

BRIEFS



CROCKETT JOINS CLEARY

Jim Crockett, previously general manager of Imperial Nurseries, Inc. of Granby, Conn., has joined the W. A. Cleary Chemical Corp. as market development manager, Horticulture Products. Crockett holds a master's of science degree from Auburn University. He was also employed by Chemlawn Corp. In his role at Cleary, Jim will direct the development of existing and future horticulture products into the greenhouse, nursery and retail markets.

MERIT REGISTERED IN NY

Merit insecticide has received registration in the state of New York, including Long Island. Merit is manufactured and marketed by Bayer Corp., formerly Miles, Inc. A certificate of pesticide registration was issued by the N.Y. Dept. of Environmental Conservation. Under the terms of the registration, all three Merit formulations — Merit 75WP, Merit 75WSP and Merit 0.5G insecticides — are accepted for use on turf, landscape ornamentals and interior plantscapes throughout the state of New York, including Long Island.

AQUATROLS HIRES WANZOR

Tracy Moore, president of Aquatrols, announces the newest addition to the Aquatrols family. Scott Wanzor, of Duluth, Ga., is the new southeast territory manager. "We're excited to have Scott on board, and look forward to his education and experience contributing to the company's growth." Wanzor has over 18 years of turf and ornamental experience. He is a graduate of the University of Georgia.



Scott Wanzor

CHANGES OF SCENE

SOMERSET N.J. — Lofts Seed, Inc. has relocated its corporate offices and Research Department here: 347 Elizabeth Ave., Suite 101, Somerset, N.J. 08873. By phone, Lofts can be contacted by calling 908-356-8700 or 1-800-526-3890 (outside N.J.); or faxing 908-356-5607. The Research Department can be reached by faxing 908-560-0884.

The phone number for Fort Collins, Colo.-based Aqua Engineering, Inc. has been assigned a new area code. The firm may now be reached by dialing 970-229-9668; or faxing 970-226-3855. The mailing address remains 200 Vermont, Fort Collins, Colo., 80525.

GCSAA changes '96 show hours

Sun., Feb. 11 Mon., Feb. 12

Show Hours: 9 a.m. - 3 p.m.

Show Hours: None

Monday eliminated; short day Sunday; events pushed back earlier in the week

By HAL PHILLIPS

LAWRENCE, Kan. — The commendation has been nearly unanimous as exhibitors react to new trade show hours announced by the Golf Course Superintendents Association of America. In short, distributor day has been moved to Friday morning (9 a.m. to 1 p.m.), superintendents will be allowed on the floor Friday at 1 p.m., and the Monday hours have been eliminated altogether. These changes will take effect at the association's 1996 International Conference and Show in Orlando, Fla. "I think it'll work," said Don Hepler,

president of Professional Turf Specialties, Inc., a distributorship based in Champaign, Ill. "The only problem I see is, we have a lot of meetings that traditionally been scheduled for Friday morning. They're basically forcing us to come in a day earlier. But if they eliminate the Monday hours, it should work out fine."

"It'll be a busy three days, but then it always is."

The applause has been nearly universal with regard to closing up shop Sunday afternoon at 3 p.m., and junking the routinely slow Monday hours. On Monday

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DowElanco fails to report; EPA levies hefty fine

By HAL PHILLIPS

WASHINGTON, D.C. — The federal Environmental Protection Agency (EPA) and DowElanco have settled on a \$732,000 penalty against the Indianapolis-based firm for failing to report to the agency information on adverse health effects over the past decade involving a number of pesticides, including chlorpyrifos (brand name Dursban).

The penalty is the largest to date under section 6 (a) (2) of the Federal Insecticide Fungicide and Rodenticide Act (FIFRA), which requires pesticide registrants to submit to EPA, in a timely manner, any additional factual information regarding unreasonable adverse effects of their registered pesticide products.

"DowElanco views the settlement as an essential means of resolving the issues raised and of maintaining a good working relationship with EPA," reads a statement released by DowElanco. "We take product stewardship and compliance with U.S. laws and regulations very seriously, and we want our efforts in these areas to meet or exceed the EPA's expectations. We

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NEW PRODUCT OF THE MONTH

John Deere's new 22 Utility Trailer is a low profile, greens mower hauler that allows operators to leave the transport wheels in the maintenance building. The thermal formed insert has depressed settings for one or two greens mowers. A rubber composite liner covers the tailgate ramp, protecting the transport drum, bedknife and roller during loading and unloading. With its payload capacity of 1000 lbs., low profile and turf tires, the 22 Utility Trailer can haul practically anything without disturbing the surroundings. The trailer's box weighs 240 lbs. empty and has a box capacity of 10 cubic feet. The 22 is compatible with Gators, the 1800 Utility Vehicle, larger lawn and garden tractors and most other utility vehicles. It can easily be attached to most equipment with a rear hitch. For added versatility, the greens mower insert can easily be detached by removing two screws, leaving a standard trailer suitable for virtually any hauling task. For more information, contact Deere at 919-832-7421. For new products, see page 42.

