Number 18 Penncross green, Troon North, Scottsdale, AZ

Penncross Creeping Bentgrass ...the Favorite for Forty Years

Penncross greens are found from elite prestigious private courses to the most played public courses. It is still the most specified creeping bentgrass ever, and from all indications, it will remain the first choice of golf course superintendents, designers and architects the world over.

> PINEHURST 1895

> > black butte

eveloped by Professor H. B. Musser and Dr. Joe Duich and introduced in the fall of 1955 as an elite seeded creeping bentgrass for putting greens, Penncross' popularity was immediate and long-lasting. Penncross' reputation for rapid establishment and quick recovery from damage has made it a popular choice of developers who must open their courses in a timely manner as well as savvy superintendents who utilize it for tees and approaches where divot repair is necessary.

Hend when alle the me

Over time Penncross has proved it can take the heat, the wear of 65,000 annual rounds and verbal potshots from envious competitors.

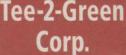
Penncross is grown to the same critical standards set by Professor Musser, and you can be assured we'll provide the world's most recognized creeping bentgrass as long as you demand it.

Penncross 1955-1995

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IF THIS IS WHAT YOU THINK PRIMO DOES TO YOUR GRASS,

IT'S TIME WE SET YOU IN THE RIGHT DIRECTION.

Lots of people know that Primo® regulates the growth of grass. But not as many understand how.

Primo doesn't stunt turf. Instead, it redirects the grass's growth.

Unlike other growth regulators, which actually stop cell division, grass treated with Primo will still be actively growing, producing the same amount

of new cells. Only now the cells will be smaller. Smaller cells mean a more compact plant.

Nutrients that otherwise would be needed above ground are now channeled into the roots, giving you a thicker stand, and up to 25% more root mass. So the grass can more efficiently take up water and nutrients.

And Primo is foliar-absorbed, so there's less risk of inconsistent uptake.

> Primo

The result? The easiest-tomanage, best-looking turf you can imagine. It's easy to see why all roads lead to Primo

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CIRCLE #111

For some, perfection is a goal. For Jack Nicklaus and his crew, it's merely a starting point.



As one of golf's legendary players and course designers, Jack Nicklaus sets the pace for quality play. To maintain his courses and his reputation, he chooses turf equipment that does the same. Jacobsen.

Take Jacobsen greens mowers for example. A complete family of walk-behind greens mowers offers the selection to match individual green terrain and conditions for precise cutting and striping.

The one and only patented Jacobsen Turf Groomer[®] turf conditioner creates healthier greens with improved playability.

And the Greens King[™] IV with steerable reels cuts smoother and cleaner than anything on wheels.

Jacobsen equipment makes a noticeable difference. It's one reason Muirfield Village Golf Club is consistently rated #1 by the pros as the best maintained course they play on the PGA tour. And Desert Mountain, another Nicklausdesigned course, is #1 on the Seniors tour.

In fact, Nicklaus recommends Jacobsen to help keep all 131 of the courses he designed at the top of their game...and at the top of "best course" lists around the world.

THE PROFESSIONAL'S CHOICE ON TURF.



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The 18th Green at Muirfield Village Golf Club; Jack Nicklaus and Superintendent Mike McBride.



THE BEST FUNGICIDE ON THE COURSE

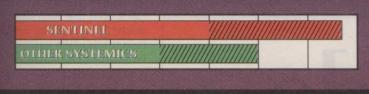
LONGEST CONTROL • BEST PERFORMANCE • LOWEST RATES

THE CONFIDENCE TO WIN AGAINST BROWN PATCH, DOLLAR SPOT, SUMMER PATCH AND 11 OTHER TURF DISEASES.

THE BEST PREVENTIVE CONTROL

Increase your confidence with just one application of Sentinel. It gives you systemic control of a broad spectrum of 14 damaging turf diseases. It's the most effective way ever to reduce your worry about disease control.

THE LONGEST CONTROL



Ranges of expected length of control for Brown Patch and Dollar Spot under comparable conditions.
Comparisons with other systemic fungicides based on eight years of research and EUP trials.

