

PumpLog™

MONITOR

RECORD

PLAYBACK

PUMP STATION MONITORING SYSTEM FROM FLOWTRONEX PSI

FLOWTRONEX PSI has put remote pump station access at your fingertips. PumpLog™ interactive pump station monitoring software is the most powerful and user friendly remote monitoring system available today. Select this option for your new pump station and you'll never be more than a phone call away.

This on-line graphical pump station interface provides instant access to vital pump station and irrigation data via direct burial cable or modem, freeing you to spend more time on the course - or anywhere else!

By providing actual flow and pressure values, PumpLog™ also helps you fine-tune your irrigation program and maintain optimum flow during irrigation cycles. Among its many features, PumpLog™ provides a record of station events indexed by date and time, allows you to easily change set-points, records pressure and flow over set periods and serves as a powerful diagnostic tool for our Product Support team.

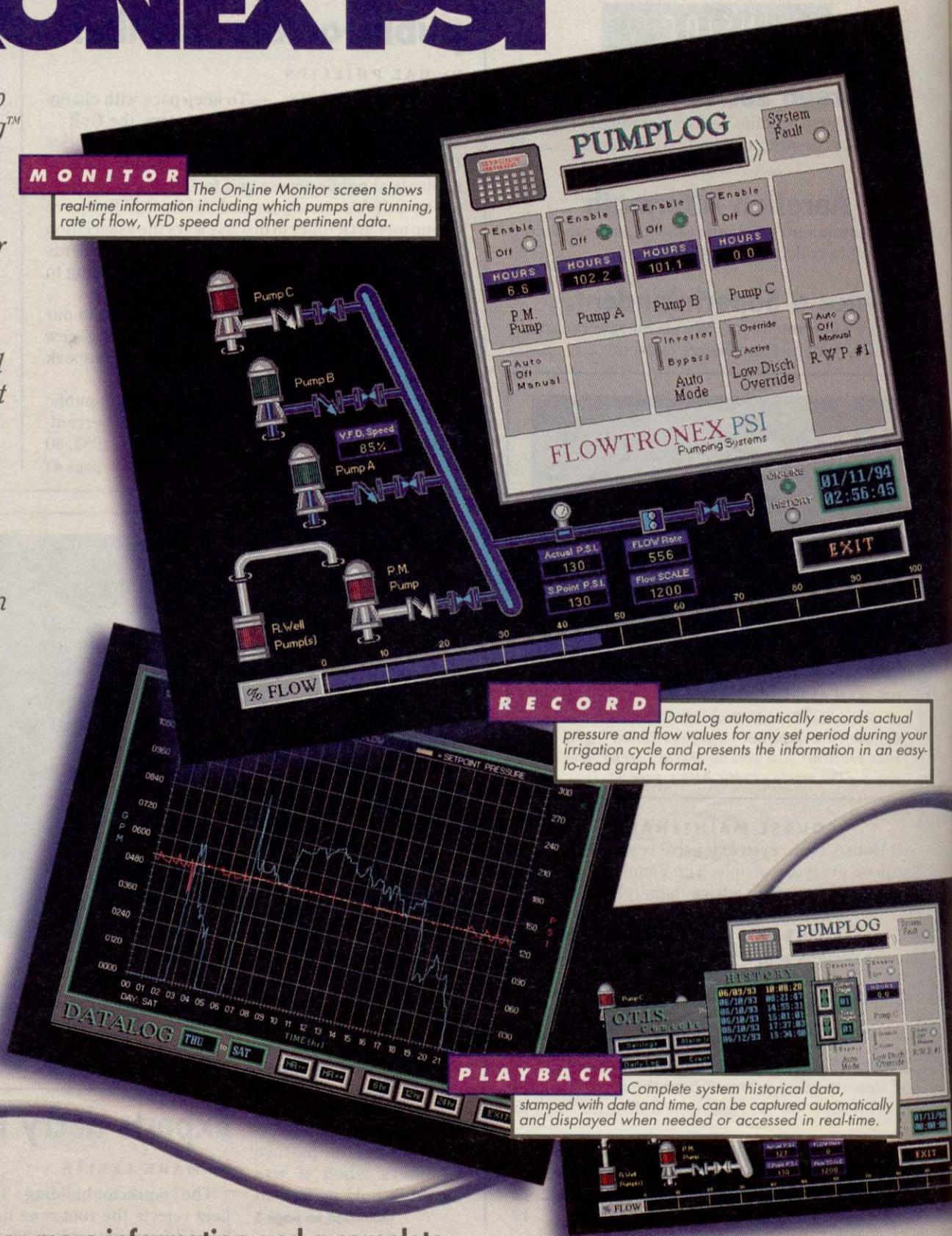
Call to find out more about PumpLog™ and all that it can do for you.

