

#### **CLAYTON PROMOTED AT SANDOZ**

DES PLAINES, Ill. - Sandoz Agro, Inc. has named Gary Clayton business manager, turf and ornamental products, within the company's Specialty Business Unit. Clayton was most recently business manager for the company's mosquito control and ornamentals products. Clayton's experience includes positions as VP of operations for Perma-Green; director of technical services for the Professional Lawn Care Association of America; turf and ornamental market manager for PBI Gordon; and turf distributor sales representative for Pro Turf Specialties. 

#### SEARIGHT TO MANAGE SRO-DALLAS

CORVALLIS, Ore. - Seed Research of Oregon, Inc. has appointed Pat Searight area manager for the Dallas,

Texas, operation. He will be responsible for sales of Seed Research's cool- and warmseason grass seed program in Central Texas. Searight has a bachelor's degree in



Pat Searight

agronomy with a turfgrass management specialty from Texas A&M. Prior to joining Seed Research, he was an instructor with Texas State Technical College and formerly held several golf course superintendent positions.

#### **DUFFY MOVES UP AT GOULDS PUMPS**

SENECA FALL, N.Y. - Richard C. Duffy of the Water Technologies Group at Goulds Pumps, Inc., has been named staff vice president-corporate development reporting to Thomas C. McDermott, president and chief executive officer. Duffy began his 24year career in the pump industry with Morris Machine Works of Baldwinsville, N.Y., later acquired by Goulds in 1981. In 1984, he held the position of marketing manager for the Texas Division, in Lubbock, then a similar post for the G&L commercial business at the Water Systems Division here. .....

### **EPA OKS HIGHER RATES FOR ALAMO**

WASHINGTON, D.C. — The Environmental Protection Agency has registered new, higher rates for Alamo fungicide for applications through pressurized injection equipment. For preventative treatments, six milliliters of Alamo should be used. The new label also recommends a 10-milliliter rate for curative treatments. Alamo is Ciba Turf & Ornamental's tool for control of oak wilt and Dutch elm disease.

# **Decision to** Pennington; feds pay up

By MARK LESLIE

MADISON, Ga. — A struggle that dragged on for six years has come to a close, with the U.S. Treasury reimbursing Pennington Enterprises, Inc. \$250,000 for losses stemming from a government

"Vindication was uppermost in my mind. We were not at fault," said the seed company's president, Brooks (Sonny) Pennington. "The real sad part is that we taxpayers paid all those government lawyers for six years and then had to pay \$250,000 because of one man's mistake."

The snafu Pennington referred to involved U.S. Department of Agriculture inspectors allowing 2 million pounds of weed-infected Argentine tall fescue grass seed into the country on Nov. 17, 1988. Unknown to Pennington and six other American companies, the shipment contained a noxious weed, serrated tussock. By the time the USDA demanded the

Continued on page 65

# Packaging prices continue to rise

By LYNN GROOMS

If you have purchased multiwall bags or polyethylene film recently, you have noticed some dramatic prices increases. And, it's not over yet, according to sources in the packaging business.

Harley Sasse of Greif Bros. in Rosemount, Minn., reports that major paper manufacturers have announced another price increase of \$50/ton. Sasse noted that seed bag prices have already increased 20 percent over last year.

Given the current high demand for paper, including liner-board used to make fiber drums and corrugated box packing, not to mention the near capacity production situation for manufacturers, Sasse

Continued on page 63



#### **NEW PRODUCT OF THE MONTH**

Rain Bird's Golf Division has unveiled Maxi for Windows computer-based irrigation control system. Designed to run on Microsoft Windows operating software, Maxi for Windows provides superintendents with a system that is versatile, easy to use and competitively priced. With Maxi for Windows the super can manage all irrigation applications without extensive training, via the Maxi Quick Start initialization and start-up program, which also helps the superintendent build an initial irrigation program. Because the system operates on the Windows program, it can simultaneously manage up to 50 irrigation schedules, generate spreadsheets, compile government-required reports, conduct word-processing functions and plan future irrigation needs. For more information, call Rain Bird at 818-543-3589. For more new products, see page 66.

# GCSAA bags Asian exhibit sales duties

By HAL PHILLIPS

SINGAPORE - In keeping with the "America First" campaign it initiated some 18 months ago, the Golf Course Superintendents Association of America (GCSAA) has severed the exhibit sales portion of its relationship with Golf Asia, the industry trade show held here annually.

The superintendents association's former partners in Golf Asia - Singaporebased Connex Private Ltd. and Cleveland, Ohio-based International Management Group (IMG) - will continue to manage the trade show. IMG's Chris Roderick reported that 60 to 70 percent of this year's exhibitors have already reserved booth space for Golf Asia '96.

The superintendents association will, however, continue to conduct Golf Asia's education sessions, said GCSAA Chief Executive Officer Steve Mona, who added that his organization broke even financially on Golf Asia '95, held March 23-26.

