From Tee-2-Green Pas Proffe:

A portfolio of creeping bentgrasses perfect for your plans... from the world's foremost marketer

Excellent

Scientific name: Growth habit:

Spread by

aggressive

stolons

Shade tolerance:

Fair

Heat tolerance: Cold tolerance: Traffic and wear Seeding rate,

Good

tolerance:

greens:

1 to 1 1/2 lbs. per 1000 sq. ft. Seeding rate, tairways: Up to 50 lbs.

per acre

Penncross

For tees and greens

Agrostis

stolonifera

The standard for creeping bentgrasses since 1955 and still the most specified bentgrass for golf courses. Recovers quickly from injury and divots. Good heat and wear tolerance. First choice of golf course architects and superintendents.

A few fine courses with Penncross greens:

Very good

- PGA West Stadium Course
- The Vintage Club
- Troon North Golf Club
- Wolf Run Golf Club
- Eagle Crest Golf Course
- Kananaskis Country Golf course



Penneagle

For fairways

The top performing fairway bentgrass. Germinates quickly. Upright, dense growth habit helps crowd out poa annua. Salt tolerant.

A few courses with Penneagle fairways:

- Oakmont Country Club
- Butler National Golf Club
- Pumpkin Ridge Golf Club
- The Merit Club
- Inverness Club (Toledo)
- DesMoines Country Club



PennLinks

For new greens, green renovation and overseeding

The new standard for putting greens. Upright, dense growth for true putting. Fine texture and heat tolerant. A few fine courses with PennLinks greens:

- Wilmington Country Club
- Inverness Club (Toledo)
- SandPines Resort
- Prairie Dunes Golf Club
- Baltimore Country Club
- Wild Wing Plantation



PennWay Blend

For fairways and winter overseeding greens

Economical fairway and winter overseeding blend of Penncross, Penneagle and 50% quality creeping bentgrass. Certified PennWay contains Penncross, PennLinks and 70% Penneagle for genetically diversity meeting certification standards.

A few courses featuring PennWay:

- Wakonda Club
- Carlton Oaks Country Club
- Riverwood Golf Club (winter overseeded greens)



PennTrio

For tees, fairways, greens, and winter overseeding

Certified creeping bentgrass blend with 1/3 each Penncross, Penneagle and PennLinks. All the attributes of a blend world leader and foremost with ready-to-seed convenience.

The increasingly popular blend for all around the course, from the marketer of creeping bentgrasses.



For more information, call or fax: Tee-2-Green Corp., 1-800-547-0255 / FAX 503-651-2351

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Let's not mince words – your job's challenging.

Just think about all the people you have to please.

And about what happens if you don't. You need confidence. You need security. And you're not alone. Superintendents at some of the top courses in the country need the same thing. Which is why they use Barricade® preemergence herbicide to keep fairways, tees and roughs weed-free. So can you. Since Barricade has the longest residual of

