

Norman enters the bermudagrass market with GN-1

AVON PARK, Fla. — In an effort to improve playing conditions on warm season grasses, PGA Tour professional Greg Norman has started Greg Norman Turf Company here. This new firm will specialize in growing high quality, specialty grasses.

The first new release will be GN-1 hybrid bermudagrass. Bred, developed and patented in the United States and Australia by Australian turf breeder Hugh Whiting, GN-1 was designed to be deeper green in color, more tolerant to cool temperatures, and more tolerant to parasitic nematodes. GN-1 is also de-

signed to be less prone to thatch.

GN-1 was planted on fairways 17 and 18 at the Medalist Club, a new course in Hobe Sound, Fla., designed by Norman and Pete Dye. The new grass has proven to be a stronger playing surface than the Tifway 419 used on remaining holes, according to Norman Turf spokesman David Barnes.

Greg Norman Turf is managed by Barnes and Jason McCoy. For more information, contact the firm at 4520 East Kinsey Road, Avon Park, Fla. 33825; or call 1-800-871-7570; or fax 813-452-5079.

Jacobsen's fully automated parts warehouse opens for business

CHARLOTTE, N.C. — Jacobsen's new International Parts Center here, a fully automated distribution center, is open for business. The new facility is designed to serve the needs of Jacobsen customers around the world more efficiently.

The 55,000 square foot distribution center stocks more than 20,000 Jacobsen replacement parts. Computer-controlled storage carousels and "operator-aboard" retrieval vehicles pro-

duce a dramatic increase in parts distribution productivity.

"With the automated parts storage and retrieval system, the number of parts orders we can select in one day has increased 100 percent," said Steve Barker, Parts Center manager.

Higher productivity means more parts get to more customers faster.

"Over the past few years, there's been an increase in the number of customers who require overnight or second-day air shipment," said Steve Nelson, Jacobsen's director of parts and distribution. "Customers need equipment operating at peak efficiency, and it's our job to make sure they have the necessary service parts."

All parts are bar coded for a higher level of inventory control

"The bar-code system gives us up-to-the-minute control, and we can review usage trends on a day-to-day basis," Nelson said. "So when the requirements for a certain part suddenly increase, we can react quickly and prevent an out-of-stock situation."

Computers link the International Parts Center to Jacobsen's parts order department in Racine, Wis. Order expeditors can track rush orders from order entry through order shipment. Emergency orders received in Charlotte by 2 p.m. are shipped the same day to customers within the United States. Jacobsen ships all other emergency orders within 24 hours.

Circle buys rights to Gorilla mats

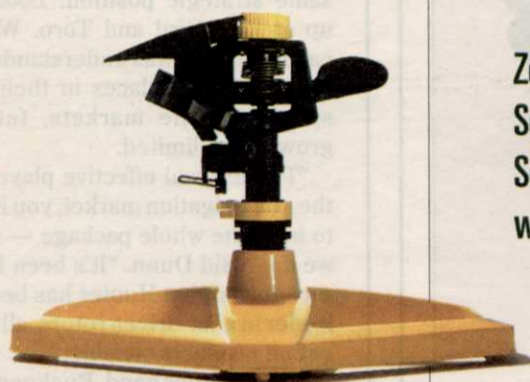
DALTON, Ga. — Circle Technologies Intl. Inc. has purchased the assets of Ana-Tex of Rome, Inc., the manufacturer of the Gorilla range mat.

Circle Technologies has moved Ana-Tex manufacturing from Rome to an expanded facility in Dalton. A new fabric finishing processing line has been constructed and is applying urethane binders and foam to nylon and polypropylene range mats. This highly automated operation insures a stronger resistance to rips, tears and separations at the mats' impact hole areas.

Initially the two qualities of mat will be offered — the Gorilla with a texturized nylon face and exclusive Uniloc backing system, and the Value mat, featuring a texturized polypropylene face and the Uniloc backing system. The Gorilla mat will carry a 12-month limited warranty.

Both mat qualities will be offered in a 5-by-5-foot size in square and octagonal shapes. They will be sold through selected distributors in the U.S. and abroad. Other sizes for smaller stance mats also will be offered.

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CIRCLE #154