Stone family legacy continues in 3rd generation

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"It goes way back," Owen explained. "We had a lot of relatives who came out here to California during the Depression and worked at Stockdale Country Club in Bakersfield."

Lowell chimed in: "I really started with an uncle of mine, Odell Harvey, who came out here during the Depression and worked at Stockdale. I believe that was 1938. The rest of us came afterward."

There you have it: Okies moving to California during the Depression; three sons of Cleve; three more from Lowell and Owen; and all employed in the family field.

All of the Stone superintendents worked for Cleve or Owen at one time or another. And now Cleve works for his son Owen, who has assumed the role of elder statesman.

"They're competing against me all the time," Owen said of his younger brother, two sons and nephew. "But they're young and everybody's got to do their own thing. It's getting harder to keep up with them every year."

So, who has the best greens?

"Me," Owen said flatly. "My greens out here are fast. I've always been

known for fast greens. My son called me once and asked how I got them so quick. I told him I didn't know. When I die, these secrets are going to die with

"I've always told them, 'Take care of your greens.' They're your bread and butter. If you've got good greens, nobody's going to holler about a bad spot in the fairway."

In truth, intergenerational rivalry has given way to a healthy exchange of ideas.

"Anytime anyone puts up a red flag, we get together and hash things out," said Lowell. "I think the brothers share more information. Owen's two sons probably talk things over on the phone. Now that I'm in Madeira, Owen and I spend quite a bit of time talking on the phone."

Owen is convinced the family approach yields better playing conditions. He picks things up from his sons and brothers, and vice versa.

"You've got to keep trying things, learning new ways to handle a pro-blem," said Owen. "I just put out an owl house because someone told me the owls will feed on gophers at night. Will it work? I don't know. We'll find out.

"We all work together. And five sets of eyes are better than one."

Palmetto GCSA eyes better image

What is the perception of the golf course superintendent within the golf course industry? Architect Rees Jones likes to have a superintendent on the development team as early as possible. Gary Schaal, president of the PGA of America, said the superintendent is the most important person to an operation's bottom line in both income and expense.

These comments, by two high-profile people within the industry, can carry a lot of weight. To address these issues, Palmetto Golf Course Superintendents Association — which covers the Grand Strand area of South

Carolina - has held two media days, featuring golf, a luncheon and a panel discussion with industry leaders.

This year, the panel consisted of Joe Baidy, president of GCSAA; Billy Fuller, consulting agronomist with Cupp Design and formerl superintendent of Augusta National; and Schaal.

The Palmetto association plans to continue with these Media Days to enhance the professional image of superintendents and improve the public perception of golf courses as an ecologically sound environment.





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