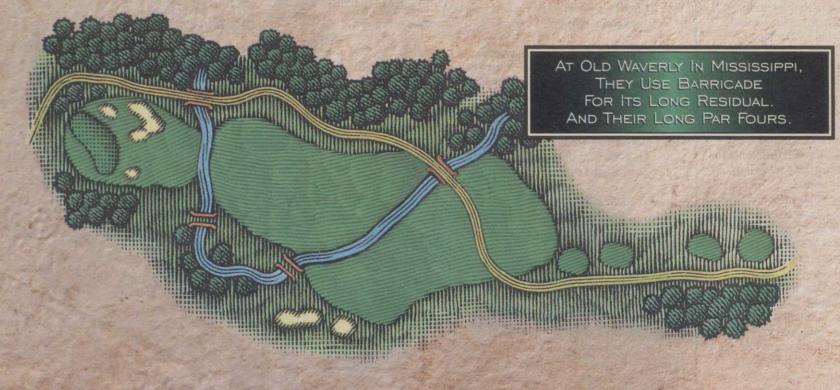
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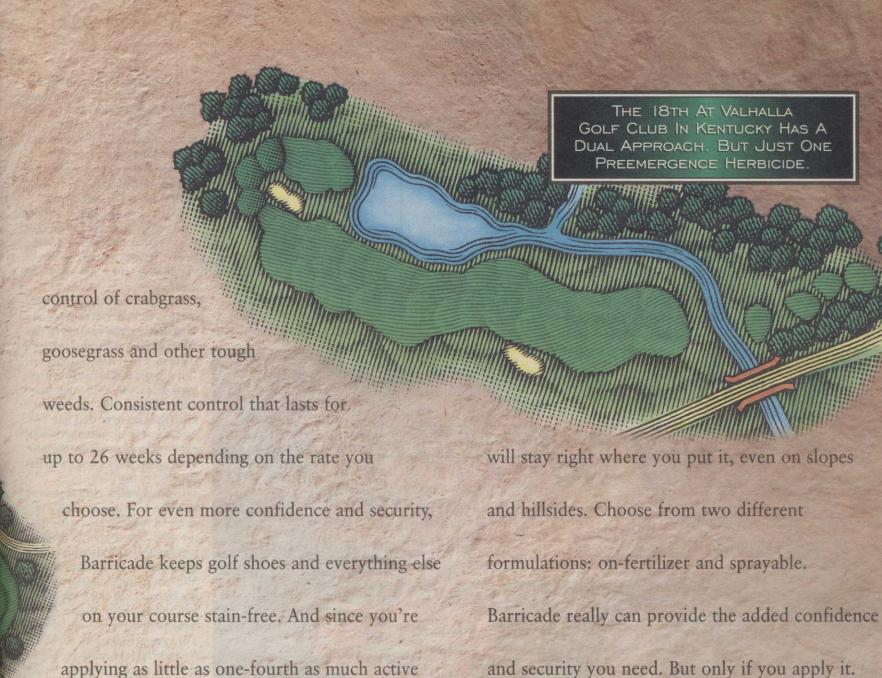
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October 1995 (expires 1/96)

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THE PUBLIC-ACCESS GOLF INDUSTRY COMES TOGETHER AT GOLF COURSE EXPO, THE ONLY NATIONAL TRADE SHOW AND CONFERENCE FOR SUPERINTENDENTS, MANAGERS, OWNERS, OPERATORS AND DEVELOPERS OF PUBLIC-ACCESS GOLF FACILITIES—DAILY-FEE, SEMI-PRIVATE, RESORT, AND MUNICIPAL COURSES.

Register Today to be Part of this National Event for Public-Access Golf Facilities

Gain Insights from Keynote Sessions

Thursday, November 9 9:00 a.m.



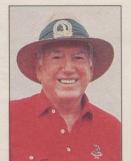
As the nation's First Family of public-access golf, the Dyes are uniquely qualified to key–note Golf Course Expo. They are right in the middle of golf's fastest growing market. During the keynote session, they will discuss the broad range of development issues in public-access golf courses.

Patriarch Pete—whose global reputation for design innovation made possible and profitable the development of high-end daily-fee courses—will discuss the future of this member-for-a-day genre, including the importance of designing and marketing courses to meet client and competitive needs. Alice Dye, slated to serve as president of the American Society of Golf Course Architects in 1996, will discuss her professional passion: sound design of

multiple tees, a consideration of paramount importance to public-access courses aiming to accommodate the full spectrum of golfing skills.

As the designer of numerous daily-fee courses in the highly competitive markets of Florida and the South Carolina coast, P.B. Dye speaks from experience on the need to identify market niches and design accordingly in areas densely populated with golf courses. After designing and building courses all over Asia-Pacific, Perry Dye has returned to these shores and turned his attention to the burgeoning municipal course market. He will speak on a subject often troubling to municipal concerns: Positioning town- and city-owned facilities to compete with privately owned competitors.

Friday, November 10 9:00 a.m.



Robert Dedman Sr.

Management giant Club Corporation International, and Robert Dedman need no introduction—it has more than 260 golf courses under its direction. As founder of ClubCorp, Robert Dedman Sr. has witnessed and influenced the dramatic changes in golf course management for nearly 40 years.

However, until 1984 ClubCorp was known primarily as an operator of private golf clubs.

