

1995
Show Me!

1995 GCSAA Conference and Seminar Schedule

PRE-CONFERENCE SEMINARS

MONDAY, Feb. 20

- Effluent Water (.7)
- Implementing Strategies & Plans for Turfgrass Environmental Systems (.7)
 - Irrigation Efficiency (.7)
- Personal Stress Management (.7)
 - Practical Tree Management (.7)
- Scouting, Sampling & Monitoring Golf Course Pests (.7)
- Underground Storage Tank Selection & Installation (.7)

MONDAY, Feb. 20 & TUESDAY, Feb. 21

- Basic Principles of Turfgrass Management (1.4)
- Business Communication & Assertiveness Techniques (1.4)
- Disease Identification & Control (1.4)
- Golf Course Construction Techniques & Management (1.4)
- Golf Course Restoration, Renovation & Construction Projects (1.4)
- Golf Greens: History, Theory, Construction & Maintenance (1.4)
- Intro to Soil Science (1.4)
- Irrigation Part I: System Component Technology (1.4)
- Plant Health Care & Pest Management for Golf Course Trees & Shrubs (1.4)
- Preconstruction & Construction Management (1.4)
- Writing Successfully for Business & Publications (1.4)

TUESDAY, Feb. 21

- Drainage Systems (.7)
- Human Resource Management (.7)
- Maximizing Job Satisfaction (.7)
- Microbiology of Turfgrass Soils (.7)
- Negotiating (.7)
- Options & Their Applications in Pest Management (.7)
- Wildlife Management & Habitat Conservation (.7)

WEDNESDAY, Feb. 22

- Budgeting & Forecasting (.7)
- Calculations & Practical Mathematics for Use in Golf Course Management (.7)
- Employee Safety Training (.7)
- Golf Course Safety, Security & Risk Management (.7)
- Maximizing Turfgrass Disease Control (.7)
- USGA Intermediate Rules of Golf (.7)
- Water Quality (.7)

WEDNESDAY, Feb. 22 & THURSDAY, Feb. 23

- The Assistant Superintendent: Managing People & Jobs (1.4)
- Basic Turfgrass Botany & Physiology (1.4)
- Design, Construction & Renovation IPM (1.4)
- Disease Identification & Control (1.4)
- Environmental Considerations in Golf Course Management (1.4)
- Golf Course Construction Techniques & Management (1.4)
- Golf Course Design Principles (1.4)
- Golf Course Restoration, Renovation & Construction Projects (1.4)
- Intro to Integrated Pest Management (1.4)
- Intro to Surveying (1.4)
- Irrigation Part II: System Design, Operations & Management (1.4)
- Managerial Productivity (1.4)
- Plant Nutrition & Fertilizers (1.4)
- Protection of Water Resources (1.4)
- Public Relations & Presentation Skills (1.4)
- Turfgrass Identification & Utilization (1.4)
- Turfgrass Insects: Basic & Advanced Principles (1.4)
- Weed Control (1.4)

THURSDAY, Feb. 23

- Certification Exam Study Guidelines (No CEUs)
- Chapter Publications (.7)
- Developing Your Hazard Communication Program (.7)
- Irrigation Scheduling Techniques (.7)
- Managing Organic Wastes (.7)
- Robert Trent Jones II Group on Golf Course Design (.7)
- Turfgrass Stress Management (.7)
- USGA Golf Course Rating System (.7)
- Wetlands & Golf Courses (.7)
- Writing IPM & Environmental Monitoring Programs for Golf Courses (.7)
- Turfgrass Tour (.7)

INNOVATIVE SUPERINTENDENT SESSIONS

Feb. 24 & Feb. 25

FRIDAY, Feb. 24

- 6:15 a.m.
- Innovative Superintendent Part I
- 6:30 a.m.
- Weekly Maintenance of Bentgrass Greens at 1/8-inch with Triplex Mowers
- 6:45 a.m.
- Tools of Perception — Discovering the Problems
- 7:00 a.m.
- Synergistic Maintenance: The "One Stop" Shopping System of the 90s

7:15 a.m.

