

Golf Paper: Great Stimp speed, needs no mowing...

By MARK LESLIE

SCOTTSDALE, Ariz. — It just had to happen, didn't it? This Golf Paper?

Here the papermaking industry for 20 years has been perfecting ways to harvest and use the *entire* tree. It only stood to reason that someday, somewhere, it would dawn on some enterprising person that grass, too, is a plant with stems and leaves. Then, *voilà!*, the unsuspecting world would witness paper made with grass clippings.

And where better to harvest those grass clippings than where grass is grown the purest and best — at golf courses? And are we talking any mom-and-pop course here?

No, we're talking The Boulders, Stonecreek, Moon Valley and Karsten golf courses — four of Arizona's best.

The geniuses behind this Golf Paper: Four Corners Paper Co. President and CEO David Gustafson and Phoenix golf course architect Forrest Richardson, two buddies who "just dreamed it up last year," Richardson said.

But why would anybody buy it? Novelty. Beyond that, it never needs mowing and the Stimpmeter speed on this stuff is incredible!

"It's for the golf enthusiast," Richardson said. "A club may want it for clubhouse menus, or for sales sheets, brochures, covers, golf

industry mailings, any number of things.

"We can make customized runs, but that's not the emphasis."

Golf Paper is being released to two main markets: consumers in cut sheets and reams; and the printing market in large uncut sheets for covers, folders and similar products.

The grass clippings are treated and blended into the paper, resulting in identifiable flakes embedded within the smooth surface of the paper. "It prints amazingly well," Richardson said.

"It's the result of good old-fashioned

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"AIR" JACOBSON TEAMS WITH JORDAN ON INAUGURAL PRACTICE FACILITY

LIBERTYVILLE, Ill. — Michael Jordan Golf Co. has commissioned Jacobson Golf Course Design to design the first Michael Jordan Golf Practice Center. Chuck Reeves, president of Jordan Golf Co., and Rick Jacobson first worked together on the construction of Wynstone GC in North Barrington. Jacobson, at the time, was a design associate with Nicklaus Golf Services. Initially Jacobson will provide due diligence services for sites under consideration in the Chicago area. An spring 1995 opening is planned.

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Turf researchers have long known the benefits of applying potassium to turfgrasses during the fall months. Potash helps turf to better withstand bitter cold winter weather which can result in severe turf damage, better known as *winter kill*. But until now, there has never been a choice in controlled release potassium fertilizers for a variety of turf applications.

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