

Number 18 Penncross green, Troon North, Scottsdale, AZ

# Penncross Creeping Bentgrass ...the Favorite for Forty Years

*Penncross greens are found from elite prestigious private courses to the most played public courses. It is still the most specified creeping bentgrass ever, and from all indications, it will remain the first choice of golf course superintendents, designers and architects the world over.*

**D**eveloped by Professor H. B. Musser and Dr. Joe Duich and introduced in the fall of 1955 as an elite seeded creeping bentgrass for putting greens, Penncross' popularity was immediate and long-lasting. Penncross' reputation for rapid establishment and quick recovery from damage has made it a popular choice of developers who must open their courses in a timely manner as well as savvy superintendents who utilize it for tees and approaches where divot repair is necessary.

Over time Penncross has proved it can take the heat, the wear of 65,000 annual rounds and verbal potshots from envious competitors.

Penncross is grown to the same critical standards set by Professor Musser, and you can be assured we'll provide the world's most recognized creeping bentgrass as long as you demand it.

## Penncross 1955-1995

CIRCLE #101

**Tee-2-Green  
Corp.**

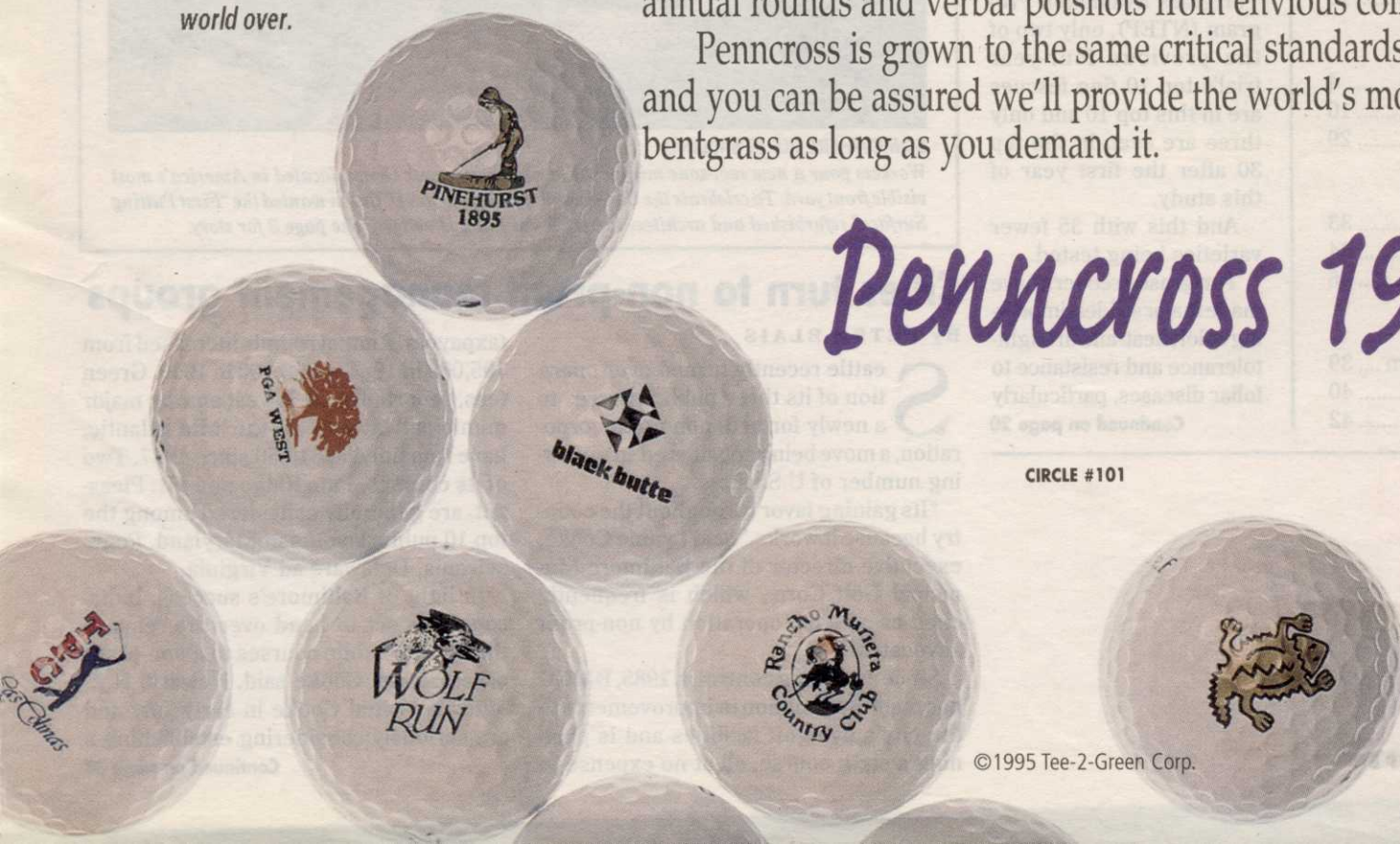
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# They don't worry about *Sclerotinia*, *Rhizoctonia* or the damaging effects of summer stress complex.