- Effective Golfer Management 101?
- 7:30 a.m.
- The Temporary Maintenance Facility
- 7:45 a.m.
- Retaining Walls Facing Lakes & Ponds
- 8:00 a.m.
- Maintaining Efficiency on a Small Budget
- 8:15 a.m.
- Hold Your Tongue, Hold Your Job

SATURDAY, Feb. 25

- 6:15 a.m.
- Innovative Superintendent Part II
- 6:30 a.m.
- Para Golf Car — A Motorized Golf Car for Physically Handicapped Persons
- 6:45 a.m.
- Time Capsule Saga
- 7:00 a.m.
- Tree Planting & Replacement Program
- 7:15 a.m.
- Motivated Management
- 7:30 a.m.
- Foundation for Unique Management Techniques
- 7:45 a.m.
- Building a Maintenance Facility: From Tee to Green
- 8:00 a.m.
- Recycling Bed Bars
- 8:15 a.m.
- Reconstructing Bunkers Using Compost

CONCURRENT EDUCATIONAL SESSIONS

FRIDAY, Feb. 24

- 9:00 a.m.
- Snow Mold Management After Mercury — Crisis or Opportunity
- Bill Brown, Ph.D., Colorado State University
- Pesticide Dislodgement/Assessment of Risk to Golfers
- John Cisar, Ph.D., University of Florida
- The Growth & Future Trends in Public Golf
- Rick Norton
- National Golf Foundation, Jupiter, FL
- 9:30 a.m.
- How Understanding Soil Temperature Can Improve Management
- Henry Wilkinson, Ph.D., University of Illinois
- Biological Control of Insects — What's Hot & What's Not
- Patricia J. Vittum, Ph.D.
- University of Massachusetts at Amherst
- A Small City's Solution to a Waster Water Nightmare!
- Wayne VanMatre
- Meadow Lakes Golf Course, Prineville, OR
- 10:00 a.m.
- Nontarget Effects of Fungicides on Creeping Bentgrass
- Zac Reicher, Ph.D., Purdue University
- Cultural Control of Turfgrass Diseases
- Monica Elliott, Ph.D.
- University of Florida
- Privatization — Is It For You?
- George Kruzick, CGCS
- City of Fort Worth (Texas) Parks & Community Services
- 10:30 a.m.
- Hazardous Trees: What You Don't Know Can Hurt You!
- John Ball, Ph.D., South Dakota State University
- Biological Components in an IPM Program
- Thomas J. Schlick
- Marriott's Golf Club at Shiloh Falls, Pickwick Dam, TN
- Partners: Municipal Golf Courses & the Environment
- Richard Neumann, CGCS Highlands Golf Club, Lincoln, NE
- 11:00 a.m.
- Biology & Control of Yellow Nutsedge
- Jack Fry, Ph.D., Kansas State University
- Grass Clippings Waste or Resource?
- Roch Gausson, Ph.D., University of Nebraska
- Traffic Control Through Dollars & Sense
- Management Techniques
- Jerry Coldiron, CGCS
- Boone Links/Lassing Point, Florence, KY
- 11:30 a.m.
- Micronutrient Toxicity in Turfgrasses
- Chiwon Lee, Ph.D., North Dakota State University
- Fertilizing Golf Courses Along Mitchell Creek: A Case Study
- Paul Rieke, Ph.D., Michigan State University
- Maintaining Heavily Trafficked Turf
- Robert C. Shearman, Ph.D., University of Nebraska
- 1:30 p.m.
- Update on Management of Summer Decline of Bentgrass
- Leon Lucas, Ph.D., North Carolina State University
- Organic IPM To Control *Poa Annua*
- Skip Wade
- Cherry Valley Country Club, Garden City, NY
- Image & the Golf Industry
- Victor C. Osteen
- Growth Seminars, Tulsa, Oklahoma
- 2:00 p.m.
- Pros & Cons of Applying Pre-emergence Herbicides on Fertilizer Carriers
- G. Euel Coats, Ph.D., Mississippi State Univ.

