

#### ZEPHYR SPRINGS ADDING 9

ZEPHYR HILLS, Fla. — Zephyr Springs Golf Club began construction of its back nine in mid-June. It will also include renovation of the irrigation system. When completed, the par-70 course will play approximately 5,000 yards. The 18-hole course is expected to be open by late-November. Design work was done in-house at International Golf Group, Inc. Tifton Golf Services is course construction contractor.

## Young increases design presence in Southeast

Golf course designer Mike Young has several projects underway in the Southeast, including The Heritage Club in Atlanta; River Point Golf Club in Albany, Ga.; and Old Cove Golf Club near Tuscaloosa, Ala. Another course, the Henderson Golf Club in Savannah, opened in March.

Young began construction in March on the 18-hole Heritage Club. Located just five minutes from downtown, the new daily-fee course will offer the kind of close-in convenience not seen in the city for more than 25 years. It also includes a 23-acre practice facility which is likely to become home to a national golf school.

Developed by Whitecrest, Ltd. of Atlanta, The Heritage Club plans a spring 1996 opening.

Scheduled to open this fall is River Point Golf Club, an 18-hole layout. Located along the Flint River in Albany, the course is being built in conjunction with development of upscale family homes.

In the town of Northport, near Tuscaloosa, Young recently broke ground on Old Cove Golf Club. Situated on a 500-acre piece of farmland dotted with coves, the 7,000-yard course is expected to emphasize high-level maintenance. It should open this fall.

## Phillips comment

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from story to story, dropping one-liners with deadpan precision — Pete sat down to thunderous applause. But the master of ceremonies, GCBA Executive Director Phil Arnold, couldn't resist:

"Pete Dye," Arnold told the audience, "gives speeches like he designs courses: No notes."

I want to make sure Robert Dedman Sr. — the Day II key-noter at Golf Course Expo — isn't overlooked when discussing the upcoming conference and show. Sure, he doesn't have his own American Express commercial, but Mr. Dedman has been one of golf's most prescient observers for more than 35 years.

His company, Club Corporation International, got its start with the management of private clubs. As its portfolio of private golf and city clubs grew, ClubCorp was soon acknowledged as the premier golf management firm in the world, a position it occupies to this day.

Yet when the golf industry changed, so did Dedman and ClubCorp. As the daily-fee and resort markets began to overtake private course development in the 1980s, Dedman created new divisions — ClubResorts and GolfCorp — to deal specifically with the very different needs of public-access courses.

And isn't that what Golf Course Expo is all about? Owners, managers and superintendents at daily-fee, resort and municipal golf courses face different challenges from those faced at private courses. They have different vendor needs, different educational needs, different operational needs.

Seeing as public-access courses outnumber private courses by 2:1, isn't it time we addressed them? Come November, Dedman and Golf Course Expo will do just that.

