



## General Information

**Show Hours:**  
**Thursday, November 9:**  
 9:00 a.m.-5 p.m.  
**Friday, November 10:**  
 9:00 a.m.-4 p.m.

**Registration Desk:**  
 Front of Hall D  
**Thursday, November 9:**  
 8:00 a.m.-5 p.m.  
**Friday, November 10:**  
 8:00 a.m.-4 p.m.

**Room Assignments:**  
**Keynote Session:**  
 Hall D

**Conference Track Sessions:**  
 Management and Marketing-  
 Room 8 C&D

**Maintenance Track-Room 8 A&B**

**Development Track -Room 8 E&F**

**General Session:**  
 Room 8 G&H

**Speaker Ready Room:**  
 Conference Room 9

**Press Room:**  
 Conference Room 9  
**Thursday, November 9:**  
 8:00 a.m.-5 p.m.  
**Friday, November 10:**  
 8:00 a.m.-4 p.m.

**Show Office:**  
 Office Suite B  
**Thursday, November 9:**  
 8:00 a.m.-5 p.m.  
**Friday, November 10:**  
 8:00 a.m.-4 p.m.

**Dining Facilities:**  
 A cafe is located on the show floor at the back of the hall. Concessions will also be provided in the atrium area in the Grand Lobby

**Information, Message Center and Lost and Found:**  
 Registration, Hall D

**Emergency Procedure:**  
 Pick up any house phone and dial 1119. House phones are located on the show floor and throughout the building



This symbol designates those exhibitors who are showcasing new products or services at Golf Course Expo. See pages 32-36 for a list of exhibitors. New product descriptions are available at the exhibit hall entrance.



# GOLF COURSE EXPO

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## A Sound Investment

### The Ransomes® All-Electric E-Plex™ Generates Income From Earlier Tee Times

Invest in the electric E-Plex™ greens mower and it will quietly make money for you. Because the E-Plex is virtually noise free, you can mow at the crack of dawn, allowing for earlier tee times. The extra income from additional rounds will pay for the E-Plex in no time. And, for ongoing savings, maintenance and operational costs for the electric

E-Plex are significantly less than for conventional mowers. Add the economic benefits to the highest quality of cut, superior performance and the elimination of damage from hydraulic leaks, and your E-Plex isn't just a greens mower, it's a sound investment.



For a free demonstration or the name of the dealer nearest you, call 1-800-228-4444. FAX (402) 474-8522.



**RANSOMES**  
 Driven to be the best.

#### E-PLEX PAYBACK

Earlier tee times mean more rounds and more revenue!

Example: 4 tee times x 4 players = 16 additional rounds each day.

# Additional Rounds Per Day	Greens Fees Per Player	Additional Revenue Per Day
16	\$40	\$640
	\$60	\$960
	\$80	\$1,280

Divide the unit cost of the E-Plex by the extra daily revenue to determine the payback period.