West Coast Turf purchases Warren's in Calif.; Ames absorbs SE Plastics

WINCHESTER, Calif. — With its acquisition of the Warren's Turf operation here, West Coast Turf has added another arrow to its increasingly replete quiver. The Warren purchase, finalized May 1, is 1995's first significant move for Palm Desert-based West Coast Turf, which bought out Foster Turf Products and opened a Las Vegas office in 1994. The 200 acres here — just one of many Warren's locations — feature three types of hybrid Bermudagrass, as well as St. Augustine, and tall fescue turfgrasses. The newest West Coast Turf office serves Southern California's Inland Empire. "The Winchester location has both warm and cool-season grasses, and securing that inventory will enable us to broaden our product line," explained John Foster, president of West Coast Turf. West Coast specializes in the application of warm-season grasses on golf courses and features Big Roll, thick-cut and washed sod shipped nationwide.



ACQUISITIONS

PARKERSBURG, W.Va. — Ames Lawn & Garden Tools has acquired the assets of Southeastern Plastics, Inc. of Byesville, Ohio, in a move that will double Ames' injection molding capacity and help meet the growing worldwide demand for its polyconstructed hose reels, lawn carts and other lawn and garden products. The announcement was made by President & Chief Executive Officer Rick E. Keup, who said all injection molding operations at the Byesville facility would be under the responsibility of Ira R. (Dick) Phillips, Ames' senior vice president, operations. Ames,

the largest manufacturer and distributor of non-powered lawn and garden tools in North America "has long been the only major lawn and garden tool manufacturer in this country with in-house plastics molding capabilities [at its injection and blow molding plant in Elyria, Ohio]," stated Keup. Ames plans to expand the Byesville facility, which currently employs 160 people.

Heritage unveiled; Bonzi label changes

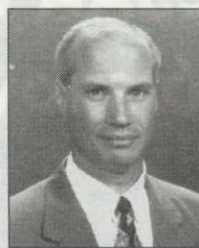
WILMINGTON, Del. — Zeneca Agrochemicals, which operates as Zeneca Ag Products here in the United States, will spend \$34 million to build manufacturing facilities for its new fungicide, called Heritage and coded 5504. According to Vern Hawkins, fungicides business lead for Zeneca, the new facilities should be completed by the third quarter of 1996. The company anticipates receiving its first registration on Heritage in time for the 1997 season.

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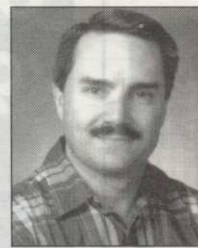
MIDDLEBURY, Conn. — The Environmental Protection Agency has approved the reduction of the restricted entry interval (REI) for Bonzi plant growth regulator from 24 to 12 hours. Notification of individual states is under way. Bonzi is a tool in the production of high-value plants for the ornamentals market. It is used to reduce internode elongation in virtually all container-grown ornamental plants produced in enclosed commercial structures, resulting in more marketable, compact plants.

Pesci, Mroz move up at Ransomes America Corp.

LINCOLN, Neb. — Paul Pesci has been promoted to vice president of sales and marketing for the Turf and Professional Lawn Care divisions here at Ransomes America Corp. In addition to developing sales and marketing plans for the Ransomes, Cush-man and Ryan product lines, Pesci will also oversee parts support activities, determine pricing strategies and supervises sales/marketing personnel.



Paul Pesci



Mark Mroz

In other Ransomes news, Mark Mroz has been named service training coordinator. In his new position, Mroz will oversee all service training here at Ransomes headquarters, involving both hands-on and classroom instruction on the maintenance and repair of Ransomes, Cushman and Ryan equipment. Typical attendees include service personnel from industrial, turf and professional lawn care dealerships.

GCSAA show hours

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mornings in years past, the only noticeable buzz on the floor was the dreaded "Velcro symphony," as exhibitors got the jump on tearing down their booths.

"With a trade show, traffic will always drop off the final day," said Ron Skenes, manager, Marketing Services at E-Z-Go. "I commend the association to try some new things and experiment with ways to make the show more productive. They're looking for a good mix to make it successful for all the parties involved. I think that Friday is going to be a more productive day than it has in the past... The superintendents are all in town that day. Friday morning was usually used to polish up the booths. That will just have to be done before hand.

"The only problem with the Sunday situation is the move out: Some exhibitors will have to begin tear-down on [convention workers'] double time. For me, there's an easy solution to that. I can take out the golf cars on Sunday and tear down on Monday. But other exhibitors may have more of a problem with that."

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In other GCSAA news, Deena Amont has been hired as director of education, and Cynthia Kelly has been hired as government relations manager. Both started at GCSAA headquarters in mid-May.

Amont comes to GCSAA from Cook College, Rutgers University. Amont served as assistant director of its continuing education program, directing the two-year Rutgers Professional Golf Turf Management School. Her duties will be to redesign, promote and administer GCSAA's continuing education program that will include teleconferencing, seminars, conference workshops, self-guided instruction, video and booklet development, and information technology.

Kelly comes to GCSAA from the American Association of Blood Banks in Alexandria, Va., where she served the past six years as staff counsel and director, government affairs. Her new responsibilities will be to keep association members apprised of environmental issues and government regulations.

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