Only from the technology leader...

FLOWTRONEX PSI

MONITOR

The On-Line Monitor screen shows real-time information including which pumps are running, rate of flow, VFD speed and other pertinent data.



RECORD

DataLog automatically records actual pressure and flow values for any set period during your irrigation cycle and presents the information in an easy-to-read graph format.

PLAYBACK

Complete system historical data, stamped with date and time, can be captured automatically and displayed when needed or accessed in real-time.

For more information and a complete product brochure call
1-800-786-7782

FLOWTRONEX PSI
Pumping Systems

Before Arnie's Army sees the first fairway at Bay Hill, this army has seen them all.



The 18th Fairway at The Bay Hill Club; Arnold Palmer and Superintendent Dwight Kummer

As a player and course designer, Arnold Palmer is legendary. In addition to conquering the Masters, British and U.S. Opens, he counts victories in 61 PGA tournaments. His style and personal commitment to the game have earned him a loyal army of followers. That same commitment has led him to choose Jacobsen.

Take our fairway mowers for example. They deliver flawless performances at The Bay Hill Club, Arnie's home course and site of the Nestle Invitational.

The ST-5111™ offers the productivity of an 11-foot cut with quality results due to its amazing balance and touch.

The LF-100™, with our patented Turf Groomer® fairway conditioner, delivers a

tournament-quality cut to show off every nuance of your fairways.

While the LF-3810™, the original heavy-duty lightweight, provides the power to cut every other day with a beautiful finish even the pros can appreciate.

The entire line produces results anyone can be proud of. Because as Arnie knows, when you've got an entire army watching your every move, it's important to look your best.

THE PROFESSIONAL'S CHOICE ON TURF.

JACOBSEN
TEXTRON

Jacobsen Division of Textron Inc.



An Exciting
Show & Conference
From the Publishers
of *Golf Course News*

GOLF COURSE EXPO

ORANGE COUNTY CONVENTION CENTER
ORLANDO, FLORIDA
NOVEMBER 11-12, 1994

A NATIONAL EXHIBITION AND CONFERENCE FOR OWNERS,
SUPERINTENDENTS, MANAGERS, AND DEVELOPERS OF
PUBLIC-ACCESS GOLF FACILITIES

Sponsored by: **GOLF COURSE NEWS**
Conference co-sponsored with: **NGF NATIONAL GOLF FOUNDATION**



✂ Cut Here

No other event brings together the professionals at public-access golf facilities. And you can be a part of it.

Now there is a national trade show and conference just for you—superintendents, managers, owners, operators, and developers of public-access facilities. When you attend Golf Course Expo, you'll find us dedicated 100% to public-access golf—daily-fee, semi-private, resort, and municipal courses.

STRICTLY PUBLIC-ACCESS. NO NEED TO TRANSLATE PRIVATE COURSE SOLUTIONS TO YOUR PUBLIC OPERATION

The growth in public-access is staggering: 80 percent of the 1,300 courses that opened for play between 1990-93 were either daily-fee or municipal.

Yet this astounding growth is a double-edged sword. Clearly, the market is booming—but the boom also means more competition. In a crowded marketplace, maintaining quality conditions on your course in the face of high traffic, and at a reasonable cost is even more important. Marketing your course takes on added significance. And efficient management—doing more with less—becomes an absolute must.

The key to success in any business—including the business of golf—is staying on top of new trends, partnering with vendors, and finding creative solutions. And Golf Course Expo is a carefully designed event to provide all three—and give you the edge.

IT ALL STARTS WHEN YOU TOUR THE EXHIBIT HALL

Save money and months of investigation by pinpointing the vendors who can help you on the trade show floor. Talk with the leading companies who'll be there for all your needs—equipment, chemicals, seed, builders, accessories, sod, golf cars, consultants, management software, fertilizers, architects, and marketing firms. Your free VIP Pass allows you entrance to the show floor.



