## GOLF COURSE MANAGEMENT OF THE PROPERTY OF THE

THE NEWSPAPER FOR THE GOLF COURSE INDUSTRY

Very good 1 had 1/2

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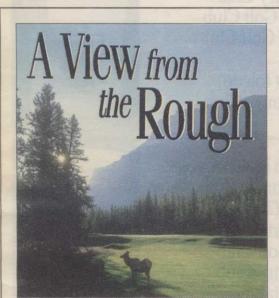
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On the green

#### The Public Arena



KLEMME IN PRINT?

Well, sort of... Photographer Mike Klemme has published a book highlighting golf's natural benefits. See page 3.

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### Courses, supers withered by drought

By MARK LESLIE

here are 100-year floods and 100-year droughts. For some, this was a 100-year summer. It was drenching wet in Florida and Ohio. There was record-crunching heat and humidity in Pennsylvania. Dew points went through the roof in Minnesota. Everywhere from Delaware to the Midwest, golf courses got scorched.

"The only guys happy are west of the Rockies," said Golf Course Superintendents Association of America President Gary Grigg after a meeting of chapter representatives in Lawrence, Kan. "It's been drought in the Northeast, heat in the Midwest, rain in the South. [Director] Paul McGinnis said Arizona had a stretch of 47 days when the temperature was over 110 degrees."

"This was the worst summer I've ever seen for growing grass," said Terry Buchen of Double Eagle Club in Galena, Ohio. "We had so much rain, and the heat and humidity was the worst I've ever seen. The grass just cooked."

Cooked so badly that many golf courses closed down so crews could aerate and reseed. People were hitting balls off bare soil at some facilities.

"If you had new greens with sandbased construction, generally you were fine," said Stan Zontek, director of the U.S. Golf Association Green Section (USGA) Mid-Atlantic Region.

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# Alumni key university development strategy

By MARK LESLIE

COLUMBIA, S.C. — In the Southeastern Conference (SEC), 75,000 to 100,000 fans pack football stadiums every Saturday in the fall. Now a unique concept in golf development, The University Club, aims to pack them in at new golf courses located at those same SEC schools.

Indeed, The University Club at University of South Carolina (USC) boasted a whopping 12,000-plus members when it opened its first 18 holes here on Sept. 15. A second University Club — this one at Louisiana State University — could register similar numbers when it opens in a year or so.

Targeting universities with "a fervent athletic supporter base," this new company, called The University Club, decided to concentrate first on the Southeastern Conference which leads the nation in attendance at football

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PUBLIC PLAY, OUTSIDE THE BELTWAY

Augustine Golf Club, the Washington, D.C. area's newest golf facility, is open for public play. This 18-hole Rick Jacobson design is the centerpiece of a residential community now under construction in Stafford, Va. For an update on this and other Jacobson projects, see page 30.

## Audubon targets public-access at Golf Course Expo

By MARK LESLIE

ORLANDO, Fla. — Sensing that the vast number of publicaccess golf course officials are not joining the Audubon Cooperative Sanc-tuary System because they believe it is cost-

prohibitive, the Audubon Society of New York (ASNY) will address them in a special session during Golf Course Expo here, Nov. 9-10.

"Our program is not geared towards finding interesting ways for golf courses to spend even more money from an already dwindling budget," said ASNY President Ron Dodson. "But we want superintendents to consider conservation as a mechanism to save money. Generally, our program should be thought of not only as environmental but as cost-efficient as well."

The ASNY is one of several major associations

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#### Banc One goes sour on muni financing deals

By PETER BLAIS

Banc One Leasing Corp., a major lending institution that helped finance approximately a dozen municipal golf facilities using municipal lease arrangements, has taken over or is negotiating with municipalities on four of those projects, according to a bank attorney.

The courses are located in Minnesota, Colorado, Iowa and California, said Jeffrey Ayres, senior attorney for Banc One Corp., the holding company for Banc One Leasing.

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