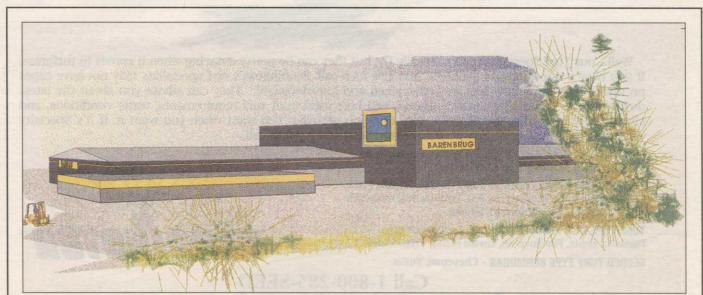
"We won't sell space at all next year,"



Mona explained. "It's really pretty simple: We're going to concentrate on some specific mandates. We want to apply ourselves to those goals. Our involvement on the exhibit side of an international show doesn't meet that mandate.

"There are no hard feelings between us and IMG. We've been discussing this for some time. We will have our own booth there [Golf Asia '96]. We will be present, run the education sessions and man the booth. We're going to concentrate on pro-

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#### A NEW HOME FOR BARENBRUG USA

TANGENT, Ore. — Barenbrug USA has entered the first stage of construction on its new facility. Located on approximately 12 acres of land just south of the Highway 34 overpass on 99W here, the finished product will eventuall accommodate more than 100,000 square feet of production, warehouse, shipping and office space. As you can see, the exterior design will incorporate the worldwide Barenbrug colors and logo. Completion of the entire project is projected in about 18 months. In other Barenbrug news, Michael Thomas has been chosen to fill the position of field representative.

May

6 — Golf Range Development Seminar in San Francisco. Contact Forecast Golf Group at 804-379-5760.

6-8 — Turf and Ornamental Communicators Association Annual Meeting in Chicago. Contact 612-894-2414.

24 - GCSAA Technician Training for Equipment Managers in Lake City, Fla.\*

June

12 — Midwest Regional Turf Foundation Sports Field Workshop in Huntington, Ind. Contact 317-494-8039.

July

25 - Midwest Regional Turf Foundation Regional Turf Field Day in West Lafayette, Ind. Contact 317-494-8039.

26 — University of Georgia Turfgrass Field Day in Griffin, Ga. Contact 404-228-7300.

August
6-8 — Georgia GCSA Summer Conference at Sea Palms Resort on St. Simons Island. Contact Karen White at 706-769-4076.

16 - Ohio Turfgrass Foundation Field Day in Columbus, Ohio. Contact Julie Guenther at 614-261-6750.

September

7-8 — Southwest Horticultural Trade Show in Phoenix, Ariz. Call 602-966-1610.

November

4-7 — Georgia GCSA Annual Meeting at Jekyll Island. Contact Karen White at 706-769-4076.

7-10 — Turf and Grounds Exposition in Rochester, N.Y. Contact 800-873-TURF.

9-10 — Golf Course Expo in Orlando, Fla. Contact Golf Course News Conference Group at 207-846-0600.

13-15 - Women in Golf Summit '95 in Pinehurst, N.C. Contact 904-254-8800.

14-16 — Midwest Regional Turf Foundation Turfgras and Ornamental Seminar in Lafayette, Ind. Contact 317-494-8039.

December

4-7 - 26th Annual Georgia Turfgrass Conference and Trade Show in Atlanta. Contact 404-228-7300.

5-8 — Ohio Turfgrass Foundation Conference and Show in Columbus, Ohio. Contact 614-261-6750.

\* For more information contact the GC-SAA Education Office at 913-832-4430.

# GCSAA in Asia

Continued from page 61

viding education, which went very well this year."

Three years ago, GCSAA and then-Executive Director John Schilling actually staged its own trade show here in direct competition with Golf Asia. That was the peak of GCSAA's overseas involvement.

Since late 1993, when Schilling abruptly resigned, the domestic membership has been calling for GCSAA to concentrate on U.S. programs. The organization has definitely responded by limiting its role in Golf Asia the last two years and folding its foreign language publications.

"The fact that we're sticking with the education [at Golf Asia] says we're going to concentrate on education when it comes to overseas endeavors," said Mona. "As you can appreciate, our U.S. show is our big deal and we want our folks focused on the task at hand. We have our sights set on 20,000 [for Orlando '96] and 600 for the golf tournament. We want our people to concentrate on it.

"When you do corporate-sponsored events, they take on a life of their own. Sponsors have expectations and the details of the entire event go up exponentially

Continued on next page

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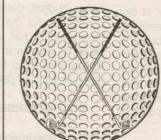
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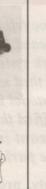


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## GCSAA in Asia

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because you are able do more things. The level of involvement, communication and planning goes up. It's good, but you can't do that without redirecting resources."

Mona said the 1995 GCSAA Show, held in San Francisco, was an unqualified success. He added that corporate-sponsored events - which GCSAA accepted for the first time - were well received.

"We got very good reviews on the corporate involvement in the San Francisco show," he said. "We're taking that as a mandate that we can continue with them.

"If we had received a hue and cry from our members, our attitude would be different. We don't want to offend the sensibilities of our members. But because we got good reviews, I feel comfortable saying we have a clear mandate to continue and look at other opportunities."

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