- Prospects for Biological Control of Phytoparasitic Nematodes in Turfgrass
- Robin Giblin-Davis, Ph.D., University of Florida
- 2:30 p.m.
- Chemical Control of Algal Crusts on Golf Greens
- Phil Colbaugh, Ph.D., Texas A & M University
- Coping with Cutworms
- Dan Potter, Ph.D., University of Kentucky
- Are You Promoting Your Course Environmentally?
- Winand Hock, Ph.D., Pennsylvania State Univ.
- 3:00 p.m.
- Dollar Spot Management in Fairways: PGR — Fungicide Interactions
- Lee Burpee, Ph.D., The University of Georgia
- Reclaimed Water for Pebble Beach Golf Courses
- Edward "Ted" Horton, CGCS & Mark Michaud
- How To Deal With The Media: Getting The Right Message Across
- George L. Frye, Jr.
- The Ocean Course, Kiawah, SC
- 3:30 p.m.
- Bentgrass Blends "All Mixed Up!" — Will They Work?

- Robert O. Farren, CGCS
- Pinehurst (N.C.) Resort & CC
- Bioremediation: Cure or Curse
- Ronald F. Turco, Ph.D., Purdue University
- Does Your Staff Reflect Your Image?
- Robert W. Graunke, CGCS
- Eagle Ridge Golf Course, Galena, IL
- 4:00 p.m.
- Application Timing for Southern Soil Insect Pests
- Patricia P. Cobb, Ph.D., Auburn University
- Environmental Sensitivity: The Legacy of Silent Spring
- Frank Rossi, Ph.D., Univ. of Wisconsin-Madison
- Job Politics & Professional Image
- James Harris, CGCS
- Chickasaw Country Club, Memphis, TN
- Educational Forums

SATURDAY, Feb. 25

- Audubon Cooperative Sanctuary Program Success Stories
- 1:00 - 4:00 p.m.
- Chairperson: Kimberly S. Erusha, Ph.D.
- The Audubon Cooperative Sanctuary Program for Golf Courses
- John Santacrose • New York Audubon Society Success Stories:
- Tim Hiers, CGCS
- Collier's Reserve
- Naples, FL
- Peter Leuzinger, CGCS
- Formerly of St. Charles Country Club
- St. Charles, MO
- Currently at Ivanhoe Club
- Ivanhoe, IL
- Sheila Finney
- Springhouse GC Opryland Hotel
- Nashville, TN
- Tim Madden, CGCS
- Mount Snow Golf Course
- Mount Snow, VT
- Victoria Laubach
- Chester Valley Golf Club
- Malvern, PA

Course Officials

- 1:00 - 4:00 p.m.
- Chairperson: Daryl C. Decker, CGCS
- Hiring the Right Person for Your Golf Course
- Reed K. Mackenzie
- Past President, Hazeltine National Golf Club
- Chaska, MN
- The Superintendent as a Profit Center
- Tommy D. Witt, CGCS
- Wynstone Country Club
- North Barrington, IL
- Speed Kills
- Mark D. Kuhns, CGCS
- Oakmont Country Club
- New Kensington, PA
- Restoration: When & How Far Should You Go
- James F. Moore
- USGA Green Section
- Mid-Continent Region
- Waco, TX

Equipment Managers

- 1:00 - 4:00 p.m.
- Chairperson: William C. Gallegos, CGCS
- Turf Equipment Technician's Association Update
- Equipment Manager Certification Program
- Forming a Local Chapter
- Charles Totten
- Turf Equipment Technician's Assn.
- Chicago, IL
- Preventative Maintenance for Reels
- Timothy C. Neary
- Neary Manufacturing, Inc.
- Elk River, MN
- New Trends in Electrical Turf Equipment
- Jim Dreizos
- Trojan Batteries
- Santa Fe Springs, CA
- Shop Safety
- Gabe Gillotti
- OSHA Region 9