It is true that for its first 25 years, ClubCorp built the largest private club client portfolio in the business. But Robert Dedman has always demonstrated the ability to identify trends and act on them before the competition. As long ago as 1979, ClubCorp realized the game was changing. Public-access golf was beginning to dominate new course development and they, under Robert Dedman, wouldn't be left behind.

When daily-fee and resort development began to outpace private projects in the 1980s, ClubCorp formed separate divisions dedicated entirely to the daily-fee and resort markets to meet the special management needs of public-access facilities. GolfCorp (founded in 1979)

and Club Resorts (1984) now account for one-third of the ClubCorp course holdings.

At Golf Course Expo, Dedman will discuss how the public-access development boom (two out of every three courses are now open to the public) has affected efficient facility management. He will also offer his vision of the future, specifically how the breakneck pace of public-access development will only increase competition, making management innovation the top priority for owners and operators looking for an edge.



ORANGE COUNTY CONVENTION GENTER

ORLANDO, FLORIDA NOVEMBER 9-10, 1995

A NATIONAL EXHIBITION AND CONFERENCE FOR OWNERS,

SUPERINTENDENTS, MANAGERS, AND DEVELOPERS OF

PUBLIC-ACCESS GOLF FACILITIES

Join these exhibitors at the Expo and learn what's new, discover products and services to help you, and evaluate vendors of leading companies and organizations including:

Advanced Drainage Systems, Inc. A.E. Klawitter & Assoc. AIMCOR - PROFILE Amer. Soc. of Golf Course Architects Applied Power Products, Inc. Aquagenix, Inc. Arbor Care Burns Golf Design Classic Golf Group Club Car Club Managers Association Continental Bridge Corbin Baled Pine Straw, Inc. Data Transmission Network Deere & Company Dura Tech Industries Int'l E-Z-GO / Textron ELL Systems and Software, Inc.

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Exhibit hall and conference attendees will be able to attend Shop Talks free of charge as part of the Expo experience. During these vendor-sponsored sessions-right on the show floor—suppliers will showcase solutions, feature their products and services, and address critical industry trends and issues.

These sessions give you a chance to hear indepth discussions from vendors on the use of their products. Ask the questions you need answered and benefit from the interaction with other Expo attendees when you attend these dynamic information sessions.

Discover

New Approaches and Confirm **Current Ones** by Attending the Multi-tracked Conference Program

In the crowded public-access marketplace, maintaining quality conditions on your course in the face of high traffic—at a reasonable cost—is even more important. Marketing your course takes on added significance. Efficient management becomes an absolute must. The conference offers easy-to-adopt ideas that really work.

	THURSDA	Y, NOVEMBER	9		FRIDAY, N			
9:00 a.m.	00 a.m. Keynote Sessions: Pete, Alice, Perry and P.B. Dye		9:00 a.m.	Keynote Sessions: I man of ClubCorp	Robert Dedman Sr., Fo	ounder and Chair-		
10:00 a.m 5:00 p.m.	Exhibits • Shop Ta	lks	of Constanting	10:00 a.m 4:00 p.m.	Exhibits • Shop Talks			
	Maintenance Track	Management & Marketing	Development Track		Maintenance Track	Management & Marketing	Development Track	
10:15 a.m 11:15 a.m.	Maintaining Play During Renovation	Group Marketing	The Value And Trends In Golf Learning Centers	10:15 a.m 11:15 a.m.	Environmental Common Sense:	Safety In The Club House And On The Golf Course	Importance Of Planning Your Golf Project	
12:30 p.m 1:30 p.m.	Savvy TipsFrom The Frugal Super	Tee Time Reservations: Yield Manage- ment Strategies	The Current Environment Of Environmental Permitting	12:30 p.m 1:30 p.m.	Environmentally Sensitive Manage- ment Strategies	Merchandising: Competing With Off-Site Wholesalers	Funding Methodology: Public Sector Options And Private Sector Options	
2:30 p.m 4:00 p.m.	GENERAL SESSION Profit Through Im Upgrading Your G		te	3:00 p.m 4:00 p.m.	Best Management Practices for Today's Golf Courses	Managing the Revenue Centers: Food & Beverage And Range for Profit	Public/Private Partnership: A Case Sudy In A Joint Venture	
4:00 p.m 5:00 p.m.				See You F	or Golf Course	Expo '96 • Nove	ember 14 & 15	