TALK SHOP—RIGHT ON THE SHOW FLOOR

While you're in the Exhibit Hall, attend Shop Talks free of charge, as part of the Expo. During these vendor-sponsored sessions set up on the show floor, suppliers will showcase solutions, feature their products and services, and address critical industry trends. This is your chance to hear in-depth discussions from vendors on the use of their products.

BRING THE WHOLE TEAM AND MULTIPLY THE BENEFITS

Golf Course Expo is a must-attend for superintendents, managers, owners, operators, general managers, golf administrators, directors of parks and recreation, builders, architects, and developers. This is a great chance for all of the individuals who make buying decisions at your course to find key products and services that will help your facility operate more effectively and efficiently.

This is one show you simply can't afford to miss!

Bring this completed VIP Pass Registration Form with you to the show at the Orange County Convention Center, Orlando Florida.

FREE VIP PASS REGISTRATION FORM

Compliments of: *Golf Course News*

SAVE \$20! Bring this form to the show for free admission to the Exhibit Hall. This form may be photocopied for additional registrations—why not make a copy and bring your whole team—they'll save \$20 too.



NAME:

NICKNAME: TITLE:

COMPANY:

ADDRESS:

CITY: STATE: ZIP:

COUNTRY:

TELEPHONE: - - FAX: - - Key code: C

- 1 My Primary Title Is:** (check one only)
- A. Golf Course Superintendent
 - K. Owner/CEO
 - B. General Manager
 - C. Director of Golf/Head Pro
 - D. Club President
 - E. Green Chairman/Dtr. Grounds
 - F. Assistant Superintendent
 - G. Builder/Developer
 - H. Architect/Engineer
 - I. Research Professional
 - J. Others allied to field (please specify)

- 2 My Primary Business Is:** (check one only)
- 1. Public Golf Course
 - 3. Municipal/County/State/Military Golf Course
 - 4. Hotel/Resort Course
 - 11. Semi-Private Course
 - 2. Private
 - 10. Other Golf Course: (please specify)
 - 5. Golf Course Architect
 - 6. Golf Course Developer
 - 7. Golf Course Builder
 - 9. Supplier/Sales Rep
 - 8. Other (please specify)

- 3 Total Annual Maintenance Budget:**
- 1. Under \$50,000
 - 2. \$50,000-99,999
 - 3. \$100,000-249,999
 - 4. \$250,000-499,999
 - 5. \$500,000-749,999
 - 6. \$750,000-1,000,000
 - 7. Over \$1,000,000
- 4 Annual Capital Expenditure:**
- A. Under \$100,000
 - B. \$100,000 - 249,999
 - C. \$250,000 - 500,000
 - D. Over \$500,000

- 5 Purchasing Involvement:**
- 1. Recommend equipment for purchase
 - 2. Specify equipment for purchase
 - 3. Approve equipment for purchase

Golf Course Expo is for trade professionals only, you must be 18 to be admitted.

**SHOW HOURS ARE
10:00 - 5:00 DAILY**

BARRICADE® HERBICIDE PROVIDES RESULTS YOU CAN COUNT ON FROM THE FAIRWAY TO THE BOARDROOM. NOW THAT'S...

SECURITY

Job performance is judged on results — not intentions. So it pays to use tools you can rely on. Like Barricade herbicide. Barricade gives you consistent, season-long control of crabgrass, goosegrass, and other grassy weeds. Even better, Barricade's prescribed rates deliver the precision timing you need to accurately determine its length of control. So you can oversee precisely when you need. Barricade is safe on turf and doesn't stain or leach out of the weed germination zone. And Barricade's lower active ingredient makes it easier on the environment. Barricade herbicide. The cost-effective turf management tool that makes you and your course look good. To receive your **FREE** brochure and product label, call **1-800-435-TURF (8873)**.



Barricade Herbicide
SEASON-LONG CONTROL THAT STOPS ON A DIME

▲ SANDOZ Read and follow label directions carefully. Barricade Herbicide is a registered trademark of Sandoz Ltd. © 1994 Sandoz Agro, Inc.

