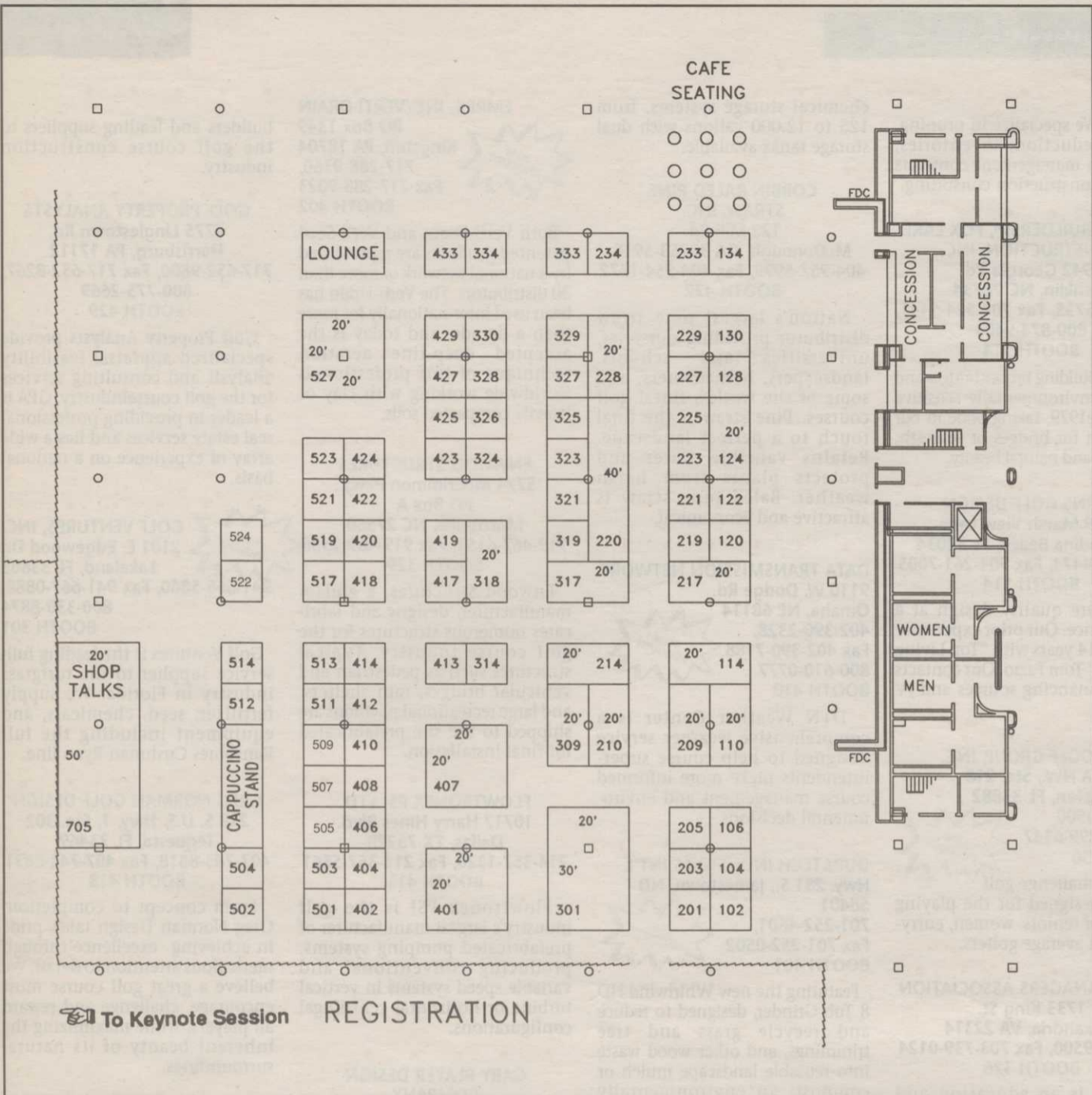


Golf Course Expo Floor Map

Exhibitors At-A-Glance



- A.E. Computers, A.E. Klawitter & Assoc. 523
- Advanced Drainage Systems 407
- Aimcor-Profile Porous Ceramic..... 504
- American Society of Golf Course Architects 512
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- Emrex, Inc/Verti-Drain 402
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ShopTalks

Exhibit hall and conference attendees will be able to attend Shop Talks free of charge, as part of the Expo experience. During these vendor-sponsored sessions—right on the show floor—suppliers will showcase solutions, feature their products and services, and address critical industry trends and issues.

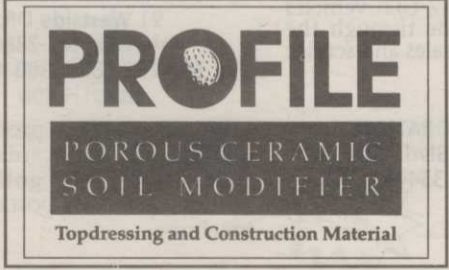
These sessions give you a chance to hear in-depth discussions from vendors on the use of their products. Ask the questions you need answered and benefit from the interaction with other Expo attendees when you attend these dynamic information sessions.

Thursday, November 9
11:30 a.m. - 12:30 p.m.

“Perfecting the Art of Overseeding”

Examine the economic impact in choosing the right grass seed for permanent turf and over seeding of your golf course. Learn to match the grass seed options to the quality and type of golf course from the financial aspect. A short course of options, pros and cons on proper reasons to overseed and the type of grass seed available.

Speaker: Frank Gill, Sales Manager, Turf Merchants, Inc.



Thursday, November 9
1:30 p.m. - 2:30 p.m.

“The Latest in Greens Construction and Renovation”

The latest improvements in root zone engineering for greens. Target-engineering of root zones with sensitivity to climatic conditions including fine-tuning and analysis of USGA construction recommendations. Comparisons of different peats and how to select the right one. Alternatives to peat and how to decide what to use. Renovation of existing greens vs. rebuilding. New ways to deal with wear and compaction areas.

Speaker: Lou Haines, Director of Technical Operations, AIMCOR/SMT

Friday, November 10
11:30 a.m. - 12:30 p.m.

“Environmentally Friendly Approach to Golf Course Grow-in”

The objective of a grow-in is to develop the turf into a desired playing surface in the shortest amount of time. Learn how to accomplish this objective, from the plant nutrient specialist at Vigoro Industries, Inc. while being agronomically, financially, and environmentally responsible.

Speaker: Sam Stimmel, Territory Manager, Vigoro Industries, Inc.

