

The Bog makes big splash with Wisconsin players seeking quality golf facility

TOWN OF SAUKVILLE, Wis. — The Bog, a new golf course being built here and named for the Cedarburg Bog wetland which it borders, has already made a big splash with the business golfer.

Thanks to a unique arrangement with the Milwaukee Athletic Club, a downtown club composed largely of Milwaukee-area business people, the Bog has sold out all 12,000 rounds available for its abbreviated 1995 season to MAC members.

At \$70 a round, the new course has been able to bank \$840,000 before the first round has been

played, which is expected sometime in July. At the same time, the MAC is expected to receive about \$100,000 a year in new revenue under an arrangement in which it gets \$4 from The Bog for each round of golf purchased by MAC members.

Mark Guirlinger, general manager of the MAC said interest in The Bog had been so keen that the MAC had signed up at least a

dozen new members who were joining because they want to play the course.

The Bog is being developed by John Taylor Golf Inc., a firm owned by Terry Wakefield, a Mequon businessman, and Robert Murphy, owner of the Quick-silver Golf Club in Pittsburgh, Pa., and a former colleague of Wakefield's.

Interestingly, Wakefield origi-

nally planned to develop The Bog as a daily-fee course open to the public. But, after talking with the board of the MAC, of which he is a member, he decided to offer MAC members exclusive rights to all golf rounds.

The exclusive arrangement with the MAC runs through 1999. During that period, MAC members can buy all 25,000 rounds that are expected to be played

each golf season after this year. Only about half that number of rounds will be available this year because the course is not expected to open until the middle of the golf season.

Although it is a private club, The Bog will not charge annual dues, as private clubs typically do. Golfers who are members of the MAC pay annual dues and fees as MAC members which run about \$2,000 a year for full membership.

The course was designed by Arnold Palmer. Wakefield is reportedly investing more than \$8 million for the course.

THE BAD NEWS IS THEY'LL HAVE PLENTY OF TIME TO WORK ON EVERYTHING ELSE.



City Council votes no alcohol at Kansas track

HESSTON, Kan. — The fairways of the Hesston Municipal Golf Course will be a drier place in the future.

The Hesston City Council recently voted to retain the city ordinance prohibiting alcohol on the 18-hole course while City Manager Jay Wieland and his staff have been asked to strictly enforce the policy.

The sight of beer-drinking golfers has apparently been a source of simmering irritation to many Hesston residents. That simmering escalated to a boil last fall during the Hesston Chamber of Commerce golf tournament, where beer was especially conspicuous.

After the council vote, Hesston golf pro Mark Loeffler said he and his staff will inform future tournament organizers about the no-alcohol policy, post signs on the golf course and prohibit golfers from bringing coolers onto the course.

Opponents seek to halt Indiana project

FORT WAYNE, Ind. — The developer of Chestnut Hills Golf Course has run into a group of environmentalists who say ongoing construction has been done without proper permits from governing agencies.

The environmentalists have filed a petition with the Indiana Department of Natural Resources claiming that Oakmont Development Co., which is building the Fuzzy Zoeller-designed golf course, has built illegally in a floodway of two creeks, has failed to get wetland permits, has failed to obey a cease and desist order from the Army Corps of Engineers and lacks a permit to meet soil erosion requirements for storm water.

Mike Thomas, president of Oakmont Development, says the company has been operating properly. The Colonial Development Corp. is developing a subdivision at the site of 400 homes.

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