San Francisco, CA

Career Development

- 1:00 - 4:00 p.m.
- Chairperson: Samuel Snyder, VII, CGCS
- Career Planning & Resume Writing
- David E. Stefan
- ChaseAmerica
- Jupiter, FL
- The Interview Process & Negotiating Contracts
- Jack W. Kaine
- J.W. Kaine, Ltd.
- Kansas City, MO
- Hiring a Golf Course Superintendent — An Employer's Perspective
- Paul Dias, CGCS
- Director of Parks & Golf Division
- City of Palo Alto, CA
- Investing for Retirement—Keep It Simple
- John R. Piersol
- Lake City Community College
- Lake City, FL

SUNDAY, Feb. 26

- "Superintending" as a Contact Sport
- 1:00 - 4:00 p.m.
- Chairperson: George J. Morgan
- This is a motivational training program presented by Tony Walker, Interactive Trainers.
- Golf course superintendents must prepare to be proactive towards the future. The proactive supervisor is flexible, adaptable & efficient. The proactive skills deal with interpersonal power (the ability to ensure trust), value motivation (the ability to ensure commitment) & resource empowerment (the ability to ensure competence). This program will teach you how to implement these three skills.
- Environmental Innovations
- 1:00 - 4:00 p.m.
- Chairperson: Mark K. Clark, CGCS
- Features superintendents sharing their experiences in successfully dealing with environmental & governmental challenges Superintendents will relay their experiences in 15-minute time periods.

ENVIRONMENTAL GENERAL SESSION

- 10:00 a.m. - 12:00 noon
- Chairperson: Joseph G. Baidy, CGCS
- Are golf courses environmental assets or hazards? What are the health issues facing superintendents & the game? How can we change media & public perception? These critical questions will be discussed & debated by a group of nationally recognized experts. This is a session you will not want to miss!

CAREER DEVELOPMENT RESOURCE CENTER

- Seeking employment in the golf course management profession? Hiring a golf course superintendent? Take advantage of the Career Development Resource Center during trade show hours. Located adjacent to the GCSAA Services Booth, the following resources will be available to those seeking employment or looking to fill positions.
- Job Board: Bring copies of a current resumé for posting, if you are in the job market. The board will also be used for job notices.
- Interview areas: Representatives from firms & courses across the nation & worldwide can review resúmes & schedule on-site interviews.
- Employment Referral Service information: Stop by the Center to subscribe to GCSAA's weekly job listing notice. Golf courses & companies may advertise positions in this report also.
- Career Counseling & Resumé Development Experts: Receive skilled advice about common concerns in job hunting & resumé writing.

FRIDAY, Feb. 24

- Student Activities
- 3:00 p.m. - 5:00 p.m.
- Student Forum
- Chairperson: Jeffrey Krans, Ph.D.

SATURDAY, Feb. 25

- 1:00 p.m. - 4:00 p.m.
- Collegiate Turf Bowl Competition
- Moderator: Jeffrey Krans, Ph.D.

ALLIED ASSOCIATION SESSIONS

- SUNDAY, Feb. 25
- Golf Course Builders Association of America Session
- Chairperson: Jim Kirchdorfer, GCBAA President
- 1:00 p.m.
- Welcome & Intros
- Phil Arnold • GCBAA Executive Vice President
- 1:30 p.m.
- The Particulars of Overseas Construction
- Panel discussion will consist of builders/architects with international experience. Builders will share experiences, needs, considerations, etc.
- 2:30 p.m.
- Ask the Experts: In-house Construction/Renovation Questions
- This will be a panel discussion/audience forum.

Golf course superintendents are often faced with construction renovation projects & may encounter problems they are not sure how to handle. A panel of certified builders will answer your questions.