CIRCLE #128

LENGTH OF CONTROL OF CRABGRASS

Barricade Rate (lbs./A)	1	2	3	4	5	6	7	8
1.50	[Bar chart showing 8 months of control]							
1.25	[Bar chart showing 7 months of control]							
1.00	[Bar chart showing 6 months of control]							
0.75	[Bar chart showing 5 months of control]							
0.50	[Bar chart showing 4 months of control]							



WHEN IT'S TIME TO OVERSEED,
BARRICADE®'S SEASON-LONG CONTROL
STOPS ON A DIME. NOW THAT'S...

CONFIDENCE

Yours is a precision business. So you need turf management tools that give you predictable results. Like Barricade herbicide. A single early application of Barricade provides consistent season-long control of crabgrass, goosegrass, and other tough weeds. And when you're ready to reseed — no problem. That's because Barricade's prescribed rates deliver the precision timing you need to accurately determine its length of control. Its low solubility keeps it near the surface, in the weed germination zone, and away from developing roots. And Barricade's low active ingredient makes it easier on the environment. What's more, Barricade eliminates the concern for staining. Barricade herbicide. Cost-effective performance that builds confidence. To receive your **FREE** brochure and product label, call **1-800-435-TURF (8873)**.



Barricade Herbicide
**SEASON-LONG CONTROL
THAT STOPS ON A DIME**

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CIRCLE #130

THE HOLE-IN-ONE EVENT IN ASIA

GOLF ASIA '95
INTERNATIONAL GOLF EXHIBITION & CONFERENCES

Presented by: CONNEX • GCSAA • IMG

23 - 26 March 1995 • World Trade Centre Singapore

From Shanghai to Bombay, the golf industry in Asia has experienced unprecedented growth over the past decade. As new markets emerge and existing markets mature, opportunities for those providing golf related products and services will continue to evolve.

Now entering its fifth year, Golf Asia has distinguished itself as the region's pre-eminent golf trade show. As evidenced by the participation of 220 exhibitors in 1994, Golf Asia has proven to be an invaluable resource for those wishing to expand their business interests in golf's growth market.

By the exhibitors' own estimates, more than US\$131 million in total sales have been concluded through their participation in Golf Asia over the last four years.

Golf Asia '95 will continue to cater to two broad segments of the trade. For those exhibitors in the Industry Section, attendees will include club owners, managers and superintendents. Exhibitors in the Commercial Section interface with the region's top retailers, club professionals, distributors and membership brokers.

Golf Asia '95 will further expand what is already the region's most comprehensive educational programme.



This will include the 5th Asia Pacific Golf Conference, the foremost golf course development and management seminar and, for the third year running, the Golf Course Superintendents Association of America (GCSAA) will conduct a series of seminars offering the trade targeted information.

Mail this coupon with your business card to Connex Pte. Ltd, 7500A Beach Road, #04-302 The Plaza, Singapore 0719. Tel: (65) 296 6961 or fax us at (65) 293 5628.

- Please send me more details on Golf Asia '95 Exhibition.
- Please send me more details on the 5th Asia Pacific Golf Conference.
- Please send me more details on the GCSAA seminars.

Name: _____

Company: _____

Products/Services: _____

Designation: _____

Address: _____

Tel: _____ Fax: _____

Presented by:



CONNEX PTE LTD



GCSAA

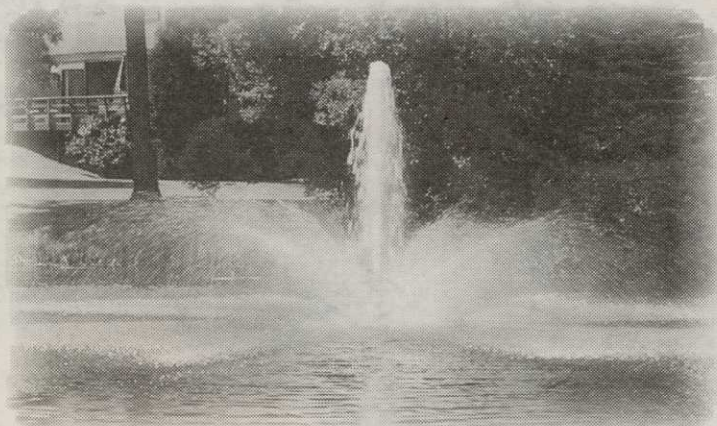


INTERNATIONAL MANAGEMENT GROUP

Don't miss the chance to book your space at the only golf show you need to attend.

BEAUTIFUL SOLUTION NUMBER 6.