Longer Control Than The Product You're Using Now

Only Sentinel delivers this level of extended disease protection. In 8 years and more than 400 tests, Sentinel has consistently delivered the longest control of any fungicide. '93 EUP results averaged 20 to 35% longer, with even more dramatic results in many trials.



Brown Patch

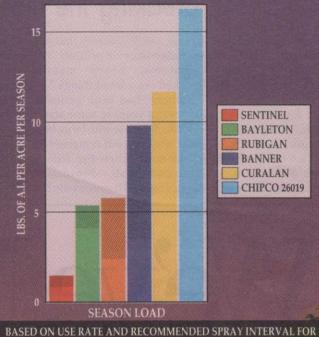
Dollar Spot



PROVEN FROM TEE TO GREEN

Sentinel has proven its *longest control* in trials in 25 states on 12 different varieties of turf. It's effective on tees, greens and on fairways, and its quick absorption means it won't wash away with rain or standard irrigation practices.





BASED ON USE RATE AND RECOMMENDED SPRAY INTERVAL FOR DOLLAR SPOT & BROWN PATCH CONTROL FOR A 120-DAY SEASON

A LITTLE GOES A LONG WAY

Good news for you and for the environment. Sentinel is effective at the lowest rates of any available fungicide on the market. You apply less, store less, have a lower seasonal load and still get the longest length of control.

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Sentinel comes in convenient 3.6 oz. water soluble packets. These easy-to-use packets mean no pouring or messy measuring. Just toss in the tank and you're ready to apply.



PLAY TO WIN WITH THE MOST CONFIDENCE Sentinel gives you the best shots: longest control, broad spectrum and lowest rates on the course. To tee off against turf disease with new Sentinel 40WG, contact your distributor or call Sandoz at 1-800-435-TURF for more information.

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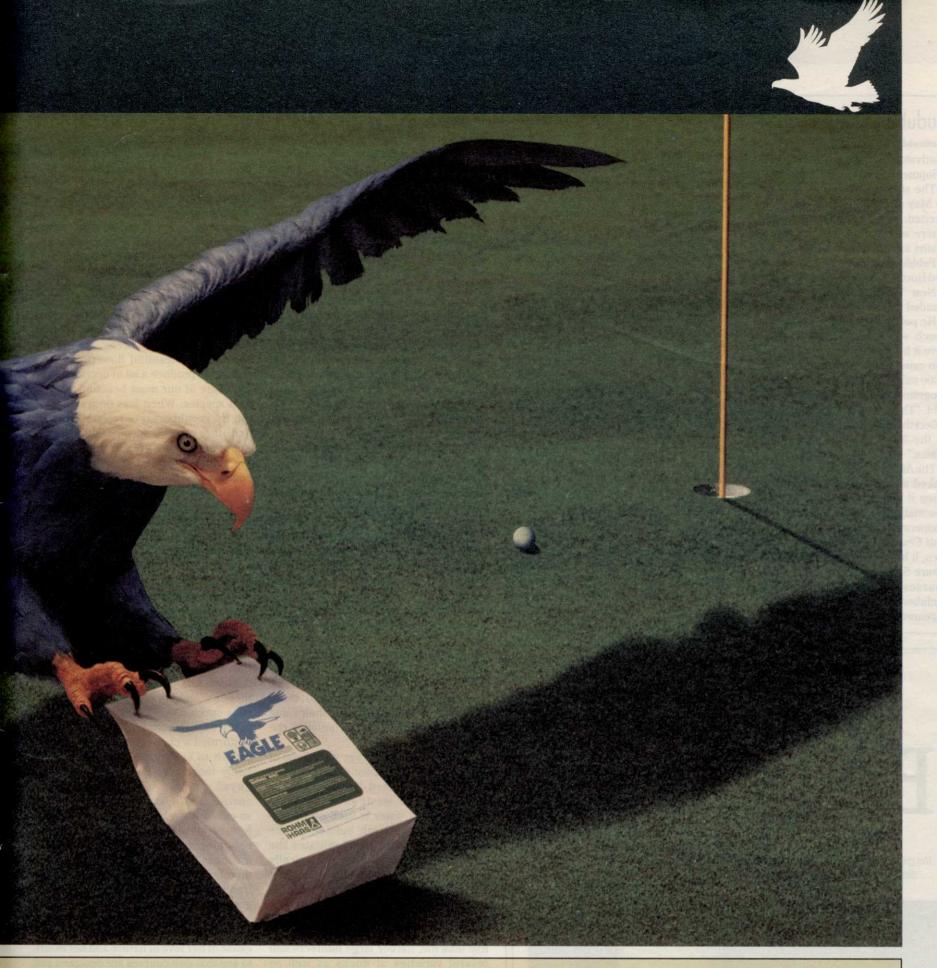
When it comes to maintaining healthy golf courses and longterm playability, new Eagle® soars above other systemic fungicides.