Zoysiagrass Forum

- 3:00 p.m.
- Presiding: Frank B. Whitbeck, President, American Zoysiagrass Association
- Speaker: Joseph A. Kennedy, CGCS, Legends Club of Tennessee, Franklin, Tenn. Kennedy is the golf course superintendent at a 36-hole zoysiagrass golf course designed by Kite-Cupp. Adjacent to that course, Kennedy is completing the Little Course at Aspen Glen, a golf training facility sponsored by the Tennessee Golf Foundation. The new course will highlight numerous varieties of turfgrass used throughout the U.S.
- Speaker: David C. Stone, The Honors Course, Chattanooga, Tenn. Stone is the golf course superintendent at an 18-hole zoysiagrass golf course. He is widely known for his observations & testing of a variety of fertilizers & herbicides on zoysiagrass. Stone is popular among golf course superintendents because of his innovative ideas & common sense solutions. The Zoysiagrass Forum is sponsored by the American Zoysiagrass Association

SUNDAY, Feb. 26

- American Society of Golf Course Architects Session
- Designing for the Future
- Moderator: Don Knott, ASGCA President
- 1:00 p.m.
- Welcome & Intro
- 1:45 p.m.
- Unique Designs or Unusual Sites • Damian Pascuzzo, ASGCA
- 2:30 p.m.
- John Daly vs. Grandma Moses—Why It's Difficult for Designers To Please Everyone • Robert Cupp, ASGCA
- 3:15 p.m.
- The Awakening of Golf in China • Lee Schmidt, ASGCA
- 4:00 p.m.
- Golf Courses Without Pesticides—Fact vs. Fiction • Kyle Phillips, ASGCA
- 4:30 p.m.
- Questions & Answers

MONDAY, Feb. 27

- United States Golf Association Green Section Educational Conference
- A New Attitude: Green Efforts for Tomorrow
- Moderator: Thomas W. Chisholm, Chairman, Green Section Committee, & Member, USGA Executive Committee
- 12:30 p.m.
- Welcome & Intro
- 12:45 p.m.
- USGA Environmental Research — What We've Got & What We Need • James T. Snow, National Director, USGA Green Section
- 1:15 p.m.
- The Best Turf Tips from the Green Section Staff
- John Foy, Director, Florida Region • Bon Senseman, Agronomist, Northeastern Region • Patrick O'Brien, Director, Southeastern Region
- 1:35 p.m.
- IPM, Monitoring, Management Plans — A Mandate for the Future? • Dr. Charles Peacock, Professor, Crop Science Department, North Carolina University
- 2:05 p.m.
- More of the Best Turf Tips • David Otis, Director, Northeastern Region • Keith Happ, Agronomist, Mid-Atlantic Region • Paul Vermeulen, Agronomist, Western Region • Bob Brame, Agronomist, Mid-Atlantic Region
- 2:25 p.m.
- Finding a Balance Between Golf & the Environment • Ray Keyser, Jr., Former Governor of Vermont & Vermont Golf Association Board Member
- 2:55 p.m.
- The Best Turf Tips Keep Coming • Stan Zontek, Director, Mid-Atlantic Region • Jim Skorulski, Agronomist, Northeastern Region • Pat Gross, Agronomist, Western Region • Bob Vavrek, Agronomist, Great Lakes Region
- 3:15 p.m.
- Science Under Siege: Balancing Technology & the Environment • Michael Fumento, Author & Science Journalist
- 4:00 p.m.
- Last, but Not Least, of the Best Turf Tips • Larry Gilhuly, Director, Western Region • Chuck Gast, Agronomist, Florida Region • Jim Moore, Director, Mid-Continent Region

SUNDAY, Feb. 26

- Prayer Breakfast
- 7:30 a.m.
- Sponsored by the Christian Prayer Breakfast group, the prayer breakfast will be held in the San Francisco Marriott. It is open to all faiths. Coffee & danish will be served at 7:00 a.m. The main program will begin at 7:30 a.m. with an inspirational speaker. Registration is not required.