixth Asia Pacific Golf Conference (APGC)

The APGC, undoubtedly Asia's most recognised industry forum, will once again be held in conjunction with the exhibition. Complementing both the

exhibition and conference, will be a series of educational seminars conducted by the Golf Course Superintendents Association of America (GCSAA). These seminars are traditionally well attended by golf course superintendents from clubs throughout the region.

Golf Asia '96 promises to continue the success of past exhibitions. All efforts are geared towards attracting more visitors and participants than ever before.

Mail this coupon to:  
**Golf Asia Exhibitions Pte. Ltd.,**  
**7500A Beach Road,**  
**#04-302 The Plaza, Singapore 0719**  
**Tel: (65) 296 6961 or fax us at (65) 293 5628**

Please send me more details on the Golf Asia '96 Exhibition.

Please send me more details on the 6th Asia Pacific Golf Conference.

Please send me more details on the GCSAA seminars.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Products / Services: \_\_\_\_\_

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EXHIBITION & CONFERENCE PRESENTED BY:



**CONNEX PTE LTD**  
 International Exhibition Division



**IMG**

**Be where the action is! Book your flight today at Golf Asia '96.**



# GOLF COURSE EXPO MEANS BUSINESS

And Because it's  
Sponsored by *Golf Course News*,  
Golf Course Expo Means  
Business for You!



THE PUBLIC-ACCESS GOLF INDUSTRY COMES TOGETHER AT GOLF COURSE EXPO, THE ONLY NATIONAL TRADE SHOW AND CONFERENCE FOR SUPERINTENDENTS, MANAGERS, OWNERS, OPERATORS AND DEVELOPERS OF PUBLIC-ACCESS GOLF FACILITIES—DAILY-FEE, SEMI-PRIVATE, RESORT, AND MUNICIPAL COURSES.

## Register Today to be Part of this National Event for Public-Access Golf Facilities

### ● Save Money by Pinpointing Exhibitors on the Trade Show Floor

We're serious about saving your money and time. Evaluate vendors who are there for all your needs—equipment, chemicals, seed and sod, builders, accessories, golf cars, consultants, management software, fertilizers, architects, and management companies. Let them show you one-on-one how they can help you meet your twin objectives—running a top notch operation and increasing your bottom line.

### ● Participate in Special Show Events—Like Shop Talks Sessions—Where You'll Learn Ways to Impact Your Bottom Line

Shop Talks are vendor-sponsored sessions where participating suppliers will zero in on solutions, feature their products and services, and address critical industry trends. Conducted in a seminar style, the sessions are held right on the show floor and are an outstanding way to enhance your participation in the show. And it's all part of the Expo.

### ● Gain Insights from Keynote Sessions

Featuring a keynote session by the Family Dye on November 9. Hear from Pete, Alice, Perry, and P.B.—the most prolific design family of public-access golf courses in the world. On November 10, discover why the country's largest club management firm is focusing its attention on public-access courses from keynoter Robert Dedman Sr., the Founder and Chairman of ClubCorp.

### ● Discover New Approaches and Confirm Current Ones by Attending the Multi-tracked Conference Program

In the crowded public-access marketplace, maintaining quality conditions on your course in the face of high traffic—at a reasonable cost—is even more important. Marketing your course takes on added significance. Efficient management becomes an absolute must. The conference offers easy-to-adopt ideas that really work.

### ● Get Up to Speed on New Products and Services

Find out "what's new" to give your course the competitive edge. The key to success in the business of golf is staying on top of new trends, partnering with vendors, and finding creative solutions. Golf Course Expo is a carefully designed event to provide all three—and give you the edge.

## Golf Course Expo is for:

GOLF COURSE SUPERINTENDENTS ● COURSE OWNERS  
● COURSE MANAGERS ● OPERATORS ● GENERAL MANAGERS  
● CEOs ● ASSISTANT GOLF PROS ● MANAGERS OF GOLF SERVICES ● BUSINESS MANAGERS ● BUILDERS ● COOs  
● HEAD PROFESSIONALS ● CHAIRMEN OF THE BOARD ● DIRECTORS OF PARKS AND RECREATION ● GOLF COURSE MANAGERS ● ARCHITECTS ● CORPORATE PRESIDENTS ● CITY ADMINISTRATORS ● DIRECTORS OF CLUB OPERATIONS  
● COURSE MANAGERS ● DIRECTORS OF GOLF ● EXECUTIVE DIRECTORS ● ASSISTANT SUPERINTENDENTS ● GREEN COMMITTEE CHAIRMEN ● ASSISTANT CITY MANAGERS

### ● Bring the Management Team

Golf Course Expo is a must-attend for superintendents, managers, owners, operators, general managers, golf administrators, directors of parks and recreation, builders, architects, and developers. This is a great chance for everyone at your course who makes buying decisions to find key products and services that will help your facility operate more effectively and efficiently.