Eagle gives you unbeatable control against tough diseases, like brown patch and dollar spot. Long-lasting performance. Low use rates. And exceptional turf safety. So you can give golfers high-quality greens.

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For preventive or curative control, Eagle provides great results. You'll find the best performance, though, with a 14-day protectant schedule. Even during July and August — when temperatures and humidity rise and disease pressure is highest — Eagle doesn't quit.

Eagle offers another big advantage over other systemics...turf safety. You won't see weakened roots, leaf damage or coarse turf blades.



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So greens always look and play their best.

Other benefits

Eagle brings good news for applicators, too. Just six tenths of an ounce per 1,000 square feet gives you all the control you need. And mixing couldn't be easier. That's because Eagle comes in premeasured, water-soluble pouches you can toss right in the tank. There's no measuring, no mess and minimal worker exposure.

To find out more, see your local Rohm and Haas distributor. But don't wait long; Eagle is taking off fast.

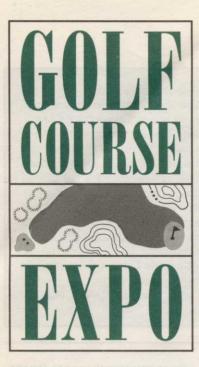


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CIRCLE #138



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A NATIONAL EXHIBITION AND GONFERENCE FOR DWNERS. SUPERINTENDENTS, MANAGERS, AND DEVELOPERS OF **PUBLIC-ACCESS GOLF FACILITIES**



"Great Start" R.J. Kooyer, President Bankhead Forest Golf Course, Double Springs, AL



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Golf Course Expo Means Business

The public-access golf industry comes together at Golf Course Expothe only national trade show and conference for superintendents, managers, owners, operators, and developers of public-access facilitiesdaily-fee, semi-private, resort, and municipal courses.

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- Get up to speed on new products and services Find out "what's new" to give your course the competitive edge. The key to success in the business of golf is staying on top of new trends, partnering with vendors, and finding creative solutions. And Golf Course Expo is a carefully designed event to provide all three-and give you the edge.
- Participate in special show events-like Shop Talks-where you'll learn about products and services that impact your bottom line

Shop Talks are vendor-sponsored sessions set up on the show floor. Participating suppliers will zero in on solutions, feature their products and services, and address critical industry trends. And its all part of the show.

- Solve problems by attending the multi-tracked conference program
- In the crowded public-access marketplace, maintaining quality conditions on your course in the face of high traffic, and at a reasonable cost is even more important. Marketing your course takes on added significance. And efficient management-doing more with lessbecomes an absolute must. The conference offers easy-to-adopt ideas that really work.

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"Very interesting information. Being new in the business, this is very informative and interesting." Mark Clark, Food and Beverage Manager Sandy Ridge Golf Course, Midland, MI



"This was a very worth while experience. It's always great to get people together who are in the same business.'

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Craig Immel, Director of Golf Aberdeen Golf Club, Cleveland, OH

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They don't worry about Sclerotinia, Rhizoctonia or the damaging effects of summer stress complex.

With Fore[®], neither will you.

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