

Lofts Seed personnel

Continued from page 37

In other Lofts news, Comptroller Michael Celletto has been promoted to vice president, finance and operations.

He will now be responsible for complete financial operations at five office locations of Lofts Seed, including Maryland, New England and Ohio, as well as the new warehousing facility opening in Pennsylvania and the corporate/research offices in New Jersey, where Celletto will work.

In addition, John Brader has been named manager for the Lofts Maryland facility as part of an expansion project for the company. Brader, formerly with Southern States Co-Op where he was plant manager, will assume the full responsibility for the day-to-day operation of the Maryland facility.

...

Karen Plumley will earn her Ph.D. in turfgrass pathology from Rutgers University this fall, a result of hard work, dedication and more than \$50,000 in financial support from the Peter S. Loft Scholarship Fund.

Plumley has studied under Dr. Bruce Clarke at Rutgers while Hurley has served on Plumley's Ph.D. committee.

Funded through royalty contributions as well as private and corporations, the Peter S. Loft Scholarship Fund was started in 1983 in memory of Peter Loft.

The Fund has grown to more than \$275,000 in principal and has awarded more than \$150,000 in scholarship monies, assisting students in turfgrass science at Rutgers University.

West Coast Turf opens Vegas office

LAS VEGAS—West Coast Turf of Palm Desert, Calif., has opened its Nevada headquarters here.

"It was a natural choice for West Coast Turf," explained the firm's Las Vegas-based Vice President of Sales, Barry Mohon. "We specialize in the drought-tolerant hybrid bermudagrasses which are right at home in Las Vegas."

Indeed, West Coast is set to install 215,000 square feet of BAYr Root washed Crenshaw bentgrass sod here at the Desert Inn Golf and Country Club. BAYr Root Turf, washed by the patented StrathAyr turf washing system which removes all soil from the root system, is designed to encourage quicker rooting, superior draining, and will eliminate future layering problems.

Sodding the Desert Inn's greens is only part of a major facelift of the course being carried out by Golf Course Consultants of Orlando. Jerome Jones, golf course superintendent, is responsible for the grow-in.

TURF SCIENCE TO SERVICE HUDSON NAT'L

CARY, N.C.—The Turf Science Group, headquartered here, has been contracted to provide environmental and agronomic services for Hudson National Golf Club in Croton-on-Hudson, N.Y. An environmental management plan has been implemented for Hudson National that integrates agronomic and environmental practices for the golf course from pre-development to course-operational phases. Hudson National is being developed by HNGC Partners, L.P. and features an 18-hole golf course designed by Fazio Golf Designers, Inc.

Budzynski forms new marketing firm

ST. LOUIS — James W. Budzynski, former marketing director for the Monsanto Company, has formed Gateway Management Solutions, a marketing management consulting company here.

Gateway, based in St. Louis, will offer a full range of marketing services, including marketing and product management, new product development and introduction, and long-range and strategic planning.

Budzynski's career includes 12 years with Monsanto in product development and marketing. He most recently headed the Monsanto team responsible for the launch of Dimension turf herbicide, whose chemistry has since been sold to Rohm and Haas Co. of Philadelphia. Gateway can be reached at 314-576-1031.

Ford to head seed research at Lebanon

LEBANON, Pa. — Timothy M. Ford has been appointed director of Grass Seed Research and Production here at Lebanon Chemical Corp.

Ford has more than 15 years experience in the seed industry, including research and product development, production, marketing and management. Additionally, Ford has worked in large-scale grass seed production and was responsible for development of two grass products ranked number one in the NTEP Trials: Affinity perennial ryegrass and Gen-91 tall fescue. Prior to joining Lebanon, Ford served as vice president of Grassland West of Clarkston, Wash.

In other Lebanon news, Harry L. Mathis has been promoted to corporate director of purchasing. He will be responsible for all administrative and oversight aspects of Lebanon's purchasing. Mathis, who's been with Lebanon in 1981, most recently served as national sales and marketing manager.

<p>AMERICA'S PREMIUM HEAT-TREATED TOP-DRESSINGS</p> <p>PARTAC® GOLF COURSE TOP-DRESSING</p>  <p>PLUS CONSTRUCTION, CART PATH, SAND TRAP, AND DIVOT REPAIR MIXES</p> <p>TYPAR® GEOTEXTILES & TURF BLANKETS</p>	<p>Terra-Groom® USA MADE, NOT IMPORTED</p> <p>SOIL CONDITIONER IMPROVES AERATION AND DRAINAGE BETTER THAN SAND YET RETAINS NUTRIENTS & MOISTURE!</p> <p>PARTAC® GREEN SAND FOR DIVOT REPAIRS <i>The Ultimate Solution to Unsightly Divots at Televised Golf Tournaments and other Sports Events!</i></p> <p>AVAILABLE NATIONWIDE 800-247-2326 IN N.J. 908-637-4191 PARTAC PEAT CORPORATION KELSEY PARK, GREAT MEADOWS, N.J. 07838 ORLANDO (FL) MEMPHIS (TN) RENO (NV)</p>	<p>HIGHLIGHT GOLF HOLES, IMPROVE VISIBILITY, and SPEED UP PLAY with</p> <p>U.S. GOLF HOLE TARGETS™</p>  <p>GREENGRAPHICS® GREEN PERMANENT TURF COLORANT SAND TRAP PUMPS RAKES, PLUG PUSHES, SQUEEGEES AND MANY MORE GOLF SPECIALTY PRODUCTS</p>
--	--	--

CIRCLE #133

GOLF COURSE NEWS

THE NEWSPAPER FOR THE GOLF COURSE INDUSTRY

REACH

TARGET

SCHEDULE

The Asia-Pacific connection for suppliers to the golf course industry.

The Official Golf Publication for Golf Asia '95

Over 6,000 decision makers at golf facilities throughout the Asia-Pacific region, including Australia & New Zealand.

Course Managers, Directors, Owners, Developers, Architects & Superintendents.

Next issues: November '94, and March, May, Sept. & Nov. '95.
Plan your schedule today!

Golf Course News Asia-Pacific is the only golf course industry publication to offer circulation to the entire Asia-Pacific region.

Contact us today for free media information: Phone (813) 898-7077 • Fax (813) 825-0923

In Asia, contact Tom Gorman
CCI Asia-Pacific Ltd.
Suite 905, Guardian House
32 Oi Kwan Road
Happy Valley, Hong Kong
Phone: (852) 833-2181 • Fax: (852) 834-5620

In the U.S., contact
Charles von Brecht, Publisher
Golf Course News Asia-Pacific
227 Second Avenue North
St. Petersburg, FL 33701
Tel: (813) 898-7077 • Fax: (813) 825-0923