### ● Orlando—America's Favorite City

Golf Course Expo will be held at the Orange County Convention Center, a world-class convention facility conveniently located on International Drive in Orlando, Florida. The state-of-the-art complex offers easy access, ample parking, and fully-equipped conference facilities. It's an economical and easily accessible location—and one of America's favorite destinations.

## Two Days—Two Ways to Attend the Expo. Join us in Orlando November 9 and 10

### Free VIP Pass

Compliments of *Golf Course News*, the VIP pass is your ticket to all vendor exhibits and displays, shop talks, keynotes, and special events. Mail or fax this form by October 27 and we'll mail your VIP Badge to you before the show.

### Full Conference participation

The full conference costs \$295 and includes access to all exhibits and displays—plus attendance at our two-day multi-tracked conference. Participants also receive a wealth of valuable take-back to the office materials. Check the box to receive complete conference information and a registration form.

# GOLF COURSE



# EXPO

ORANGE COUNTY CONVENTION CENTER  
ORLANDO, FLORIDA  
NOVEMBER 9-10, 1995

A NATIONAL EXHIBITION AND CONFERENCE FOR OWNERS,  
SUPERINTENDENTS, MANAGERS, AND DEVELOPERS OF  
PUBLIC-ACCESS GOLF FACILITIES

SPONSORED BY

# GOLF COURSE NEWS

THE NEWSPAPER FOR THE GOLF COURSE INDUSTRY

## Free VIP Pass—Registration Form Compliments of: *Golf Course News*

### 1 My primary title is: (check one only)

- A. Golf Course Superintendent
- K. Owner/CEO
- B. General Manager
- C. Director of Golf/Head Pro
- D. Club President
- E. Green Chairman/Dir. Grounds
- F. Assistant Superintendent
- G. Builder/Developer
- H. Architect/Engineer
- I. Research Professional
- J. Others allied to field (please specify)

### 2 My primary business is: (check one only)

- 1. Public Golf Course
- 3. Municipal/County/State/Military Golf Course
- 4. Hotel/Resort Course
- 11. Semi-Private Course
- 2. Private
- 10. Other Golf Course: (please specify)
- 5. Golf Course Architect
- 6. Golf Course Developer
- 7. Golf Course Builder
- 9. Supplier/Sales Rep
- 8. Other (please specify)

### 3 Total annual maintenance budget:

- 1. Under \$50,000
- 2. \$50,000-99,999
- 3. \$100,000-249,999
- 4. \$250,000-499,999
- 5. \$500,000-749,999
- 6. \$750,000-1,000,000
- 7. Over \$1,000,000

### 4 Annual capital expenditure:

- A. Under \$100,000
- B. \$100,000 - 249,999
- C. \$250,000 - 500,000
- D. Over \$500,000

### 5 Purchasing involvement:

- 1. Recommend equipment for purchase
- 2. Specify equipment for purchase
- 3. Approve equipment for purchase

### 6 I plan to purchase:

- A. Immediately
- B. Within six months
- C. Six months to 1 year
- D. Over 1 year

You must be 18 years of age to attend

Save \$20! Send for your FREE VIP Pass to Golf Course Expo today. Please complete the information below and mail it to Golf Course Expo, Expo Registration, P.O. Box 805, Westwood MA 02090. Or Fax it to 617-329-8090. This form may be photocopied for additional registrations—why not bring the whole team and save them \$20, too? To avoid long lines at the show, this form should be received by **October 27**. After that date, just complete it and bring it to the show with you. Badges will be mailed two weeks before the show.

- Please send me information on the Conference program (bb)  My company is interested in purchasing exhibitor space. Rush me details. (cc)

PLEASE PRINT

Name: \_\_\_\_\_  
 Nickname: \_\_\_\_\_ Title: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Country: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ FAX: \_\_\_\_\_

# GOLF COURSE EXPO

ORANGE COUNTY CONVENTION CENTER  
ORLANDO, FLORIDA  
NOVEMBER 9-10, 1995





# EAGLE® HAS

## **Introducing Eagle fungicide**

When it comes to maintaining healthy golf courses and long-term playability, new Eagle® soars above other systemic fungicides.

Eagle gives you unbeatable control against tough diseases, like brown patch and dollar spot. Long-lasting performance.

Low use rates. And exceptional turf safety. So you can give golfers high-quality greens.

