

Owners group appoints Smart Buy executives

CHARLESTON, S.C. — The National Golf Course Owners Association has hired Mike Tinkey as director and John Coles as manager of the Smart Buy Program, the group purchasing program.

Tinkey has 20 years experience in the resort, club and hospitality business. He recently served as club president and chief operating officer at Hilton Head Island and Charleston-area resorts. Tinkey is president of Sports Management and Marketing Services, a consulting business spe-

cializing in golf and tennis resort and club operations. A recent NGCOA board member, he helped develop the Smart Buy Program.

Coles comes to NGCOA from Graphic Data Services, where he developed database, communications and accounting services for real estate and retail businesses. Coles created start-up planning and marketing strategy for tourist-related businesses in Charleston. He consulted with NGCOA for desktop publishing and database development the past two years.



John Coles

This is the one for The #1 Golf Co.

NAPA, Calif. — The new year has started with a rush for The #1 Golf Co., the San Rafael, Calif.-based company.

The firm has undertaken management of Vineyard Knolls Golf Course. Located here at the entry to Napa Valley, Vineyard Knolls is a private 9-hole course that has extensive facilities, including a clubhouse and pavilion. As part of the management of Vineyard Knolls, a new golf learning center will be created with it. The #1 Golf Academy has also come to life.

In addition to the Vineyard Knolls project, John A. Lisanti, president of The #1 Golf Co., has announced three more new ventures:

- Bill Parker, president of Parmee Development Corp., has named #1 Golf the project manager and overall coordinator of his proposed golf club to be located on 390 acres of rolling hills in the city of American Canyon at the base of Napa Valley. It will consist of an 18-hole signature golf course, a state-of-the-art golf range, teaching facility, clubhouse and amenities.

- The #1 Golf Co. has also entered into a joint venture and management agreement for an existing golf driving range located in the city of Newark, to be operated as The #1 Golf Center at Newark. When an extensive plan for expansion and improvement are complete, the Newark Center will be a state-of-the-art facility and one of the many teaching facilities for The #1 Golf Academy. The Newark Center is strategically located adjacent to San Francisco Bay and the eastern approaches to the Dunbarton Bridge.

- A lease agreement has also been signed with the city of Stanton in Southern California. The lease provides #1 Golf with the opportunity to develop an upscale golf training facility with 50-plus practice tees complete with all the latest technological advances. The 17,000-square-foot former school building and grounds at 10660 Western Ave. will house distributors of golf merchandise. Ground breaking is expected shortly, with a completion and grand opening date of July 4.

For additional information contact The #1 Golf Co. at 1-800-721-2060.

AGC takes over Ore., Calif. links

SALEM, Ore. — American Golf Corp. (AGC) has been awarded a long-term operating lease for the recently completed 18-hole Creekside Golf Club here, the first golf course constructed in Oregon's capital in the last 32 years. The Santa Monica, Calif.-based firm also secured the lease for EastLake Country Club in Chula Vista, Calif.

AGC was awarded the management contract at Peter Jacobsen-designed Creekside following the club's purchase by National Golf Properties, Inc. (NGP) and will continue to operate the course as a semi-private club. Public play will be phased out as the membership level grows.

Encompassing 160 acres within the EastLake Greens neighborhood 20 minutes from downtown San Diego, EastLake's course was designed by golf course architect Ted Robinson in 1991.

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