## With Fore<sup>®</sup>, neither will you.

Most golfers couldn't even guess what *Sclerotinia* is. Or *Helminthosporium*. But they know a disease outbreak when they see one. With Fore<sup>®</sup> fungicide, you can make sure they never will.

Fore gives you exceptional control against a broad spectrum of turf diseases (even the hard-to-pronounce ones). It won't injure sensitive turf. You'll get consistent performance, too. That's because Fore has been protecting

greens for more than 25 years...without any record of resistance.

Plus, Fore gives you a new way to fight back against summer stress complex: a tank mix of Fore+Aliette<sup>®</sup>. Even during the hottest days, Fore+Aliette stops summer stress cold. So you'll see healthy, green turf. And happier golfers.

To learn more about Fore — and forget about disease worries — see your local Rohm and Haas distributor.



ALWAYS READ AND FOLLOW LABEL DIRECTIONS FOR FORE FUNGICIDE.  
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T-O-121



# THE NEW DAWNING

## 9-11 November 1995

Venue: Hong Kong Convention & Exhibition Centre

### The Word Is Out

*Ed Seay, Vice President & Chief Operating Officer of Palmer Course Design Company, said: "We look forward to participating in the first exhibition. The golfing industry will be the benefactor of this event and we look forward to being a part of the launching of this new endeavour."*

*Jack Nicklaus II, Design Associate of Nicklaus Design, said: "For the past few years, golf course growth in Asia has been one of the primary focuses of Nicklaus Design. China, in particular, is one of the fastest-growing golf markets in the Far East and I'm looking forward to designing my first course there."*

*Robert Trent Jones Jr., said: "From experience we know Stephen Allen shares our values and his customary personal attention is a necessary ingredient to make this show a success. We will give our full support and attention to help ensure this will be the first of many successful exhibitions in various parts of the world for the betterment of golf as a game and a beneficial asset to the community."*

*Robin Nelson, President of Nelson • Wright • Haworth commented: "Stephen Allen's commitment to quality as well as to the growth of the game in Asia are 2 major factors which will ensure instant success and make this exhibition a major force in the golf industry. During the current decade and well into the 21st century, Hong Kong and Southern China will be the focal point of the growth of the game in Asia."*

*Michael Poellot, President of JMP Golf Design Group, commented: "1995 represents a benchmark year with the birth of this exhibition which we believe will quickly become the largest and most important golf industry trade exhibition in Asia."*

*Mike D. Martin, Managing Director of Pacific Golf Inc, said: "It gives me great pleasure to enthusiastically endorse The 1st International Hong Kong & China Golf Exhibition & Conference. The common bond that unites all Golf World Exhibitions founding members is our dedication to the game of golf and its expansion to all corners of our planet. I firmly believe that this exhibition will provide all people associated with this great industry an opportunity to gain valuable information from some of the leading experts in the field."*

# 1<sup>st</sup>

## INTERNATIONAL HONG KONG & CHINA GOLF EXHIBITION & CONFERENCE

Golf World Exhibitions  
Proudly Presents...  
The Biggest Golf  
Showcase  
Ever Held in  
North Asia-Pacific

For information on space availability  
please contact:

**Golf World Exhibitions** (A division of Golf Media Group)  
**Level 1 36 Kings Park Road**  
**West Perth Western Australia 6005**  
**Telephone: (+61 9) 322 3222**  
**Fax: (+61 9) 321 6461**

## Stop Press

*For the first time in history, The Heineken World Cup Golf Tournament will be held at Mission Hills Golf Club, Shenzhen, China ~ 9-12 November 1995. Come to the Exhibition 1st then see the world's greatest players in action.*



# GOLF COURSE EXPO MEANS BUSINESS

And Because it's  
Sponsored by *Golf Course News*,  
Golf Course Expo Means  
Business for You!