# ESN® joins the Shinnecock legacy of excellence at the 1995 U.S. Open

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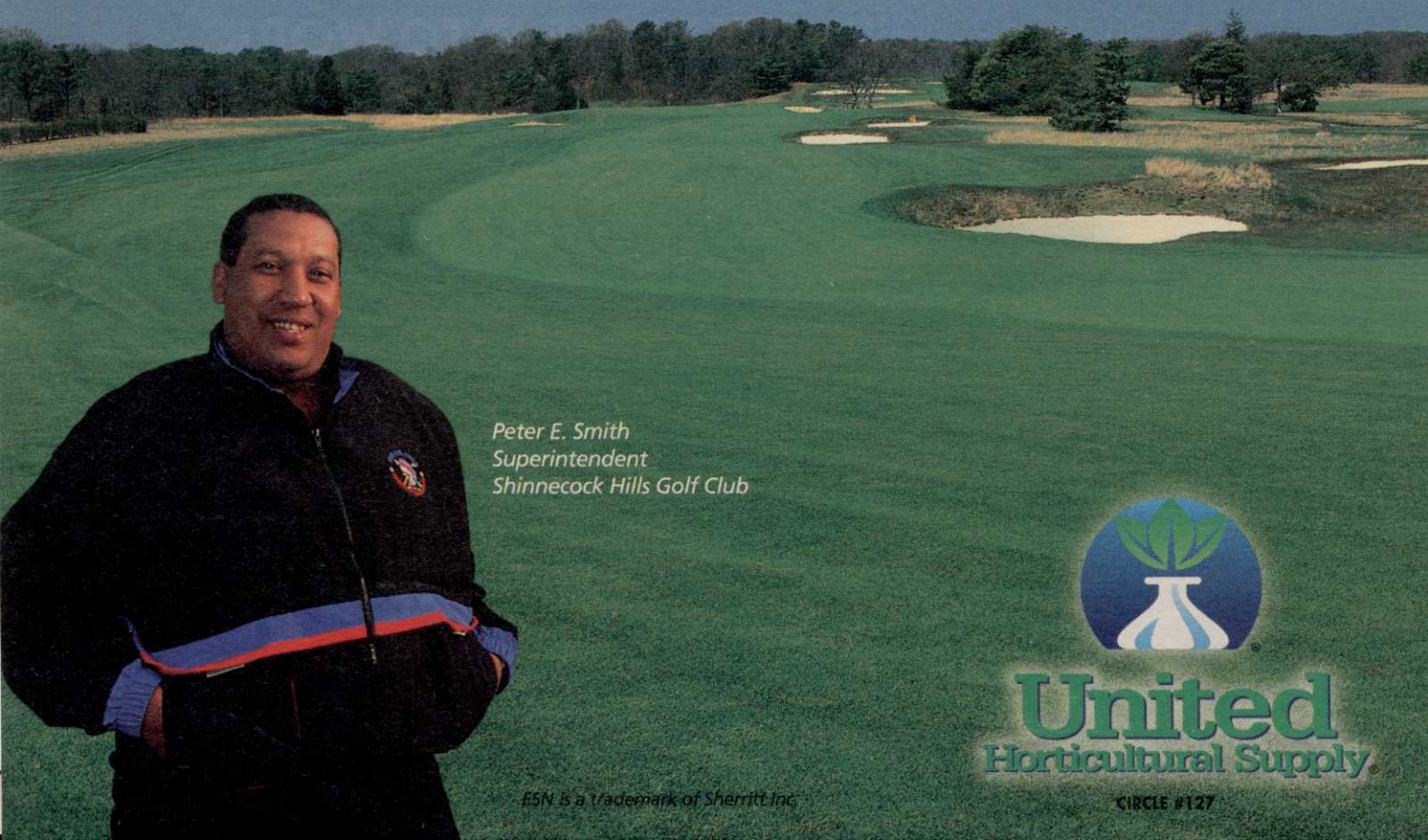
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"Here at Shinnecock both the club management and grounds crew take great pride in being on the leading edge of course management. We also share a genuine concern for the environment. I applaud United Horticultural Supply for helping us meet our

goals with this smart new technology and for raising the standards for fertilizer performance and environmental stewardship."

As superintendent, Smith knows well the tradition of excellence that surrounds the course. It's a distinction learned from his father and grandfather, superintendents of Shinnecock before him, who together with Peter have dedicated more than 90 years toward the development and success of Shinnecock Hills Golf Club.

For more information on ESN precision controlled nitrogen, call (800) 847-6417.



Peter E. Smith  
Superintendent  
Shinnecock Hills Golf Club



United  
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CIRCLE #127

## A Tillinghast tale

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"What if the duffer is able to get a par on the new course once in a while that he doesn't get now? Why continue to torture that already harassed person with sand traps?"

Tillinghast, who lost millions in the Depression and would leave golf completely by 1937, apparently had plenty of criticism for his own courses, especially 20 or so in the Midwest. He also allowed that everyone has their own opinion as to what constituted a good golf course.

Tillinghast was reportedly approached by U.S. Government officials to build several hundred golf courses under the auspices of the Works Progress Administration (WPA).

"I refused for two reasons," Tillinghast told the Press Herald. "First, because all my time is occupied by my PGA duties; and second, because in six months I don't expect to see any WPA."

GOLF COURSE NEWS