Golf Course Expo is for:

GOLF COURSE SUPERINTENDENTS © COURSE OWNERS © COURSE MANAGERS

OPERATORS © ASSISTANT SUPERINTENDENTS © CEOS © ASSISTANT GOLF PROS

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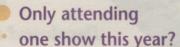
Bring the Management Team

Golf Course Expo is a must-attend for superintendents, managers, owners, operators, general managers, golf administrators, directors of parks and recreation, builders, architects, and developers. This is a great chance for everyone at your course who makes buying decisions to find key products and services that will help your facility operate more effectively and efficiently.

Orlando—America's Favorite City

Golf Course Expo will be held at the Orange County Convention Center, a world-class convention facility conveniently located on International Drive in Orlando, Florida. The state-of-the-art complex offers easy access, ample parking, and fully-equipped conference facilities. It's an economical and easily accessible location—and one of America's favorite destinations.

- "This was a very worthwhile experience. It's always great to get people together who are in the same business." - Craig Immel, Director of Golf, Aberdeen Golf Club, Cleveland, OH
- "Unlike [other major golf] conventions I've attended, Golf Course Expo hits the mark by approaching the entire operation as a coordinated effort. An enjoyable and profitable session. I'll be there next year!
- Otto Kanney, General Manager, River Ridge Golf Course, Oxnard, CA
- Wery interesting information. Being new in the business, this is very informative and interesting. 99
- Mark Clark, Food and Beverage Manager, Sandy Ridge Golf Course, Midland, MI





THIS is the one! (Ask any past attendee.)

Two Days-Two Ways to Attend the Expo. Join us in Orlando November 9 and 10



Free VIP Pass

Compliments of Golf Course News, the VIP pass is your ticket to all vendor exhibits and displays, shop talks, keynotes, and special events. Mail or fax this form by October 27 and we'll mail your VIP Badge to you before the show.



Full Conference participation

The full conference costs \$295 and includes access to all exhibits and displays plus attendance at our two-day multi-tracked conference. Participants also receive a wealth of valuable take-back to the office materials. Check the box to receive complete conference information and a registration form.

Free VIP Pass –Registration Form

- My primary title is: (check one only)
 - Golf Course Superintendent Owner/CEO
 - General Manager Director of Golf/Head Pro

 - Green Chairman/Dir. Grounds Assistant Superintendent
 - Builder/Developer Architect/Engineer

 - Research Professional Others allied to field (p
- My primary business is: (check one only)
- Public Golf Course
 - Municipal/County/State/
 - Hotel/Resort Course
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 - Other Golf Course: (please specify)
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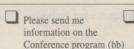
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 - Over \$1,000,000
- Annual capital expenditure:

 - A. Under \$100,000 B. \$100,000 249,999 C. \$250,000 500,000
- D. Over \$500,000
- Purchasing involvement:
 - Recommend equipment for purchase Specify equipment for purchase
 - Approve equipment for purchase

- - Immediately Within six months
 - Six months to 1 year
 - D. Over 1 year

You must be 18 years of age to attend

Save \$20! Send for your FREE VIP Pass to Golf Course Expo today. Please complete the information below and mail it to Golf Course Expo, Expo Registration, P.O. Box 805, Westwood MA 02090. Or Fax it to 617-329-8090. This form may be photocopied for additional registrations—why not bring the whole team and save them \$20. too? To avoid long lines at the show, this form should be received by October 27. After that date, just complete it and bring it to the show with you. Badges will be mailed two weeks before the show.



My company is interested in purchasing exhibitor space. Rush me details. (cc)



ORANGE GOUNTY CONVENTION GENTER NOVEMBER 9-10, 1995

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October 1995 (expires 1/96)

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□ D. Club President□ E. General Manager	Total annual maintenance budget:
□ F. Owner/CEO □ G. Builder/Developer □ H. Architect/Engineer □ I. Research Professional □ J. Others allied to field (please specify)	1. Under \$50,000 2. \$50,000-99,999 3. \$100,000-249,999 4. \$250,000-499,999 5. \$500,000-749,999 6. \$750,000-1,000,000 7. Over \$1,000,000
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