THE PUBLIC-ACCESS GOLF INDUSTRY COMES TOGETHER AT GOLF COURSE EXPO, THE ONLY NATIONAL TRADE SHOW AND CONFERENCE FOR SUPERINTENDENTS, MANAGERS, OWNERS, OPERATORS AND DEVELOPERS OF PUBLIC-ACCESS GOLF FACILITIES—DAILY-FEE, SEMI-PRIVATE, RESORT, AND MUNICIPAL COURSES.

## Register Today to be Part of this National Event for Public-Access Golf Facilities

### Save Money by Pinpointing Exhibitors on the Trade Show Floor

We're serious about saving your money and time. Evaluate vendors who are there for all your needs—equipment, chemicals, seed and sod, builders, accessories, sod, golf cars, consultants, management software, fertilizers, architects, and management companies. Let them show you one-on-one how they can help you meet your twin objectives—running a top notch operation and increasing your bottom line.

### Participate in Special Show Events—Like Shop Talks Sessions—Where you'll Learn Ways to Impact Your Bottom Line

Shop Talks are vendor-sponsored sessions where participating suppliers will zero in on solutions, feature their products and services, and address critical industry trends. Conducted in a seminar style, the sessions are held right on the show floor and are an outstanding way to enhance your participation in the show. And it's all part of the Expo.

### Gain Insights from Keynote Sessions

Featuring a keynote session by the Family Dye on November 9. Hear from Pete, Alice, Perry, and P.B.—the most prolific design family of public-access golf courses in the world. On November 10, discover why the country's largest club management firm is focusing its attention on public-access courses from keynoter Robert Dedman Sr., the Founder and Chairman of Club Corp.

### Discover New Approaches and Confirm Current Ones by Attending the Multi-tracked Conference Program

In the crowded public-access marketplace, maintaining quality conditions on your course in the face of high traffic—at a reasonable cost—is even more important. Marketing your course takes on added significance. Efficient management becomes an absolute must. The conference offers easy-to-adopt ideas that really work.

### Get Up to Speed on New Products and Services

Find out "what's new" to give your course the competitive edge. The key to success in the business of golf is staying on top of new trends, partnering with vendors, and finding creative solutions. Golf Course Expo is a carefully designed event to provide all three—and give you the edge.

## Golf Course Expo is for:

GOLF COURSE SUPERINTENDENTS • COURSE OWNERS  
• COURSE MANAGERS • OPERATORS • GENERAL MANAGERS  
• CEOs • ASSISTANT GOLF PROS • MANAGERS OF GOLF SERVICES • BUSINESS MANAGERS • BUILDERS • COOs  
• HEAD PROFESSIONALS • CHAIRMEN OF THE BOARD • DIRECTORS OF PARKS AND RECREATION • GOLF COURSE MANAGERS • ARCHITECTS • CORPORATE PRESIDENTS • CITY ADMINISTRATORS • DIRECTORS OF CLUB OPERATIONS • COURSE MANAGERS • DIRECTORS OF GOLF • EXECUTIVE DIRECTORS • ASSISTANT SUPERINTENDENTS • GREEN COMMITTEE CHAIRMEN • ASSISTANT CITY MANAGERS

### Bring the Management Team

Golf Course Expo is a must-attend for superintendents, managers, owners, operators, general managers, golf administrators, directors of parks and recreation, builders, architects, and developers. This is a great chance for everyone at your course who makes buying decisions to find key products and services that will help your facility operate more effectively and efficiently.

### Orlando—America's Favorite City

Golf Course Expo will be held at the Orange County Convention Center, a world-class convention facility conveniently located on International Drive in Orlando, Florida. The state-of-the-art complex offers easy access, ample parking, and fully-equipped conference facilities. It's an economical and easily accessible location—and one of America's favorite destinations.

## Two Days—Two Ways to Attend the Expo. Join us in Orlando November 9 and 10

### Free VIP Pass

Compliments of *Golf Course News*, the VIP pass is your ticket to all vendor exhibits and displays, shop talks, keynotes, and special events. Mail or fax this form by October 27 and we'll mail your VIP Badge to you before the show.

### Full Conference participation

The full conference costs \$295 and includes access to all exhibits and displays—plus attendance at our two-day multi-tracked conference. Participants also receive a wealth of valuable take-back to the office materials. Check the box to receive complete conference information and a registration form.