## **Fits 14-day schedules**

For preventive or curative control, Eagle provides great results. You'll find the best performance, though, with a 14-day protectant schedule.

Even during July and August — when temperatures and humidity rise and disease pressure is highest — Eagle doesn't quit.

Eagle offers another big advantage over other systemics...turf safety. You won't see weakened roots, leaf damage or coarse turf blades.





# LANDED.

So greens always look and play their best.

### Other benefits

Eagle brings good news for applicators, too. Just six tenths of an ounce per 1,000 square feet gives you all the control you need. And mixing couldn't be easier. That's because Eagle comes in

premeasured, water-soluble pouches you can toss right in the tank. There's no measuring, no mess and minimal worker exposure.

To find out more, see your local Rohm and Haas distributor. But don't wait long; Eagle is taking off fast.



**For top-flight performance.**

ALWAYS READ AND FOLLOW LABEL DIRECTIONS FOR EAGLE FUNGICIDE.

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CIRCLE #124



# THE NEW DAWNING

## 9-11 November 1995

Venue: Hong Kong Convention & Exhibition Centre

### The Word Is Out

*Ed Seay, Vice President & Chief Operating Officer of Palmer Course Design Company, said: "We look forward to participating in the first exhibition. The golfing industry will be the benefactor of this event and we look forward to being a part of the launching of this new endeavour."*

*Jack Nicklaus II, Design Associate of Nicklaus Design, said: "For the past few years, golf course growth in Asia has been one of the primary focuses of Nicklaus Design. China, in particular, is one of the fastest-growing golf markets in the Far East and I'm looking forward to designing my first course there."*

*Robert Trent Jones Jr. said: "From experience we know Stephen Allen shares our values and his customary personal attention is a necessary ingredient to make this show a success. We will give our full support and attention to help ensure this will be the first of many successful exhibitions in various parts of the world for the betterment of golf as a game and a beneficial asset to the community."*

*Robin Nelson, President of Nelson • Wright • Haworth commented: "Stephen Allen's commitment to quality as well as to the growth of the game in Asia are 2 major factors which will ensure instant success and make this exhibition a major force in the golf industry. During the current decade and well into the 21st century, Hong Kong and Southern China will be the focal point of the growth of the game in Asia."*

*Michael Poellot, President of JMP Golf Design Group, commented: "1995 represents a benchmark year with the birth of this exhibition which we believe will quickly become the largest and most important golf industry trade exhibition in Asia."*

*Mike D. Martin, Managing Director of Pacific Golf Inc, said: "It gives me great pleasure to enthusiastically endorse The 1st International Hong Kong & China Golf Exhibition & Conference. The common bond that unites all Golf World Exhibitions founding members is our dedication to the game of golf and its expansion to all corners of our planet. I firmly believe that this exhibition will provide all people associated with this great industry an opportunity to gain valuable information from some of the leading experts in the field."*

# 1<sup>st</sup>

## INTERNATIONAL HONG KONG & CHINA GOLF EXHIBITION & CONFERENCE

Golf World Exhibitions  
Proudly Presents...  
The Biggest Golf  
Showcase  
Ever Held in  
North Asia-Pacific

For information on space availability  
please contact:

**Golf World Exhibitions** (A division of Golf Media Group)

**Level 1 36 Kings Park Road**

**West Perth Western Australia 6005**

**Telephone: (+61 9) 322 3222**

**Fax: (+61 9) 321 6461**

## Stop Press

*For the first time in history, The Heineken World Cup Golf Tournament will be held at Mission Hills Golf Club, Shenzhen, China ~ 9-12 November 1995. Come to the Exhibition 1st then see the world's greatest players in action.*



**At  $\frac{5}{64}$ "  
you could  
be so close  
and yet so  
far away.**

**At superfine cutting heights, the turf isn't the only thing that can come up short.**

Every aspect of your mower's performance is accentuated. For better or worse. And the same goes for greens play.

That's why Jacobsen puts so much into every Greens King™ walk-behind greens mower.

Only Jacobsen has the patented Turf Groomer® greens conditioner, which produces faster, truer and healthier greens than any other system.

Plus, our mowers feature exceptional side-to-side, front-to-rear balance and a compact roller base for immaculate cutting.

When it comes to performance—when it comes to results—no other greens mower family can make this cut. For more information, and a complete demonstration, contact your Jacobsen distributor today.



*Our 500 series walk-behind greens mower family includes 18", 22" and 26" models to handle everything from severely undulating greens, to tee boxes and collars, flawlessly.*

**THE PROFESSIONAL'S CHOICE ON TURF.**

**JACOBSEN  
TEXTRON**

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