

LAHRCO ACQUIRES RIGHTS  
IRRITURF, IRRISCAPE

CHARLESTON, S.C. — Lahrco has acquired the exclusive U.S. marketing rights to Irriturf and Irriscape water quality systems and has established its east coast offices here. Irriturf — designed for large scale irrigation purposes, more specifically golf course irrigation — is a catalytic water conditioner composed of selected metals and cast together in a specially configured core. The process reduces the content of chloride, bicarbonate, boron, sodium, and total dissolved solids.

## Weinstein &amp; Hategan join Florida Underground Tank

FT. LAUDERDALE, Fla. — Scott Weinstein has been named director of business development in charge of all marketing functions and Marius Hategan has been appointed general superintendent of Florida Underground Petroleum Tank Contractors, Inc.

Weinstein, who brings to Florida Underground an extensive and varied background in sales and account development, is responsible for maintaining and developing new and existing business relationships for the company. Prior to joining Florida underground, HE was a commercial account manager for Enterprise Leasing in Mi-

ami, where he was responsible for the marketing and development of businesses with sales in excess of \$1 million.

Hategan, a civil engineer, is responsible for the implementation and supervision of environmental system installation and groundwater extraction/hydrocarbon contaminated soil treatment systems. He also is involved with the planning, execution and supervision of environmental remediation projects. Hategan comes to Florida Underground with an extensive background in environmental engineering, with a concentration in environmental remedial actions systems.

Lake to handle  
Northeast for  
Medalist America

ALBANY, Ore. — Medalist America has named Bob Lake the new turf specialist for the New England market. He will be responsible for providing advice and recommendations to turf professionals in the golf course market, as well as other disciplines.

Lake has been active in the New England turf market since 1960, having served as superintendent at three area golf courses. He has also been a Class A PGA golf professional for 23 years.

In other Medalist news, Scott Debolt has been named turf specialist serving distributors in the five-state area of Alabama, Mississippi, Arkansas, Tennessee and the Florida Panhandle.

Debolt's experience includes a four-year stint with TIECO of Nashville, Tenn., where he handled outside sales of golf course equipment, seed fertilizer, chemicals and irrigation systems.

Reinecker returns  
to hydroseeding

Neil Reinecker, formerly vice president of Reinco, Inc., has resigned after 15 years at the manufacturing company to resume his pursuits with Erosion Control Technologies, Inc. The new company was founded by Reinecker in 1991 with the introduction of The Hydro Seed Cost Estimator, an IBM-compatible software package designed for the hydro-seeding professional who prefers to keep hydroseeding job cost estimates on a PC.

Erosion Control Tech will continue to market and support the software and will expand its focus to include sales of new and used hydroseeding and straw-blowing machinery, fiber mulch, and the company's new Tackifier.

The company is headquartered in Branchburg, N.J., yet is able to service the entire country with a small-but-effective network of associates who, like Erosion Control Tech, specialize in hydroseeding and mulching equipment, and supplies.

For further information please call Neil Reinecker at 1-800-245-0551.

ALLSUP JOINS ENVIRONMENTAL  
WATERWAY MANAGEMENT

ORLANDO, Fla. — Martin Allsup, who has more than 13 years of experience with aquatic plant control and wetland mitigation projects, has been named the Orlando branch manager of Environmental Waterway Management, Inc., a subsidiary of AquaTerra, Inc. Allsup came to Environmental Waterway from Environmental Services, Inc. in Jacksonville, where he had been a project scientist supervising lake management operations.

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\*Based on research conducted by the Center for Golf Course Management, a subsidiary of the Golf Course Superintendents Association of America.