

## Byrd, Cornish, Herfort elected ASGCA Fellows

**W**illard Byrd, Geoffrey Cornish and Don Herfort were elected Fellows of the American Society of Golf Course Architects at the society's recent annual meeting in St. Andrews, Scotland.

ASGCA Fellows are regular members who have been in good standing for 10 years or more, have reached the age of 70 and have been approved by the ASGCA board of governors.

Byrd founded his firm in 1956 and has since developed

more than 100 golf courses throughout the Southern United States.

His designs include Atlanta Country Club in Atlanta; Heather Glen in Little River, S.C.; Country Club of North Carolina in Pinehurst, N.C.; Wexford Plantation in Hilton Head Island, S.C.; and Longboat Key Club in Longboat Key, Fla.

Cornish has designed more golf courses in New England

(240) than anyone in history and is co-author with Ron Whitten of the definitive history of golf course architecture, *The Architects of Golf*.

A past ASGCA president, he is also one of only three ASGCA members to receive the society's annual Donald Ross Award for contributions to the profession of golf course architecture.

Among Cornish's designs

are the International Golf Club, Bolton, Mass.; Summerlea Golf & Country Club, Montreal; Center Valley Club, Center Valley, Pa.; The New Ashburn Golf Course, Halifax, Nova Scotia; and The Quechee Club, Quechee, Vt.

Herfort, active as an architect since the mid-1960s, has designed 45 golf courses while remodeling or expanding an additional 100. To his credit are Northwoods Golf Course,

Rhineland, Wis.; Indian Hills Country Club, St. Paul, Minn.; Pebble Creek Golf Course, Becker, Minn.; Phalen Golf Course, St. Paul, Minn.; and Oak Glen Country Club, Stillwater, Minn.

Byrd, Cornish and Herfort join Floyd Farley, David W. Gordon, James G. Harrison, Robert Trent Jones, Jack Kidwell, W. Bruce Matthews, William H. Neff, E. Lawrence Packard, Ted Robinson, Arthur Jack Snyder, Philip A. Wogan and Albert Zikorus as Fellows of the Society.

## Q&A: Serafin

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opportunity. But, like myself, we will be given that opportunity one of these days.

**GCN:** What is your philosophy of design?

**Serafin:** I am more of the natural, or minimal, type... The majority of my work is in public golf. These clients can't move a million yards of dirt, because once I leave, it's a going business, and how soon are they going to get a return on their investment? Much sooner if we move 200,000 or 300,000 yards of dirt as opposed to a million. That's my responsibility to the owner, also. If money's not an issue, that's fine. But I sit down with the owners at the outset of a project and find out their intent and priorities.

**GCN:** Should architects be more concerned with the speed-of-play issue?

**Serafin:** Definitely. You need to look at it on a project-by-project basis. How many people play there a year? If there aren't many, then you don't have to worry about speed of play. But if you're building a public golf course and you need to push through as many people as fast as possible, the architect needs to be aware of that. The greens, the bunker placement and other hazards all come into play.

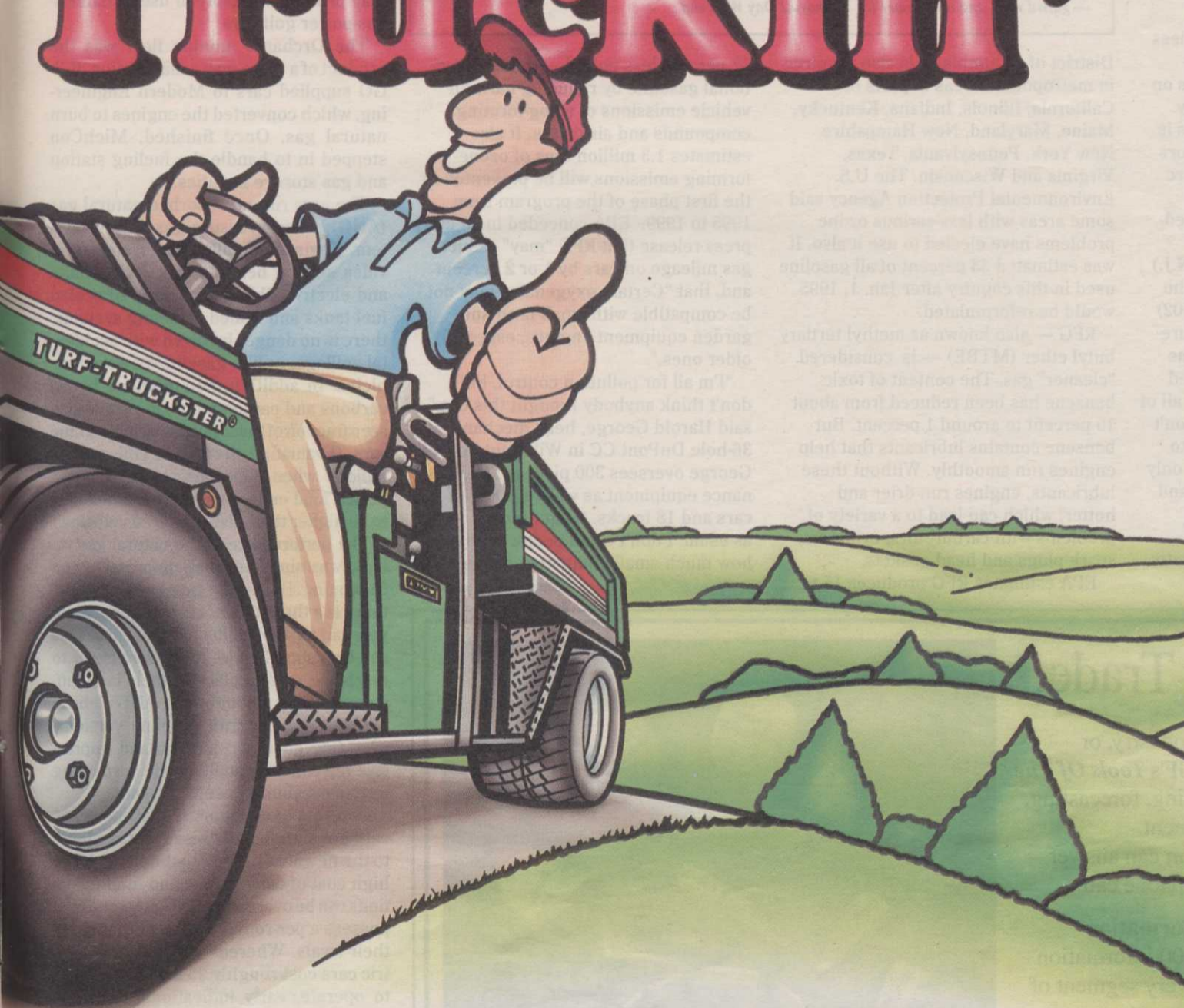
**GCN:** What advice would you give to an aspiring golf course architect?

**Serafin:** There are so many already. There are three former employees of Mike Hurdzan who are in business in the Columbus area. As he said, 'Today's employees, tomorrow's competition.' That's true. There is so much growth in golf development that there are a lot of guys breaking off and taking advantage of that.

But, as for advice, they need a thorough understanding of turfgrass and construction. A background in landscape architecture will certainly help. I'd say: Just have a love for the business.

I absolutely love what I do. I get up every morning and can't wait to get out on the projects and to see what progress has been made ... and try to learn something new every day. Once you think you know everything, that's when you start regressing.

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