

## Cyanamid offers rebate on Pendulum, Image & Amdro

WAYNE, N.J. — Turf managers and lawn care professionals can earn cash rebates on the purchase of American Cyanamid Co. products this spring under the company's Payback Offer.

Professionals who purchase Pendulum herbicide, Image herbicide or Amdro fire ant bait by May 31, 1995, and postmark a rebate coupon to American Cyanamid by June 15, will receive cash rebates based on the amount purchased. Rebates are also available for Pendimethalin, the pre-emergent turf herbicide. To qualify, Pendimethalin must be purchased from an authorized distributor by July 31, 1995, and rebate coupons must be postmarked by Aug. 15.

"The Payback Offer is our way of saying 'thank you' to customers who rely on American Cyanamid products to protect turf and make their job easier," says Gary Curl, senior market manager for Professional Turf, Ornamental and Pest Control Products.

The Cyanamid Payback Offer is the only program that pays cash rebates for using American Cyanamid turf and ornamental products. There is no maximum limit on the amount of product that qualifies for a rebate; however, the rebate is available only to professional end-users.

For details on the Cyanamid Payback Offer and rebate coupons, call 1-800-545-9525.

## Armbruster named president, Johnsen VP of finance at Finlay

BEAVER DAM, Wis. — Clive Defty, chief executive officer of Finlay Industries, has named Darrell L. Armbruster president of the turf equipment manufacturing firm.

Armbruster was previously the vice president of sales and marketing. Prior to joining Finlay Industries, he held positions at Nicolet Instruments and DuPont. Armbruster holds a bachelor's degree from Chadron (Neb.)

State College and a master's degree from the University of Nebraska.

Finlay Industries, Inc. is the parent company of Dealer Parts Network, Inc. (DPNI) and Support Services International, Inc. (SSII). DPNI purchases services parts from manufacturers and markets them through authorized dealer networks. SSII performs business services including packaging, storage and distribution and assembly programs.

SSII also manufactures the Power King brand of garden tractor and private label products for companies like Snapper, Simplicity, John Deere, Yazoo and H.C.C.

In other Finlay news, David L. Johnsen has been promoted to vice president of finance. Johnsen received a bachelor's degree in accounting at Western Illinois University in McComb, Ill., and a master's in business administration from Keller Graduate School in Milwaukee. Prior to joining the Finlay Industries team, he was the controller and assistant treasurer at Rexnord and, subsequently, Rexworks in Milwaukee.

## Legacy irrigation

Continued from page 61

"Legacy solved both our problems. It's more than a good fit." The Legacy product line includes sprinklers, valves, controllers and accessory items, in addition to electric and hydraulic closed-case, gear-driven, valve-in-head and check valve sprinklers. Legacy also offers both brass electric control valves and brass quick-coupling valves, along with computer central control systems and software to communicate in the field via wire, radio and telephone modem.

Under the agreement, Legacy is the golf course irrigation division of Buckner, Inc. Legacy will handle all the North American marketing, while Hunter retains the right to market its sprinkler product internationally.

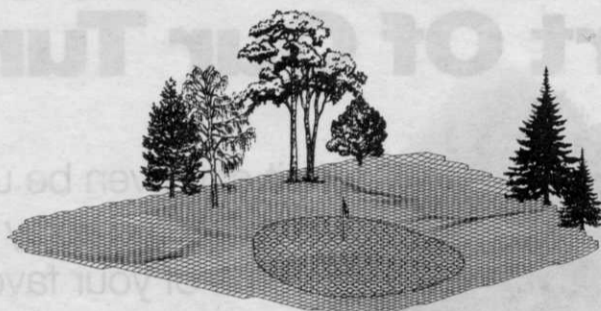
"The parent company of Legacy is Buckner," said Truttman. "That was a decision we all made. There was talk of starting a whole new company, but we decided this was the best avenue... Just about every company in the industry buys product from somebody else and markets it under their name. Legacy has been created just for that purpose.

"It's absolutely a permanent relationship. We're all committed to this for the long-term."

Questions about the new marketing alliance can be answered by calling 1-800-248-6561.

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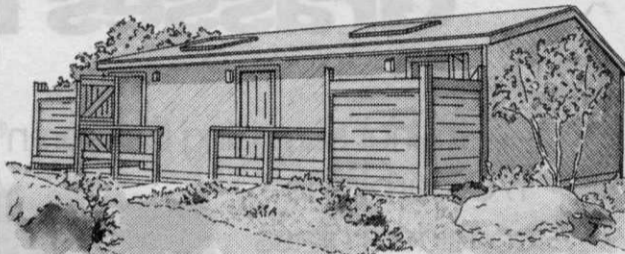
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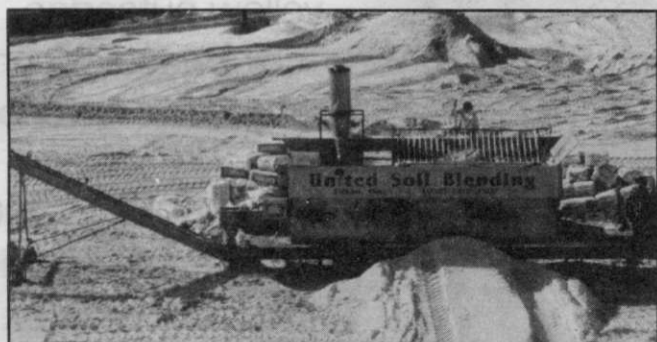
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