

Golf Course Marketplace

To reserve space in this section, call Diana Costello-Lee, 207-846-0600

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Logo incl. in ad	\$42	\$42	\$42

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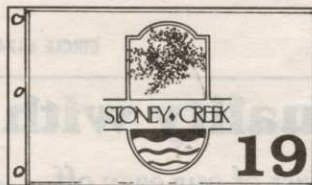
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RATES: \$80 per column inch (25-35 words, including a bold headline). Each additional 1/4 inch is \$20. If ordering a logo, please indicate and include an extra \$42; for a blind box, please indicate and include an extra \$16. All line ads must be prepaid. All rates are per insertion. For more information, call Diana Costello-Lee at (207) 846-0600. To place your classified ad, mail this form with enclosed payment to:

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Please attach separate sheet of paper if extra space is needed.

Logo
 Blind Box

April

4 — GCSAA Technician Training for Irrigation Specialists in Corpus Christi, Texas.*

11 — GCSAA Technician Training for Irrigation Specialists in Slippery Rock, Pa.*

13 — GCSAA Technician Training for Spray Technicians in Johnstown, Pa.*

18 — GCSAA Technician Training for Irrigation Specialists in Oregon City, Ore.*

May

2-3 — Two half-day workshops on Microscopic Identification of Turfgrass Diseases at Cook College, Rutgers University in Brunswick, N.J. Contact 908-932-9271.

24 — GCSAA Technician Training for Equipment Managers in Lake City, Fla.*

July

26 — University of Georgia Turfgrass Field Day in Griffin, Ga. Contact 404-228-7300.

August

6-8 — Georgia GCSA Summer Conference at Sea Palms Resort on St. Simons Island. Contact Karen White at 706-769-4076.

September

7-8 — Southwest Horticultural Trade Show in Phoenix, Ariz. Call 602-966-1610.

November

4-7 — Georgia GCSA Annual Meeting at Jekyll Island. Contact Karen White at 706-769-4076.

7-10 — Turf and Grounds Exposition in Rochester, N.Y. Contact 800-873-TURF.

9-10 — Golf Course Expo in Orlando, Fla. Contact Golf Course News Conference Group at 207-846-0600.

December

4-7 — 26th Annual Georgia Turfgrass Conference and Trade Show in Atlanta. Contact 404-228-7300.

* For more information contact the GCSAA Education Office at 913-832-4430.

Phillips comment

Continued from page 12

no value, they won't pay for it.

• Attention manufacturers: We're determined to do a better job running stories on your new products. To that end, we've dedicated space in each upcoming issue to profile new products associated with our product features. This month's product feature, "Pond & Lake Management," appears on page 40 — the corresponding Product Forum appears on page 41. The *Golf Course News* Editorial Calendar details which products are featured in which editions. The Editorial Calendar comes as part of our media kit. To make a long story short, if you don't have our editorial calendar, get one by calling Diana Costello-Lee at 207-846-0600, ext. 264.

• Congratulations to the Family Dye on the occasion of Pete Dye's winning the Donald Ross Award, the highest honor bestowed by the American Society of Golf Course Architects (see page 45). I say the "Family" Dye because, as Pete would be quick to tell you, many of his designs should rightly bear the names of multiple family members: Pete/Alice, Perry/Alice, Perry/Pete, P.B./Pete, Andy/Perry. You get the idea... Further, it's high time Pete Dye was honored by the ASGCA for his interest in

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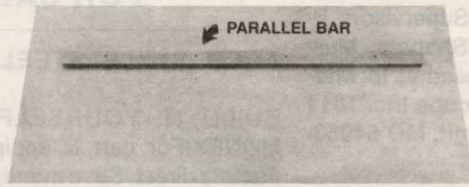
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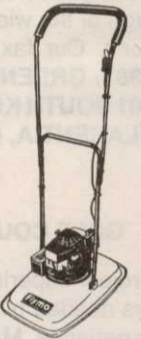
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* Appears in regional editions.

Phillips comment

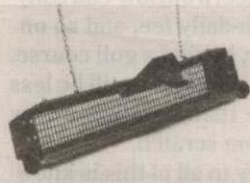
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classic design features, not his overblown, near-mythical obsession with the penal and outlandish. As Pete would be quick to tell you, most of his "devilish" features — among them his forbidding, wooden bunker faces and closely shaved, steeply pitched aprons — are standard fare on countless Scottish courses. You would think a guy with a new book ("Bury Me in a Pot Bunker," which I read and liked) and an American Express commercial would work a little harder to make these points. But Pete doesn't give a damn, which accounts for a large measure of his charm.

• Truly dedicated readers may have noticed we've gone back to Mark Leslie's old drawing. We had a new one commissioned and published it last month. But no one liked it, least of all Mark. So turn back to page 12 and meet the new Mark, same as the ol' Mark.

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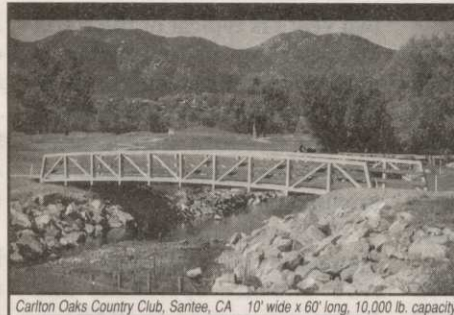


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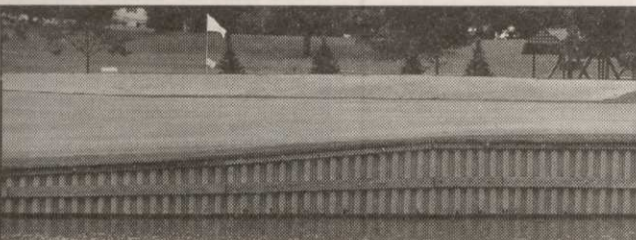
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For more information contact Editor Peter Blais at 207/846-0600



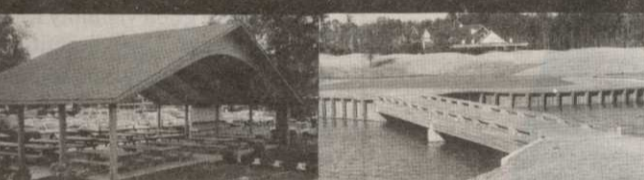
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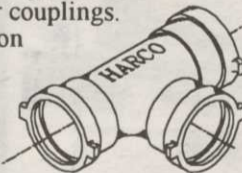
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