## Free VIP Pass—Registration Form

Compliments of: *Golf Course News*

### 1 My primary title is: (check one only)

- ☐ A. Golf Course Superintendent
- ☐ B. Owner/CEO
- ☐ C. General Manager
- ☐ D. Director of Golf/Head Pro
- ☐ E. Club President
- ☐ F. Green Chairman/Dir. Grounds
- ☐ G. Assistant Superintendent
- ☐ H. Builder/Developer
- ☐ I. Architect/Engineer
- ☐ J. Research Professional
- ☐ K. Others allied to field (please specify)

### 2 My primary business is: (check one only)

- ☐ 1. Public Golf Course
- ☐ 2. Municipal/County/State/Military Golf Course
- ☐ 3. Hotel/Resort Course
- ☐ 4. Semi-Private Course
- ☐ 5. Private
- ☐ 6. Other Golf Course: (please specify)

- ☐ 7. Golf Course Architect
- ☐ 8. Golf Course Developer
- ☐ 9. Golf Course Builder
- ☐ 10. Supplier/Sales Rep
- ☐ 11. Other (please specify)

### 3 Total annual maintenance budget:

- ☐ 1. Under \$50,000
- ☐ 2. \$50,000-99,999
- ☐ 3. \$100,000-249,999
- ☐ 4. \$250,000-499,999
- ☐ 5. \$500,000-749,999
- ☐ 6. \$750,000-1,000,000
- ☐ 7. Over \$1,000,000

### 4 Annual capital expenditure:

- ☐ A. Under \$100,000
- ☐ B. \$100,000 - 249,999
- ☐ C. \$250,000 - 500,000
- ☐ D. Over \$500,000

### 5 Purchasing involvement:

- ☐ 1. Recommend equipment for purchase
- ☐ 2. Specify equipment for purchase
- ☐ 3. Approve equipment for purchase

### 6 I plan to purchase:

- ☐ A. Immediately
- ☐ B. Within six months
- ☐ C. Six months to 1 year
- ☐ D. Over 1 year

You must be 18 years of age to attend

Save \$20! Send for your FREE VIP Pass to Golf Course Expo today. Please complete the information below and mail it to Golf Course Expo, Expo Registration, P.O. Box 805, Westwood MA 02090. Or Fax it to 617-329-8090. This form may be photocopied for additional registrations—why not bring the whole team and save them \$20. too? To avoid long lines at the show, this form should be received by **October 27**. After that date, just complete it and bring it to the show with you. Badges will be mailed two weeks before the show.

- ☐ Please send me information on the Conference program (bb) ☐ My company is interested in purchasing exhibitor space. Rush me details. (cc)

PLEASE PRINT

Name: \_\_\_\_\_

Nickname: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_

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ORANGE COUNTY CONVENTION CENTER  
ORLANDO, FLORIDA  
NOVEMBER 9-10, 1995





# Work Wonders.

Transport turf. Shift sand. There's very little E-Z-GO turf vehicles can't handle. Thanks to heavy load capacities. Spacious load beds. And a wide range of options and accessories to customize for virtually any job. So workers will be able to haul more. Handle bulkier loads. And get more done.

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CIRCLE #140



# 2 new models. 5 extra inches. 11% more common sense.

Higher capacity hydraulic circuits.

New one piece enclosed hood.

New console for controls.

Two new models: LF-123 and LF-128.

Sensible hydraulic flow layout.

100 inches of cut per pass.



It just makes sense: Start with the top-selling light-weight fairway mower in the world, and introduce two new models. Both the 23-horse LF-123 and the 28-horse LF-128 offer common sense where you need it most.

**More horsepower per inch of cut.** Even with fewer horses than the nearest competitor, we deliver up to 11% more horsepower per inch of cut. How? By featuring hydraulic flow layouts that get power to cutting units more sensibly. Instead of one pump being responsible for more cutting, each shares work evenly. The result: superior cutting capacity—even in thicker, heavier grass.

**More inches per pass.** Of course, you not only get more muscle where you need it most, you also get a 5" wider swath than the nearest competitor—a full 100 inches of cut per pass.

**More sensible features.** New, more ergonomic controls mean more operator convenience. A stylish, new enclosed hood design lowers sound levels and makes accessibility easy. And the optional, one-of-a-kind Turf Groomer® fairway conditioner creates the ultimate fairway playing surface. Both two-wheel and four-wheel-drive models are available. Ask your Jacobsen dealer for a demonstration.

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