BEAUTY BENEATH THE SURFACE



Crown & Geyser - 2 HP

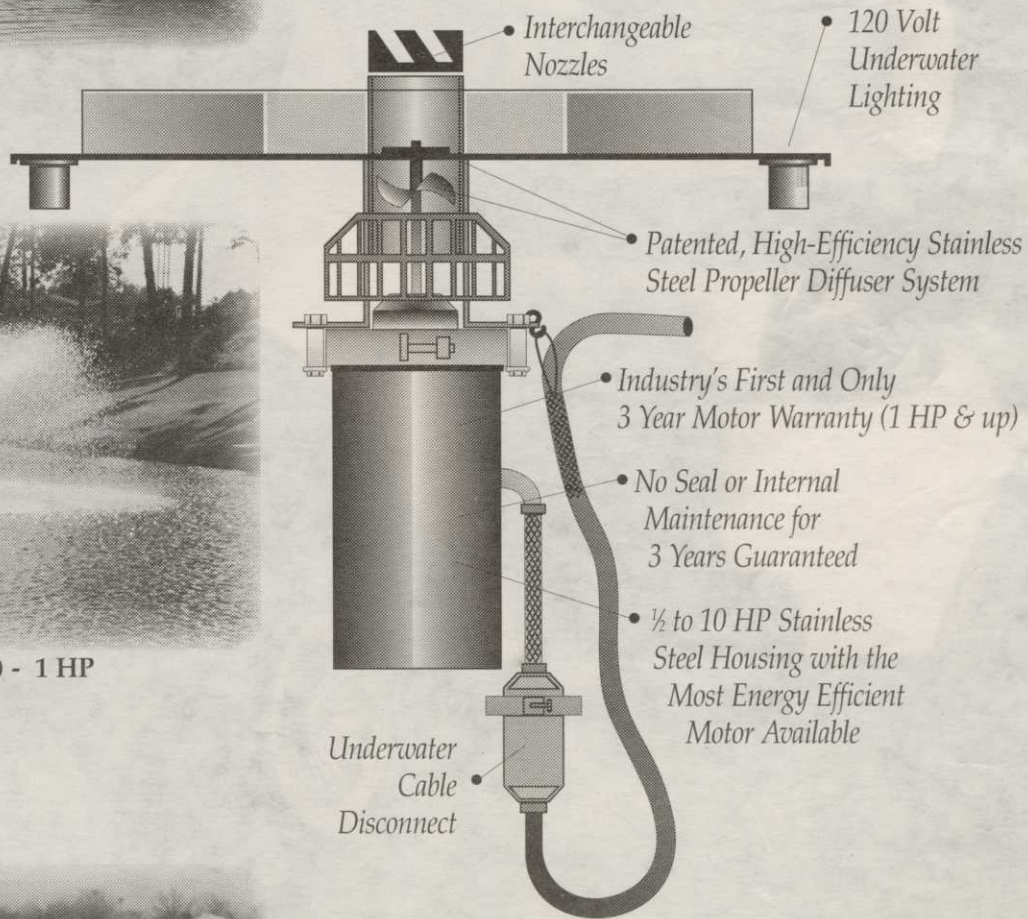


Standard High Volume Flow (HVF) - 1 HP



Plume - 5 HP

Aqua Master is the industry's only manufacturer of UL LISTED aerating fountain pump systems. Take a closer look at our beautiful solution to your water quality problems.



Superior Aquatic Management Systems

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AQUA MASTER WILL BE FEATURED AT HORIZON GOLF BOOTH #416 AT THE GOLF COURSE EXPO IN ORLANDO

The new direction in golf.



M E D A L I S T

The Medalist is the finest vehicle to ever set wheel on a golf course. In every way imaginable, it reflects E-Z-GO's continual, unyielding commitment to the game. In fact, we turned our manufacturing facility into a completely new, state-of-the-art operation. Just to produce a car this advanced.

Every detail, every feature on the Medalist is designed to give golfers the smoothest, most comfortable ride available. These same advancements make the Medalist the most durable, longest-lasting golf car you can buy. Which also means the most profitable fleet for your course. Call 1-800-241-5855 to take a closer look at the Medalist. You'll see where the game of golf is headed.

EZGO TEXTRON
E-Z-GO Division of Textron Inc.
THE NAME OF THE GAME.

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CIRCLE #140