

## Ciba sponsors certification lunch, international lounge at GCSAA

SAN FRANCISCO — As a tribute to the commitment made by certified golf course superintendents, Ciba Turf & Ornamental Products has joined forces with the Golf Course Superintendents Association of America (GCSAA) to host a certification luncheon during its 66th International Golf Course Conference and Show.

Ciba has also teamed with GCSAA to offer an international lounge, where professional interpreters will assist Japanese and Spanish-speaking attendees with registration and orientation.

GCSAA's annual conference and show is scheduled for Feb. 20-27, 1995, at the Moscone Center here.

The GCSAA and Ciba partnership will include an exclusive complimentary luncheon and program for certified golf course superintendents to be held Friday, Feb. 24, in the San Francisco Marriott. To become certified, a candidate must have five years' experience as a golf course superintendent, be employed in that capacity and meet specific education requirements of college credit or continuing education units. The candidate then must pass a rigorous six-hour examination.

GCSAA instituted the certification program in 1971 to recognize outstanding and progressive superintendents. More than 1,400 active GCSAA members currently hold "CGCS" status.

"GCSAA's continuing education and certification programs produce the best professionals this industry has to offer," said

Bill Liles, director of turf and ornamental products for Ciba.

The luncheon is scheduled for 12:15-1 p.m., with the program following from 1-1:45 p.m. The program portion of the certification event will be open to all GCSAA members and will include a business meeting. There will be discussion of new eligibility requirements for certification and recognition of newly certified superintendents.

### NACA NO LONGER; NOW IT'S ACPA

WASHINGTON, D.C. — The National Agricultural Chemicals Association (NACA) has changed its name to the American Crop Protection Association (ACPA), according to ACPA Executive Director Jay Vroom. The ACPA's address remains: 1156 Fifteenth Street, N.W., Suite 400, Washington, D.C. 20005; 202-296-1585; Fax — 202-463-0474.

## New chairman at RISE: Jan Novak

NAPLES, Fla. — Jan Novak of Monsanto/The Solaris Group has succeeded Rhone-Poulenc's Scott Johnson as chairman of the specialty chemical trade association, RISE (Responsible Industry for a Sound Environment).

Novak accepted the gavel during The RISE Annual Meeting held here in September. Bob Yarborough of Lesco, Inc. is the organization's new vice president, while Tommy Reeves of Oldham Chemical is the new treasurer.

Also announced at the Annual Meeting were additions to the

RISE Governing Board: Gene Johanningsmeier of Turfgrass, Inc., Bill Liles of Ciba, and Dick Stahl of The Scotts Co. These new members replace retiring board members Duane Hagert of Wilbur-Ellis, Marvin Moore of Riverdale Chemical and Tom Perkins of American Cyanamid.

Completing the Governing Board for 1995 are Peter Machin of The Andersons (ex-officio), Ron Fister of Sandoz Agro, Dick Holzschu of DowElanco, Denny Salettel of Tyler Enterprises and Jim Widman of AgrEvo.



# You just can't beat

## Jacobsen hires

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tor, Service Parts and Distribution, while **Laura Kozenski** becomes manager of distribution. **Gene Majewski** has been named parts planning manager and **Diana Gory** becomes service parts customer service supervisor. Officials at Jake have also named **Wayne Whitehead** as director of special accounts. Whitehead is responsible for the sale of Jacobsen products to special-account customers in the golf course industry.

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Officials at Jacobsen have named **Neil Woodfin** as field service manager, Asia/Pacific Region. He is responsible for service and parts issues in the Asia/Pacific region including distributor service training and technical support. Woodfin will be based at the Jacobsen office in Singapore.

The company has also named **Jon Clapper** as manager of Plant Engineering and Maintenance here at Jacobsen's Racine location. He is also responsible for the company's environmental compliance.



Good news. The days of "one-size-fits-all" lightweight fairway

mowing just ended.

Now, with the new John Deere 3215 Turf System I and 3235 Turf System II Mowers, you get the ground hugging

benefits of 22-inch cutting units regardless of what turf surface you work on.

The 3215 with standard cutting units is a 25.5-hp machine designed to perform well on any turf type, but especially on the more delicate cool-season grasses. Cutting

|         | STANDARD CUTTING UNIT | HEAVY-DUTY CUTTING UNIT |
|---------|-----------------------|-------------------------|
| 25.5 hp | ✓                     | N/A                     |
| 32 hp   | ✓                     | ✓                       |

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